



MARKET REPRESENTATION REPORT
2025 Q2

SUMMARY - NATIONAL

COMPANY	THEATERS	SCREENS
National CineMedia	1,380	17,849
Screenvision	2,271	13,725
Spotlight	223	1,178
Grand Total	3,874	32,752

RANK	DMA	COMPANY	THEATERS	SCREENS
1	New York	National CineMedia	81	948
		Screenvision	79	310
		Spotlight	17	80
2	Los Angeles	National CineMedia	92	1,252
		Screenvision	67	487
		Spotlight	29	162
3	Chicago	National CineMedia	49	602
		Screenvision	53	407
		Spotlight	8	33
4	Dallas-Ft. Worth	National CineMedia	48	600
		Screenvision	25	240
		Spotlight	14	102
5	Philadelphia	National CineMedia	41	493
		Screenvision	41	215
		Spotlight	8	21
6	Houston	National CineMedia	41	618
		Screenvision	15	97
		Spotlight	3	18

RANK	DMA	COMPANY	THEATERS	SCREENS
7	Atlanta	National CineMedia	33	432
		Screenvision	36	309
		Spotlight	6	34
8	Washington, DC (Hagrstwn)	National CineMedia	36	458
		Screenvision	22	106
		Spotlight	12	76
9	Boston (Manchester)	National CineMedia	18	240
		Screenvision	49	312
		Spotlight	8	19
10	San Francisco-Oak-San Jose	National CineMedia	31	455
		Screenvision	34	231
		Spotlight	18	60
11	Tampa-St. Pete (Sarasota)	National CineMedia	15	209
		Screenvision	24	217
		Spotlight	1	9
12	Phoenix (Prescott)	National CineMedia	15	215
		Screenvision	50	480
		Spotlight	2	10
13	Seattle-Tacoma	National CineMedia	39	436
		Screenvision	13	43
		Spotlight	7	26
14	Detroit	National CineMedia	19	320
		Screenvision	26	212
		Spotlight	2	7
15	Orlando-Daytona Bch-Melbrn	National CineMedia	16	273
		Screenvision	24	236
		Spotlight	1	10
16	Minneapolis-St. Paul	National CineMedia	8	109
		Screenvision	57	431
		Spotlight	1	5
17	Denver	National CineMedia	27	356
		Screenvision	26	120
		Spotlight	2	9

RANK	DMA	COMPANY	THEATERS	SCREENS
17				
18	Miami-Ft. Lauderdale	National CineMedia	19	281
		Screenvision	17	126
		Spotlight	11	80
19	Cleveland-Akron (Canton)	National CineMedia	19	241
		Screenvision	30	137
		Spotlight	2	13
20	Sacramnto-Stkton-Modesto	National CineMedia	22	287
		Screenvision	20	147
		Spotlight	3	17
21	Charlotte	National CineMedia	18	237
		Screenvision	13	74
		Spotlight	1	3
22	Raleigh-Durham (Fayetteville)	National CineMedia	8	116
		Screenvision	22	193
		Spotlight	1	13
23	Portland, OR	National CineMedia	26	302
		Screenvision	18	55
		Spotlight	8	24
24	St. Louis	National CineMedia	5	43
		Screenvision	30	224
		Spotlight	3	13
25	Indianapolis	National CineMedia	19	226
		Screenvision	19	92
		Spotlight	5	37
26	Nashville	National CineMedia	8	128
		Screenvision	23	161
27	Pittsburgh	National CineMedia	11	123
		Screenvision	20	117
		Spotlight	2	3
28	Salt Lake City	National CineMedia	21	248
		Screenvision	42	281
		Spotlight	1	6

RANK	DMA	COMPANY	THEATERS	SCREENS
28				
29	Baltimore	National CineMedia	10	143
		Screenvision	17	97
		Spotlight	1	9
30	San Diego	National CineMedia	17	254
		Screenvision	10	52
		Spotlight	7	54
31	San Antonio	National CineMedia	24	306
		Screenvision	9	38
		Spotlight	1	9
32	Hartford & New Haven	National CineMedia	7	99
		Screenvision	18	121
		Spotlight	2	10
33	Kansas City	National CineMedia	10	175
		Screenvision	23	154
		Spotlight	1	1
34	Austin	National CineMedia	17	205
		Screenvision	9	36
		Spotlight	3	30
35	Columbus, OH	National CineMedia	8	91
		Screenvision	15	127
		Spotlight	4	15
36	Greenville-Spartanburg-Asheville-Anderson	National CineMedia	8	123
		Screenvision	19	100
37	Cincinnati	National CineMedia	8	114
		Screenvision	22	131
		Spotlight	3	22
38	Milwaukee	National CineMedia	4	50
		Screenvision	21	178
39	West Palm Beach-Ft. Pierce	National CineMedia	6	114
		Screenvision	8	85
40	Las Vegas	National CineMedia	15	204

RANK	DMA	COMPANY	THEATERS	SCREENS
40	Las Vegas	Screenvision	10	96
41	Jacksonville	National CineMedia	11	160
		Screenvision	5	41
42	Harrisburg-Lncstr-Leb-York	National CineMedia	3	43
		Screenvision	16	112
43	Grand Rapids-Kalmzoo-B.Crk	National CineMedia	16	178
		Screenvision	20	94
44	Norfolk-Portsmth-Newpt Nws	National CineMedia	11	164
		Screenvision	15	75
45	Birmingham (Ann and Tusc)	National CineMedia	3	42
		Screenvision	15	122
46	Greensboro-H.Point-W.Salem	National CineMedia	6	89
		Screenvision	11	56
47	Oklahoma City	National CineMedia	9	115
		Screenvision	13	78
		Spotlight	1	9
48	Albuquerque-Santa Fe	National CineMedia	4	62
		Screenvision	18	123
		Spotlight	2	16
49	Louisville	National CineMedia	5	73
		Screenvision	9	63
50	New Orleans	National CineMedia	8	110
		Screenvision	5	16
51	MEMPHIS	Screenvision	18	170
52	Providence-New Bedford	National CineMedia	2	22
		Screenvision	9	67
		Spotlight	1	8
53	Ft. Myers-Naples	National CineMedia	6	98
		Screenvision	4	36

RANK	DMA	COMPANY	THEATERS	SCREENS
54	Buffalo	National CineMedia	6	85
		Screenvision	19	75
55	Fresno-Visalia	National CineMedia	6	79
		Screenvision	13	94
		Spotlight	1	10
56	Richmond-Petersburg	National CineMedia	6	96
		Screenvision	8	58
		Spotlight	1	1
57	Mobile-Pensacola (Ft Walt)	National CineMedia	2	24
		Screenvision	13	145
58	Little Rock-Pine Bluff	National CineMedia	7	87
		Screenvision	17	69
59	Wilkes Barre-Scranton-Hztn	National CineMedia	4	56
		Screenvision	20	93
60	Knoxville	National CineMedia	6	71
		Screenvision	8	40
61	Tulsa	National CineMedia	7	95
		Screenvision	15	93
62	Albany-Schenectady-Troy	National CineMedia	6	69
		Screenvision	17	72
		Spotlight	1	2
63	Lexington	National CineMedia	5	64
		Screenvision	14	78
64	Dayton	National CineMedia	7	89
		Screenvision	9	19
		Spotlight	1	12
65	Tucson (Sierra Vista)	National CineMedia	6	91
		Screenvision	6	50
66	Spokane	National CineMedia	5	61
		Screenvision	19	61

RANK	DMA	COMPANY	THEATERS	SCREENS
67	Des Moines-Ames	National CineMedia	3	44
		Screenvision	23	94
		Spotlight	3	12
68	Green Bay-Appleton	National CineMedia	1	8
		Screenvision	19	117
69	Honolulu	National CineMedia	7	80
		Screenvision	13	89
		Spotlight	1	3
70	Roanoke-Lynchburg	National CineMedia	7	75
		Screenvision	11	54
71	Wichita-Hutchinson Plus	National CineMedia	4	62
		Screenvision	18	50
72	Flint-Saginaw-Bay City	National CineMedia	3	35
		Screenvision	16	68
73	Omaha	National CineMedia	7	66
		Screenvision	8	72
74	Springfield, MO	National CineMedia	1	11
		Screenvision	11	76
75	Huntsville-Decatur (Flor)	National CineMedia	1	18
		Screenvision	6	77
76	Columbia, SC	National CineMedia	4	50
		Screenvision	7	44
77	Madison	National CineMedia	2	33
		Screenvision	15	85
		Spotlight	1	9
78	Portland-Auburn	National CineMedia	1	10
		Screenvision	20	128
		Spotlight	1	3
79	Rochester, NY	National CineMedia	3	42
		Screenvision	12	58
		Spotlight	1	1

RANK	DMA	COMPANY	THEATERS	SCREENS
79				
80	Harlingen-Wslco-Brnsvl-McA	National CineMedia	8	104
		Screenvision	3	29
81	Toledo	National CineMedia	4	52
		Screenvision	10	41
82	Charleston-Huntington	National CineMedia	6	66
		Screenvision	6	40
83	Waco-Temple-Bryan	National CineMedia	8	107
		Screenvision	6	29
84	Savannah	National CineMedia	4	45
		Screenvision	9	53
85	Charleston, SC	National CineMedia	5	69
		Screenvision	1	1
86	Chattanooga	National CineMedia	2	22
		Screenvision	10	90
87	Colorado Springs-Pueblo	National CineMedia	5	73
		Screenvision	11	47
		Spotlight	1	5
88	Syracuse	National CineMedia	3	44
		Screenvision	14	54
89	El Paso (Las Cruces)	National CineMedia	6	79
		Screenvision	6	57
		Spotlight	1	9
90	Paducah-Cape Girard-Harsbg	National CineMedia	5	44
		Screenvision	6	34
91	Shreveport	National CineMedia	3	45
		Screenvision	7	26
92	Champaign&Sprngfld-Decatur	National CineMedia	3	26
		Screenvision	13	70
93	Burlington-Plattsburgh	National CineMedia	1	8

RANK	DMA	COMPANY	THEATERS	SCREENS
93	Burlington-Plattsburgh	Screenvision	15	61
		Spotlight	1	10
94	Cedar Rapids-Wtrlo-IWC&Dub	National CineMedia	1	14
		Screenvision	17	80
95	Baton Rouge	National CineMedia	5	68
		Screenvision	3	20
96	Ft. Smith-Fay-Sprngdl-Rgrs	National CineMedia	1	12
		Screenvision	10	84
97	Myrtle Beach-Florence	National CineMedia	2	28
		Screenvision	6	44
98	Boise	National CineMedia	3	54
		Screenvision	10	61
99	Jackson, MS	National CineMedia	3	31
		Screenvision	4	37
		Spotlight	1	1
100	South Bend-Elkhart	National CineMedia	4	58
		Screenvision	9	32
101	Tri-Cities, TN-VA	National CineMedia	2	26
		Screenvision	7	56
102	Greenville-N.Bern-Washngtn	National CineMedia	1	7
		Screenvision	11	79
103	Reno	National CineMedia	2	32
		Screenvision	10	57
104	Davenport-R.Island-Moline	National CineMedia	3	40
		Screenvision	11	58
105	Tallahassee-Thomasville	National CineMedia	3	42
		Screenvision	2	15
106	Tyler-Longview(Lfkn&Ncgd)	National CineMedia	1	12
		Screenvision	7	44

RANK	DMA	COMPANY	THEATERS	SCREENS
107	LINCOLN & HASTINGS-KRNY	Screenvision	23	77
108	Augusta-Aiken	National CineMedia	4	54
		Screenvision	2	4
109	Evansville	National CineMedia	1	16
		Screenvision	10	91
110	Ft. Wayne	National CineMedia	2	21
		Screenvision	10	56
111	Sioux Falls(Mitchell)	National CineMedia	4	41
		Screenvision	22	37
112	Johnstown-Altoona-St Colge	National CineMedia	2	21
		Screenvision	11	42
113	Fargo-Valley City	National CineMedia	1	7
		Screenvision	18	50
114	Yakima-Pasco-RchInd-Knnwck	National CineMedia	1	12
		Screenvision	8	69
115	Springfield-Holyoke	National CineMedia	3	37
		Screenvision	6	14
116	Traverse City-Cadillac	National CineMedia	1	4
		Screenvision	10	49
117	Lansing	National CineMedia	5	55
		Screenvision	2	20
118	Youngstown	National CineMedia	5	53
		Screenvision	4	15
119	Macon	National CineMedia	3	43
		Screenvision	2	9
120	Eugene	National CineMedia	3	43
		Screenvision	4	28
		Spotlight	2	9
121	Montgomery-Selma	National CineMedia	3	41

RANK	DMA	COMPANY	THEATERS	SCREENS
121				
122	Peoria-Bloomington	National CineMedia	3	33
		Screenvision	7	56
123	SantaBarbra-SanMar-SanLuOb	National CineMedia	8	44
		Screenvision	4	15
		Spotlight	2	14
124	Lafayette, LA	National CineMedia	2	30
		Screenvision	3	11
125	Bakersfield	National CineMedia	2	20
		Screenvision	6	61
126	Wilmington	National CineMedia	2	20
		Screenvision	3	16
127	COLUMBUS, GA (OPELIKA, AL)	Screenvision	5	55
128	Monterey-Salinas	National CineMedia	3	32
		Screenvision	9	75
129	LA CROSSE-EAU CLAIRE	Screenvision	10	55
130	Corpus Christi	National CineMedia	2	32
		Screenvision	6	28
131	Salisbury	National CineMedia	2	20
		Screenvision	4	13
132	Amarillo	National CineMedia	2	26
		Screenvision	12	36
133	WAUSAU-RHINELANDER	Screenvision	10	56
134	Columbus-Tupelo-West Point	National CineMedia	2	19
		Screenvision	6	31
135	Columbia-Jefferson City	National CineMedia	5	40
		Screenvision	6	33
136	Chico-Redding	National CineMedia	2	28
		Screenvision	2	14

RANK	DMA	COMPANY	THEATERS	SCREENS
136				
137	Rockford	National CineMedia	2	30
		Screenvision	1	9
138	DULUTH-SUPERIOR	Screenvision	16	71
139	Medford-Klamath Falls	National CineMedia	6	54
140	Lubbock	National CineMedia	1	17
		Screenvision	2	18
141	Topeka	National CineMedia	2	12
		Screenvision	5	38
142	Monroe-El Dorado	National CineMedia	1	17
		Screenvision	5	22
143	Beaumont-Port Arthur	National CineMedia	2	27
		Screenvision	1	8
144	Odessa-Midland	National CineMedia	4	41
		Screenvision	2	5
145	Palm Springs	National CineMedia	3	43
		Screenvision	2	15
146	Anchorage	National CineMedia	5	60
		Screenvision	2	4
147	MINOT-BSMRCK-DCKNSN(WLSTN)	Screenvision	14	29
148	Panama City	National CineMedia	3	37
		Screenvision	1	4
149	Sioux City	National CineMedia	3	24
		Screenvision	14	46
150	Wichita Falls & Lawton	National CineMedia	1	14
		Screenvision	7	37
151	Joplin-Pittsburg	National CineMedia	2	22
		Screenvision	11	44

RANK	DMA	COMPANY	THEATERS	SCREENS
152	Albany, GA	National CineMedia	1	6
		Screenvision	4	30
153	ROCHESTR-MASON CITY-AUSTIN	Screenvision	4	36
154	Erie	National CineMedia	1	17
		Screenvision	5	16
155	Idaho Fals-Pocatllo(Jcksn)	National CineMedia	1	14
		Screenvision	9	38
156	BANGOR	Screenvision	7	29
157	Gainesville	National CineMedia	3	40
		Screenvision	1	1
158	Biloxi-Gulfport	National CineMedia	2	34
		Screenvision	1	8
159	Terre Haute	National CineMedia	2	20
		Screenvision	6	13
160	Sherman-Ada	National CineMedia	2	20
		Screenvision	6	30
161	Missoula	National CineMedia	1	14
		Screenvision	4	24
162	Binghamton	National CineMedia	2	21
		Screenvision	5	16
163	Wheeling-Steubenville	National CineMedia	1	14
		Screenvision	3	10
164	Yuma-El Centro	National CineMedia	2	24
		Screenvision	4	40
165	BILLINGS	Screenvision	4	28
166	Abilene-Sweetwater	National CineMedia	3	32
		Screenvision	4	16
167	Bluefield-Beckley-Oak Hill	National CineMedia	1	14

RANK	DMA	COMPANY	THEATERS	SCREENS
167	Bluefield-Beckley-Oak Hill	Screenvision	4	21
168	Hattiesburg-Laurel	National CineMedia	1	18
		Screenvision	4	17
169	RAPID CITY	Screenvision	4	20
170	DOTHAN	Screenvision	3	22
171	Utica	National CineMedia	1	14
172	Clarksburg-Weston	National CineMedia	1	10
		Screenvision	2	14
173	Harrisonburg	National CineMedia	1	14
		Screenvision	1	1
		Spotlight	1	3
174	JACKSON, TN	Screenvision	2	11
175	Quincy-Hannibal-Keokuk	National CineMedia	3	15
		Screenvision	1	8
176	Charlottesville	National CineMedia	1	14
		Screenvision	1	1
177	Lake Charles	National CineMedia	2	23
178	Elmira (Corning)	National CineMedia	1	10
		Screenvision	4	16
179	Watertown	National CineMedia	1	12
		Screenvision	1	1
180	Bowling Green	National CineMedia	3	30
		Screenvision	1	1
181	MARQUETTE	Screenvision	7	35
182	JONESBORO	Screenvision	3	24
183	Alexandria, LA	National CineMedia	2	22
		Screenvision	1	3

RANK	DMA	COMPANY	THEATERS	SCREENS
183				
184	Laredo	National CineMedia	1	16
185	Butte-Bozeman	National CineMedia	1	11
		Screenvision	4	10
186	Bend, OR	National CineMedia	1	16
187	Grand Junction-Montrose	National CineMedia	2	21
		Screenvision	1	1
188	TWIN FALLS	Screenvision	1	13
189	Lafayette, IN	National CineMedia	2	19
190	Lima	National CineMedia	1	12
191	GREAT FALLS	Screenvision	6	21
192	MERIDIAN	Screenvision	3	11
193	CHEYENNE-SCOTTSBLUFF	Screenvision	3	9
194	Parkersburg	National CineMedia	1	12
195	Greenwood-Greenville	National CineMedia	1	6
		Screenvision	1	1
196	Eureka	National CineMedia	2	20
197	San Angelo	National CineMedia	1	14
		Screenvision	2	11
198	CASPER-RIVERTON	Screenvision	2	4
199	Mankato	National CineMedia	1	8
		Screenvision	5	14
200	OTTUMWA-KIRKSVILLE	Screenvision	4	20
201	St. Joseph	National CineMedia	1	10
202	Fairbanks	National CineMedia	1	16

RANK	DMA	COMPANY	THEATERS	SCREENS
202	Fairbanks	Screenvision	1	1
203	Helena	National CineMedia	1	11
204	Zanesville	National CineMedia	1	12
205	Victoria	National CineMedia	1	12
206	PRESQUE ISLE	Screenvision	3	8
207	JUNEAU	Screenvision	2	7
		Spotlight	1	1
208	ALPENA	Screenvision	1	3
209	NORTH PLATTE	Screenvision	2	8
210	GLENDIVE	Screenvision	1	1