



**MARKET REPRESENTATION REPORT
2023 Q4**

SUMMARY - NATIONAL

COMPANY	THEATERS	SCREENS
National CineMedia	1,452	18,630
Screenvision	2,305	14,069
Spotlight	233	1,197
Grand Total	3,990	33,896

RANK	DMA	COMPANY	THEATERS	SCREENS
1	New York	National CineMedia	82	960
		Screenvision	92	411
		Spotlight	19	88
2	Los Angeles	National CineMedia	94	1,278
		Screenvision	67	486
		Spotlight	33	183
3	Chicago	National CineMedia	50	614
		Screenvision	55	418
		Spotlight	8	33
4	Philadelphia	National CineMedia	42	507
		Screenvision	40	239
		Spotlight	8	21
5	Dallas-Ft. Worth	National CineMedia	53	650
		Screenvision	34	305
		Spotlight	13	93
6	Houston	National CineMedia	42	640
		Screenvision	13	81
		Spotlight	4	19
7	Atlanta	National CineMedia	36	472
		Screenvision	37	323
		Spotlight	6	34

RANK	DMA	COMPANY	THEATERS	SCREENS
7				
8	Boston (Manchester)	National CineMedia	21	273
		Screenvision	54	341
		Spotlight	8	19
9	Washington, DC (Hagrstwn)	National CineMedia	42	527
		Screenvision	20	92
		Spotlight	12	70
10	San Francisco-Oak-San Jose	National CineMedia	37	514
		Screenvision	31	211
		Spotlight	18	60
11	Phoenix (Prescott)	National CineMedia	15	215
		Screenvision	51	489
		Spotlight	3	19
12	Tampa-St. Pete (Sarasota)	National CineMedia	16	221
		Screenvision	23	207
		Spotlight	2	16
13	Seattle-Tacoma	National CineMedia	39	436
		Screenvision	15	54
		Spotlight	6	24
14	Detroit	National CineMedia	19	320
		Screenvision	26	212
		Spotlight	3	10
15	Minneapolis-St. Paul	National CineMedia	9	123
		Screenvision	57	420
		Spotlight	1	5
16	Orlando-Daytona Bch-Melbrn	National CineMedia	16	263
		Screenvision	26	267
		Spotlight	1	10
17	Denver	National CineMedia	29	373
		Screenvision	24	114
		Spotlight	4	14
18	Miami-Ft. Lauderdale	National CineMedia	21	315
		Screenvision	16	124
		Spotlight	10	77
19	Cleveland-Akron (Canton)	National CineMedia	20	256

RANK	DMA	COMPANY	THEATERS	SCREENS
19	Cleveland-Akron (Canton)	Screenvision	27	113
		Spotlight	1	10
20	Sacramnto-Stkton-Modesto	National CineMedia	23	299
		Screenvision	19	122
		Spotlight	3	16
21	Charlotte	National CineMedia	18	237
		Screenvision	12	72
		Spotlight	1	3
22	Raleigh-Durham (Fayetvllle)	National CineMedia	9	128
		Screenvision	23	201
		Spotlight	1	13
23	Portland, OR	National CineMedia	28	322
		Screenvision	19	63
		Spotlight	7	18
24	St. Louis	National CineMedia	5	43
		Screenvision	31	233
		Spotlight	4	19
25	Indianapolis	National CineMedia	21	247
		Screenvision	20	105
		Spotlight	4	28
26	Nashville	National CineMedia	8	128
		Screenvision	22	153
27	Salt Lake City	National CineMedia	23	260
		Screenvision	38	257
		Spotlight	2	7
28	Pittsburgh	National CineMedia	12	135
		Screenvision	19	119
		Spotlight	1	1
29	Baltimore	National CineMedia	10	143
		Screenvision	17	84
		Spotlight	1	9
30	San Diego	National CineMedia	17	254
		Screenvision	10	65
		Spotlight	8	59

RANK	DMA	COMPANY	THEATERS	SCREENS
31	San Antonio	National CineMedia	23	290
		Screenvision	8	36
		Spotlight	1	9
32	Hartford & New Haven	National CineMedia	8	111
		Screenvision	18	119
		Spotlight	2	10
33	Columbus, OH	National CineMedia	8	91
		Screenvision	15	122
		Spotlight	4	15
34	Kansas City	National CineMedia	11	185
		Screenvision	25	164
35	Austin	National CineMedia	18	218
		Screenvision	12	62
		Spotlight	4	18
36	Greenvll-Spart-Ashevll-And	National CineMedia	8	123
		Screenvision	18	96
		Spotlight	1	3
37	Cincinnati	National CineMedia	9	128
		Screenvision	24	151
		Spotlight	2	11
38	Milwaukee	National CineMedia	4	50
		Screenvision	22	182
		Spotlight	1	9
39	West Palm Beach-Ft. Pierce	National CineMedia	5	98
		Screenvision	10	94
40	Las Vegas	National CineMedia	15	204
		Screenvision	9	82
41	Jacksonville	National CineMedia	12	169
		Screenvision	5	41
42	Grand Rapids-Kalmzoo-B.Crk	National CineMedia	16	178
		Screenvision	23	101
43	Norfolk-Portsmth-Newpt Nws	National CineMedia	12	173
		Screenvision	17	88

RANK	DMA	COMPANY	THEATERS	SCREENS
44	Harrisburg-Lncstr-Leb-York	National CineMedia	4	53
		Screenvision	19	125
		Spotlight	1	3
45	Greensboro-H.Point-W.Salem	National CineMedia	6	89
		Screenvision	11	66
46	Birmingham (Ann and Tusc)	National CineMedia	3	42
		Screenvision	15	135
47	Oklahoma City	National CineMedia	9	115
		Screenvision	16	100
		Spotlight	1	9
48	Louisville	National CineMedia	5	73
		Screenvision	9	63
49	Albuquerque-Santa Fe	National CineMedia	4	62
		Screenvision	17	122
		Spotlight	2	16
50	Memphis	Screenvision	18	158
51	New Orleans	National CineMedia	9	124
		Screenvision	5	16
52	Fresno-Visalia	National CineMedia	7	87
		Screenvision	13	94
		Spotlight	1	10
53	Providence-New Bedford	National CineMedia	2	22
		Screenvision	11	87
		Spotlight	1	8
54	Buffalo	National CineMedia	6	85
		Screenvision	20	77
55	Ft. Myers-Naples	National CineMedia	6	98
		Screenvision	4	36
56	Richmond-Petersburg	National CineMedia	6	96
		Screenvision	7	55
		Spotlight	1	1
57	Mobile-Pensacola (Ft Walt)	National CineMedia	2	24
		Screenvision	13	145

RANK	DMA	COMPANY	THEATERS	SCREENS
57				
58	Wilkes Barre-Scranton-Hztn	National CineMedia	4	56
		Screenvision	20	82
59	Little Rock-Pine Bluff	National CineMedia	7	87
		Screenvision	18	72
60	Albany-Schenectady-Troy	National CineMedia	6	69
		Screenvision	14	58
		Spotlight	1	2
61	Knoxville	National CineMedia	6	71
		Screenvision	9	47
62	Tulsa	National CineMedia	7	95
		Screenvision	14	91
63	Lexington	National CineMedia	5	64
		Screenvision	15	80
64	Spokane	National CineMedia	6	69
		Screenvision	19	62
65	Tucson (Sierra Vista)	National CineMedia	7	97
		Screenvision	6	50
		Spotlight	1	3
66	Dayton	National CineMedia	7	89
		Screenvision	9	19
		Spotlight	1	12
67	Des Moines-Ames	National CineMedia	3	44
		Screenvision	22	91
		Spotlight	2	9
68	Honolulu	National CineMedia	8	90
		Screenvision	12	88
69	Green Bay-Appleton	National CineMedia	1	8
		Screenvision	20	117
70	Roanoke-Lynchburg	National CineMedia	7	75
		Screenvision	12	55
71	Omaha	National CineMedia	6	63
		Screenvision	7	70

RANK	DMA	COMPANY	THEATERS	SCREENS
71				
72	Wichita-Hutchinson Plus	National CineMedia	5	70
		Screenvision	18	50
73	Springfield, MO	National CineMedia	1	11
		Screenvision	10	66
74	Flint-Saginaw-Bay City	National CineMedia	3	35
		Screenvision	17	78
75	Columbia, SC	National CineMedia	4	50
		Screenvision	7	44
76	Rochester, NY	National CineMedia	3	42
		Screenvision	11	53
		Spotlight	1	1
77	Madison	National CineMedia	2	33
		Screenvision	14	84
		Spotlight	1	9
78	Portland-Auburn	National CineMedia	1	10
		Screenvision	19	120
		Spotlight	1	3
79	Charleston-Huntington	National CineMedia	6	66
		Screenvision	9	60
80	Toledo	National CineMedia	5	60
		Screenvision	9	33
81	Huntsville-Decatur (Flor)	National CineMedia	1	18
		Screenvision	7	78
82	Harlingen-Wslco-Brnsvl-McA	National CineMedia	9	114
		Screenvision	3	30
83	Waco-Temple-Bryan	National CineMedia	8	107
		Screenvision	3	18
84	Chattanooga	National CineMedia	2	22
		Screenvision	10	87
85	Savannah	National CineMedia	4	45
		Screenvision	9	53

RANK	DMA	COMPANY	THEATERS	SCREENS
86	Colorado Springs-Pueblo	National CineMedia	5	73
		Screenvision	11	45
		Spotlight	1	5
87	Syracuse	National CineMedia	3	44
		Screenvision	14	54
88	Charleston, SC	National CineMedia	5	69
		Screenvision	1	1
89	El Paso (Las Cruces)	National CineMedia	6	84
		Screenvision	6	57
		Spotlight	1	9
90	Paducah-Cape Girard-Harsbg	National CineMedia	6	52
		Screenvision	7	36
91	Champaign&Sprngfld-Decatur	National CineMedia	4	36
		Screenvision	13	70
92	Shreveport	National CineMedia	3	45
		Screenvision	7	26
93	Burlington-Plattsburgh	National CineMedia	1	8
		Screenvision	16	66
		Spotlight	2	16
94	Cedar Rapids-Wtrlo-IWC&Dub	National CineMedia	1	14
		Screenvision	17	91
95	Baton Rouge	National CineMedia	5	68
		Screenvision	4	24
96	Ft. Smith-Fay-Sprngdl-Rgrs	National CineMedia	1	12
		Screenvision	11	98
97	Boise	National CineMedia	3	54
		Screenvision	11	67
98	Jackson, MS	National CineMedia	2	27
		Screenvision	5	43
		Spotlight	1	1
99	Myrtle Beach-Florence	National CineMedia	2	28
		Screenvision	6	44

RANK	DMA	COMPANY	THEATERS	SCREENS
100	South Bend-Elkhart	National CineMedia	4	58
		Screenvision	9	31
101	Tri-Cities, TN-VA	National CineMedia	2	26
		Screenvision	8	57
102	Greenville-N.Bern-Washngtn	National CineMedia	1	7
		Screenvision	12	88
103	Reno	National CineMedia	3	44
		Screenvision	10	58
104	Davenport-R.Island-Moline	National CineMedia	2	26
		Screenvision	12	61
105	Tallahassee-Thomasville	National CineMedia	4	54
		Screenvision	2	15
106	Lincoln & Hastings-Krny	Screenvision	22	77
107	Evansville	National CineMedia	1	16
		Screenvision	11	95
108	Ft. Wayne	National CineMedia	2	21
		Screenvision	10	56
109	Tyler-Longview(Lfkn&Ncgd)	National CineMedia	2	26
		Screenvision	8	50
110	Augusta-Aiken	National CineMedia	4	54
		Screenvision	2	4
111	Sioux Falls(Mitchell)	National CineMedia	4	41
		Screenvision	22	39
112	Johnstown-Altoona-St Colge	National CineMedia	2	21
		Screenvision	11	42
113	Lansing	National CineMedia	5	55
		Screenvision	2	20
114	Fargo-Valley City	National CineMedia	1	7
		Screenvision	16	47
115	Springfield-Holyoke	National CineMedia	3	37
		Screenvision	5	12

RANK	DMA	COMPANY	THEATERS	SCREENS
115				
116	Yakima-Pasco-RchInd-Knnwck	National CineMedia	4	46
		Screenvision	8	69
117	Youngstown	National CineMedia	5	53
		Screenvision	4	15
118	Traverse City-Cadillac	National CineMedia	1	4
		Screenvision	9	48
119	Eugene	National CineMedia	3	43
		Screenvision	4	28
		Spotlight	2	9
120	Macon	National CineMedia	3	43
		Screenvision	2	9
121	Montgomery-Selma	National CineMedia	3	41
122	SantaBarbra-SanMar-SanLuOb	National CineMedia	9	49
		Screenvision	4	15
		Spotlight	2	14
123	Peoria-Bloomington	National CineMedia	4	47
		Screenvision	6	46
124	Bakersfield	National CineMedia	2	20
		Screenvision	5	58
125	Lafayette, LA	National CineMedia	2	30
		Screenvision	5	25
126	Columbus, Ga (Opelika, Al)	Screenvision	5	56
127	Monterey-Salinas	National CineMedia	3	32
		Screenvision	8	71
128	Wilmington	National CineMedia	2	20
		Screenvision	2	15
129	La Crosse-Eau Claire	Screenvision	11	58
130	Corpus Christi	National CineMedia	2	32
		Screenvision	6	28
131	Amarillo	National CineMedia	2	26

RANK	DMA	COMPANY	THEATERS	SCREENS
131	Amarillo	Screenvision	13	42
132	Wausau-Rhineland	Screenvision	10	56
133	Salisbury	National CineMedia	2	20
		Screenvision	3	12
134	Chico-Redding	National CineMedia	2	28
		Screenvision	3	25
135	Columbus-Tupelo-West Point	National CineMedia	2	19
		Screenvision	7	35
136	Columbia-Jefferson City	National CineMedia	5	40
		Screenvision	5	32
137	Rockford	National CineMedia	2	30
		Screenvision	1	9
138	Medford-Klamath Falls	National CineMedia	6	54
139	Duluth-Superior	Screenvision	15	66
140	Topeka	National CineMedia	2	12
		Screenvision	5	38
141	Lubbock	National CineMedia	3	39
		Screenvision	2	18
142	Monroe-El Dorado	National CineMedia	2	27
		Screenvision	5	22
143	Palm Springs	National CineMedia	4	52
		Screenvision	2	15
144	Beaumont-Port Arthur	National CineMedia	2	27
		Screenvision	1	8
145	Bismarck-Mnt-Dcknsn(Wlstn)	Screenvision	14	29
146	Anchorage	National CineMedia	5	60
		Screenvision	3	5
147	Odessa-Midland	National CineMedia	4	41
		Screenvision	2	5

RANK	DMA	COMPANY	THEATERS	SCREENS
148	Panama City	National CineMedia	4	41
		Screenvision	1	4
149	Wichita Falls & Lawton	National CineMedia	1	14
		Screenvision	7	37
150	Sioux City	National CineMedia	3	24
		Screenvision	11	40
151	Joplin-Pittsburg	National CineMedia	2	22
		Screenvision	11	39
152	Rochestr-Mason City-Austin	National CineMedia	1	12
		Screenvision	4	36
153	Erie	National CineMedia	1	17
		Screenvision	5	16
154	Albany, GA	National CineMedia	1	6
		Screenvision	4	30
155	Idaho Fals-Pocatllo(Jcksn)	National CineMedia	2	18
		Screenvision	8	34
156	Bangor	Screenvision	8	35
157	Biloxi-Gulfport	National CineMedia	2	34
		Screenvision	1	8
158	Gainesville	National CineMedia	3	40
		Screenvision	1	1
159	Terre Haute	National CineMedia	2	20
		Screenvision	7	15
160	Sherman-Ada	National CineMedia	2	20
		Screenvision	4	28
161	Missoula	National CineMedia	1	14
		Screenvision	4	24
162	Binghamton	National CineMedia	2	21
		Screenvision	5	15
163	Wheeling-Steubenville	National CineMedia	1	14
		Screenvision	3	13

RANK	DMA	COMPANY	THEATERS	SCREENS
163				
164	Yuma-El Centro	National CineMedia	2	24
		Screenvision	4	40
165	Billings	Screenvision	3	27
166	Bluefield-Beckley-Oak Hill	National CineMedia	1	14
		Screenvision	4	21
167	Abilene-Sweetwater	National CineMedia	3	32
		Screenvision	5	18
168	Hattiesburg-Laurel	National CineMedia	1	18
		Screenvision	3	15
169	Rapid City	Screenvision	4	20
170	Dothan	Screenvision	3	22
171	Utica	National CineMedia	1	14
172	Clarksburg-Weston	National CineMedia	1	10
		Screenvision	3	15
173	Charlottesville	National CineMedia	1	14
		Screenvision	1	1
174	Harrisonburg	National CineMedia	1	14
		Screenvision	1	1
		Spotlight	1	3
175	Jackson, Tn	Screenvision	2	11
176	Quincy-Hannibal-Keokuk	National CineMedia	2	9
		Screenvision	1	8
177	Lake Charles	National CineMedia	2	23
178	Elmira (Corning)	National CineMedia	1	10
		Screenvision	3	14
179	Watertown	National CineMedia	1	12
		Screenvision	2	2
180	Bowling Green	National CineMedia	3	30
		Screenvision	1	1

RANK	DMA	COMPANY	THEATERS	SCREENS
180				
181	Marquette	Screenvision	7	35
182	Alexandria, LA	National CineMedia	2	22
		Screenvision	1	3
183	Jonesboro	Screenvision	4	32
184	Butte-Bozeman	National CineMedia	1	11
		Screenvision	4	10
185	Bend, OR	National CineMedia	1	16
186	Laredo	National CineMedia	1	16
187	Grand Junction-Montrose	National CineMedia	2	21
		Screenvision	1	1
188	Lafayette, IN	National CineMedia	2	19
189	Twin Falls	Screenvision	1	13
190	Lima	National CineMedia	1	12
191	Great Falls	Screenvision	6	21
192	Meridian	Screenvision	3	8
193	Parkersburg	National CineMedia	1	12
194	Cheyenne-Scottsbluff	Screenvision	3	9
195	Eureka	National CineMedia	3	28
196	Greenwood-Greenville	National CineMedia	1	6
		Screenvision	1	1
197	San Angelo	National CineMedia	1	14
		Screenvision	2	11
198	Casper-Riverton	Screenvision	2	4
199	Mankato	National CineMedia	1	8
		Screenvision	5	15
200	Ottumwa-Kirkville	Screenvision	4	20

RANK	DMA	COMPANY	THEATERS	SCREENS
200				
201	St. Joseph	National CineMedia	1	10
202	Fairbanks	National CineMedia	1	16
		Screenvision	1	1
203	Helena	National CineMedia	1	11
204	Zanesville	National CineMedia	1	12
205	Victoria	National CineMedia	1	12
206	Presque Isle	Screenvision	3	8
207	Juneau	Screenvision	3	8
		Spotlight	1	1
208	Alpena	Screenvision	1	3
209	North Platte	Screenvision	2	8
210	Glendive	Screenvision	1	1