



MARKET REPRESENTATION REPORT
2026 Q2

SUMMARY - LOCAL

COMPANY	THEATERS	SCREENS
National CineMedia	1,355	17,566
Screenvision	1,164	10,129
Spotlight	122	875
Grand Total	2,641	28,570

RANK	DMA	COMPANY	THEATERS	SCREENS
1	New York	National CineMedia	79	935
		Screenvision	43	277
		Spotlight	9	55
2	Los Angeles	National CineMedia	91	1,249
		Screenvision	42	406
		Spotlight	18	114
3	Chicago	National CineMedia	48	611
		Screenvision	36	380
		Spotlight	5	28
4	Dallas-Ft. Worth	National CineMedia	48	604
		Screenvision	17	204
		Spotlight	12	99
5	Philadelphia	National CineMedia	40	492
		Screenvision	8	95
		Spotlight	1	5
6	Houston	National CineMedia	38	585
		Screenvision	8	72
		Spotlight	3	24

RANK	DMA	COMPANY	THEATERS	SCREENS
7	Atlanta	National CineMedia	34	445
		Screenvision	24	272
		Spotlight	3	25
8	Washington, DC (Hagrstwn)	National CineMedia	35	441
		Screenvision	11	89
		Spotlight	7	60
9	San Francisco-Oak-San Jose	National CineMedia	31	454
		Screenvision	14	125
		Spotlight	11	50
10	Boston (Manchester)	National CineMedia	18	235
		Screenvision	26	219
		Spotlight	1	9
11	Tampa-St. Pete (Sarasota)	National CineMedia	15	225
		Screenvision	19	211
		Spotlight	1	9
12	Phoenix (Prescott)	National CineMedia	17	228
		Screenvision	39	458
		Spotlight	1	8
13	Seattle-Tacoma	National CineMedia	38	446
		Screenvision	3	15
		Spotlight	5	11
14	Detroit	National CineMedia	18	273
		Screenvision	20	190
15	Orlando-Daytona Bch-Melbrn	National CineMedia	16	255
		Screenvision	17	186
		Spotlight	1	10
16	Minneapolis-St. Paul	National CineMedia	8	101
		Screenvision	32	315
		Spotlight	1	5
17	Denver	National CineMedia	26	355
		Screenvision	9	78
		Spotlight	2	9

RANK	DMA	COMPANY	THEATERS	SCREENS
18	Miami-Ft. Lauderdale	National CineMedia	18	258
		Screenvision	13	119
		Spotlight	5	63
19	Cleveland-Akron (Canton)	National CineMedia	18	230
		Screenvision	15	103
		Spotlight	2	13
20	Sacramnto-Stkton-Modesto	National CineMedia	21	261
		Screenvision	11	86
		Spotlight	1	3
21	Charlotte	National CineMedia	18	244
		Screenvision	7	64
22	Raleigh-Durham (Fayetteville)	National CineMedia	9	117
		Screenvision	16	155
		Spotlight	1	13
23	Portland, OR	National CineMedia	25	314
		Screenvision	4	13
24	St. Louis	National CineMedia	5	57
		Screenvision	15	175
		Spotlight	2	8
25	Nashville	National CineMedia	10	134
		Screenvision	13	128
26	Indianapolis	National CineMedia	18	206
		Screenvision	6	62
		Spotlight	3	28
27	Salt Lake City	National CineMedia	21	249
		Screenvision	8	41
		Spotlight	1	8
28	Pittsburgh	National CineMedia	11	129
		Screenvision	9	98
29	Baltimore	National CineMedia	9	126
		Screenvision	11	73
		Spotlight	1	9

RANK	DMA	COMPANY	THEATERS	SCREENS
29				
30	San Diego	National CineMedia	17	252
		Screenvision	4	24
		Spotlight	7	65
31	San Antonio	National CineMedia	22	285
		Screenvision	4	14
		Spotlight	1	9
32	Austin	National CineMedia	15	182
		Screenvision	2	17
		Spotlight	3	30
33	Hartford & New Haven	National CineMedia	7	101
		Screenvision	10	76
		Spotlight	2	10
34	Columbus, OH	National CineMedia	8	98
		Screenvision	8	115
35	Kansas City	National CineMedia	10	171
		Screenvision	16	129
36	Greenvll-Spart-Ashevll-And	National CineMedia	8	113
		Screenvision	8	69
37	West Palm Beach-Ft. Pierce	National CineMedia	5	94
		Screenvision	9	93
38	Cincinnati	National CineMedia	8	114
		Screenvision	10	90
39	Milwaukee	National CineMedia	3	48
		Screenvision	11	142
40	Las Vegas	National CineMedia	15	193
		Screenvision	1	14
41	Jacksonville	National CineMedia	11	159
		Screenvision	4	47
42	Harrisburg-Lncstr-Leb-York	National CineMedia	2	32
		Screenvision	10	91

RANK	DMA	COMPANY	THEATERS	SCREENS
42				
43	Grand Rapids-Kalmzoo-B.Crk	National CineMedia	19	184
		Screenvision	6	33
44	Norfolk-Portsmth-Newpt Nws	National CineMedia	11	164
		Screenvision	10	61
45	Oklahoma City	National CineMedia	9	116
		Screenvision	7	54
		Spotlight	1	9
46	Birmingham (Ann and Tusc)	National CineMedia	3	50
		Screenvision	9	113
47	Greensboro-H.Point-W.Salem	National CineMedia	6	66
		Screenvision	6	42
48	Louisville	National CineMedia	5	70
		Screenvision	3	48
49	Albuquerque-Santa Fe	National CineMedia	4	54
		Screenvision	15	105
		Spotlight	2	16
50	New Orleans	National CineMedia	8	107
		Screenvision	3	14
51	Memphis	Screenvision	16	158
52	Ft. Myers-Naples	National CineMedia	6	90
		Screenvision	4	36
53	Providence-New Bedford	National CineMedia	2	22
		Screenvision	4	52
54	Richmond-Petersburg	National CineMedia	6	98
		Screenvision	4	42
55	Buffalo	National CineMedia	5	73
		Screenvision	10	62
56	Fresno-Visalia	National CineMedia	6	81
		Screenvision	3	27

RANK	DMA	COMPANY	THEATERS	SCREENS
56				
57	Mobile-Pensacola (Ft Walt)	National CineMedia	2	24
		Screenvision	14	146
58	Wilkes Barre-Scranton-Hztn	National CineMedia	4	54
		Screenvision	7	71
59	Little Rock-Pine Bluff	National CineMedia	7	91
		Screenvision	4	10
60	Albany-Schenectady-Troy	National CineMedia	6	69
		Screenvision	8	50
61	Knoxville	National CineMedia	6	59
		Screenvision	8	43
62	Tulsa	National CineMedia	7	90
		Screenvision	7	55
63	Lexington	National CineMedia	4	49
		Screenvision	5	40
64	Tucson (Sierra Vista)	National CineMedia	6	92
		Screenvision	3	44
65	Dayton	National CineMedia	7	93
		Screenvision	3	10
		Spotlight	1	12
66	Spokane	National CineMedia	5	77
		Screenvision	5	21
67	Des Moines-Ames	National CineMedia	3	50
		Screenvision	17	85
		Spotlight	1	8
68	Green Bay-Appleton	Screenvision	12	94
69	Honolulu	National CineMedia	7	80
		Screenvision	7	78
70	Roanoke-Lynchburg	National CineMedia	6	86
		Screenvision	7	39

RANK	DMA	COMPANY	THEATERS	SCREENS
70				
71	Omaha	National CineMedia	6	56
		Screenvision	4	64
72	Wichita-Hutchinson Plus	National CineMedia	4	62
		Screenvision	6	25
73	Huntsville-Decatur (Flor)	National CineMedia	1	10
		Screenvision	3	42
74	Springfield, MO	National CineMedia	1	11
		Screenvision	7	58
75	Flint-Saginaw-Bay City	National CineMedia	3	36
		Screenvision	9	56
76	Columbia, SC	National CineMedia	4	52
		Screenvision	4	28
77	Rochester, NY	National CineMedia	3	55
		Screenvision	5	47
		Spotlight	1	1
78	Madison	National CineMedia	1	12
		Screenvision	4	55
		Spotlight	1	9
79	Portland-Auburn	National CineMedia	1	10
		Screenvision	16	129
80	Harlingen-Wslco-Brnsvl-McA	National CineMedia	8	86
		Screenvision	2	28
81	Toledo	National CineMedia	4	60
		Screenvision	1	12
82	Charleston-Huntington	National CineMedia	6	67
		Screenvision	4	26
83	Waco-Temple-Bryan	National CineMedia	8	101
		Screenvision	2	17
84	Savannah	National CineMedia	4	42

RANK	DMA	COMPANY	THEATERS	SCREENS
84	Savannah	Screenvision	5	48
85	Charleston, SC	National CineMedia	4	56
86	Chattanooga	National CineMedia	2	15
		Screenvision	8	81
87	Syracuse	National CineMedia	3	45
		Screenvision	8	46
88	El Paso (Las Cruces)	National CineMedia	6	81
		Screenvision	4	55
		Spotlight	3	27
89	Colorado Springs-Pueblo	National CineMedia	5	76
		Screenvision	3	23
		Spotlight	1	5
90	Champaign&Sprngfld-Decatur	National CineMedia	5	49
		Screenvision	4	41
91	Shreveport	National CineMedia	3	54
		Screenvision	1	10
92	Paducah-Cape Girard-Harsbg	National CineMedia	5	55
		Screenvision	4	39
93	Cedar Rapids-Wtrlo-IWC&Dub	National CineMedia	1	8
		Screenvision	9	71
94	Burlington-Plattsburgh	National CineMedia	1	8
		Screenvision	8	30
95	Ft. Smith-Fay-Sprngdl-Rgrs	National CineMedia	1	12
		Screenvision	6	70
96	Baton Rouge	National CineMedia	5	66
		Screenvision	1	11
97	Boise	National CineMedia	3	56
		Screenvision	2	24
98	Myrtle Beach-Florence	National CineMedia	2	26

RANK	DMA	COMPANY	THEATERS	SCREENS
98	Myrtle Beach-Florence	Screenvision	3	34
99	South Bend-Elkhart	National CineMedia	4	57
		Screenvision	4	18
100	Jackson, MS	National CineMedia	3	39
		Screenvision	3	35
101	Tri-Cities, TN-VA	National CineMedia	2	30
		Screenvision	4	45
102	Greenville-N.Bern-Washngtn	Screenvision	8	69
103	Reno	National CineMedia	2	38
		Screenvision	1	2
104	Tallahassee-Thomasville	National CineMedia	3	41
		Screenvision	1	14
105	Davenport-R.Island-Moline	National CineMedia	3	38
		Screenvision	6	48
106	Lincoln & Hastings-Krny	Screenvision	12	61
107	Tyler-Longview(Lfkn&Ncgd)	National CineMedia	1	12
		Screenvision	5	40
108	Ft. Wayne	National CineMedia	2	21
		Screenvision	4	39
109	Evansville	National CineMedia	1	12
		Screenvision	8	84
110	Augusta-Aiken	National CineMedia	4	39
		Screenvision	1	2
111	Johnstown-Altoona-St Colge	National CineMedia	2	14
		Screenvision	5	26
112	Sioux Falls(Mitchell)	National CineMedia	5	61
		Screenvision	7	19
113	Lansing	National CineMedia	4	42

RANK	DMA	COMPANY	THEATERS	SCREENS
113	Lansing	Screenvision	1	19
114	Fargo-Valley City	National CineMedia	1	8
		Screenvision	2	24
115	Springfield-Holyoke	National CineMedia	3	39
		Screenvision	2	9
116	Yakima-Pasco-RchInd-Knnwck	National CineMedia	1	18
		Screenvision	4	46
117	Youngstown	National CineMedia	5	62
		Screenvision	1	2
118	Traverse City-Cadillac	National CineMedia	1	4
		Screenvision	3	23
119	Macon	National CineMedia	3	33
		Screenvision	1	8
120	Eugene	National CineMedia	3	42
		Screenvision	2	23
121	Bakersfield	National CineMedia	2	20
		Screenvision	4	54
122	Peoria-Bloomington	National CineMedia	3	34
		Screenvision	4	52
123	SantaBarbra-SanMar-SanLuOb	National CineMedia	8	50
124	Lafayette, LA	National CineMedia	2	30
		Screenvision	2	7
125	Wilmington	National CineMedia	2	21
		Screenvision	1	14
126	Columbus, Ga (Opelika, Al)	Screenvision	3	40
127	Montgomery-Selma	National CineMedia	3	41
		Screenvision	2	11
128	Monterey-Salinas	National CineMedia	3	38

RANK	DMA	COMPANY	THEATERS	SCREENS
128	Monterey-Salinas	Screenvision	6	53
129	La Crosse-Eau Claire	Screenvision	5	37
130	Corpus Christi	National CineMedia	2	32
		Screenvision	1	7
131	Salisbury	National CineMedia	2	20
		Screenvision	2	11
132	Amarillo	National CineMedia	2	28
		Screenvision	6	21
133	Wausau-Rhineland	Screenvision	5	35
134	Columbia-Jefferson City	National CineMedia	5	45
		Screenvision	3	21
135	Columbus-Tupelo-West Point	National CineMedia	2	18
		Screenvision	3	22
136	Chico-Redding	National CineMedia	2	34
137	Rockford	National CineMedia	2	27
		Screenvision	1	9
138	Medford-Klamath Falls	National CineMedia	5	53
139	Duluth-Superior	Screenvision	5	34
140	Lubbock	National CineMedia	1	7
		Screenvision	2	18
		Spotlight	1	8
141	Topeka	National CineMedia	1	6
		Screenvision	5	38
142	Palm Springs	National CineMedia	3	41
		Screenvision	1	14
143	Panama City	National CineMedia	3	39
		Screenvision	1	4

RANK	DMA	COMPANY	THEATERS	SCREENS
144	Monroe-El Dorado	National CineMedia	1	15
		Screenvision	1	6
145	Beaumont-Port Arthur	National CineMedia	2	22
		Screenvision	1	8
146	Odessa-Midland	National CineMedia	4	36
		Screenvision	1	2
147	Anchorage	National CineMedia	5	58
148	Minot-Bsmrck-Dcknsn(Wlstn)	Screenvision	4	14
149	Wichita Falls & Lawton	National CineMedia	1	14
		Screenvision	4	33
150	Sioux City	National CineMedia	2	12
		Screenvision	6	38
151	Joplin-Pittsburg	National CineMedia	2	22
		Screenvision	7	34
152	Rochestr-Mason City-Austin	Screenvision	2	21
153	Erie	National CineMedia	1	18
		Screenvision	1	3
154	Albany, GA	National CineMedia	1	12
		Screenvision	3	25
155	Idaho Fals-Pocatllo(Jcksn)	National CineMedia	1	14
		Screenvision	3	18
156	Gainesville	National CineMedia	3	40
157	Bangor	Screenvision	3	15
158	Biloxi-Gulfport	National CineMedia	2	26
		Screenvision	1	8
159	Sherman-Ada	National CineMedia	2	22
		Screenvision	2	16

RANK	DMA	COMPANY	THEATERS	SCREENS
160	Terre Haute	National CineMedia	2	20
		Screenvision	1	3
161	Missoula	National CineMedia	1	16
		Screenvision	3	22
162	Binghamton	National CineMedia	2	21
		Screenvision	1	9
163	Yuma-El Centro	National CineMedia	2	19
		Screenvision	2	22
164	Wheeling-Steubenville	National CineMedia	1	12
		Screenvision	1	8
165	Dothan	Screenvision	2	18
166	Billings	Screenvision	3	27
167	Abilene-Sweetwater	National CineMedia	3	40
		Screenvision	2	11
168	Bluefield-Beckley-Oak Hill	National CineMedia	1	10
		Screenvision	2	12
169	Hattiesburg-Laurel	National CineMedia	1	16
		Screenvision	3	16
170	Rapid City	Screenvision	2	17
171	Utica	National CineMedia	1	8
172	Harrisonburg	National CineMedia	1	20
173	Clarksburg-Weston	National CineMedia	1	16
174	Charlottesville	National CineMedia	1	14
175	Jackson, Tn	Screenvision	1	8
176	Lake Charles	National CineMedia	2	28
177	Quincy-Hannibal-Keokuk	National CineMedia	3	24

RANK	DMA	COMPANY	THEATERS	SCREENS
177	Quincy-Hannibal-Keokuk	Screenvision	1	8
178	Bowling Green	National CineMedia	3	32
179	Elmira (Corning)	National CineMedia	1	10
		Screenvision	1	4
180	Watertown	National CineMedia	1	12
181	Marquette	Screenvision	1	5
182	Jonesboro	Screenvision	2	22
183	Alexandria, LA	National CineMedia	2	17
		Screenvision	1	3
184	Butte-Bozeman	National CineMedia	1	11
185	Laredo	National CineMedia	1	14
186	Grand Junction-Montrose	National CineMedia	2	23
187	Bend, OR	National CineMedia	1	16
190	Lima	National CineMedia	1	11
191	Great Falls	Screenvision	1	10
192	Meridian	Screenvision	2	10
193	Cheyenne-Scottsbluff	Screenvision	1	6
194	Parkersburg	National CineMedia	1	12
195	Eureka	National CineMedia	2	18
196	Greenwood-Greenville	National CineMedia	1	14
197	San Angelo	National CineMedia	1	17
199	Mankato	National CineMedia	1	10
		Screenvision	3	12

RANK	DMA	COMPANY	THEATERS	SCREENS
200	Ottumwa-Kirksville	Screenvision	3	17
201	St. Joseph	National CineMedia	1	10
202	Fairbanks	National CineMedia	1	12
203	Helena	National CineMedia	1	14
204	Zanesville	National CineMedia	1	12
205	Victoria	National CineMedia	1	16
206	Presque Isle	Screenvision	2	5
209	North Platte	Screenvision	2	8
210	Glendive	Screenvision	1	1