



MARKET REPRESENTATION REPORT
2022 Q2

SUMMARY - NATIONAL

COMPANY	THEATERS	SCREENS
National CineMedia	1,665	20,841
Screenvision	2,291	13,694
Spotlight	246	1,241
Grand Total	4,202	35,776

RANK	DMA	COMPANY	THEATERS	SCREENS
1	New York	National CineMedia	91	1,036
		Screenvision	103	481
		Spotlight	17	81
2	Los Angeles	National CineMedia	101	1,376
		Screenvision	66	425
		Spotlight	36	185
3	Chicago	National CineMedia	51	654
		Screenvision	55	415
		Spotlight	10	41
4	Philadelphia	National CineMedia	56	639
		Screenvision	30	138
		Spotlight	9	22
5	Dallas-Ft. Worth	National CineMedia	54	664
		Screenvision	33	281
		Spotlight	12	88
6	Atlanta	National CineMedia	37	492
		Screenvision	38	324
		Spotlight	6	31
7	Washington, DC (Hagrstwn)	National CineMedia	44	553
		Screenvision	18	72
		Spotlight	12	68

RANK	DMA	COMPANY	THEATERS	SCREENS
7				
8	San Francisco-Oak-San Jose	National CineMedia	45	567
		Screenvision	32	218
		Spotlight	18	74
9	Houston	National CineMedia	43	654
		Screenvision	13	81
		Spotlight	3	13
10	Boston (Manchester)	National CineMedia	23	285
		Screenvision	52	326
		Spotlight	9	25
11	Seattle-Tacoma	National CineMedia	43	473
		Screenvision	9	29
		Spotlight	6	24
12	Phoenix (Prescott)	National CineMedia	39	566
		Screenvision	29	162
		Spotlight	3	19
13	Tampa-St. Pete (Sarasota)	National CineMedia	17	241
		Screenvision	22	200
		Spotlight	2	18
14	Minneapolis-St. Paul	National CineMedia	9	123
		Screenvision	63	492
		Spotlight	1	5
15	Detroit	National CineMedia	20	341
		Screenvision	27	214
		Spotlight	4	12
16	Denver	National CineMedia	36	445
		Screenvision	23	89
		Spotlight	4	14
17	Orlando-Daytona Bch-Melbrn	National CineMedia	16	263
		Screenvision	27	267
		Spotlight	2	11
18	Miami-Ft. Lauderdale	National CineMedia	21	315
		Screenvision	18	144
		Spotlight	11	78
19	Cleveland-Akron (Canton)	National CineMedia	25	317

RANK	DMA	COMPANY	THEATERS	SCREENS
19	Cleveland-Akron (Canton)	Screenvision	28	147
		Spotlight	1	10
20	Sacramnto-Stkton-Modesto	National CineMedia	24	304
		Screenvision	17	129
		Spotlight	2	13
21	Portland, OR	National CineMedia	31	351
		Screenvision	20	65
		Spotlight	9	26
22	Charlotte	National CineMedia	20	258
		Screenvision	13	75
		Spotlight	1	3
23	St. Louis	National CineMedia	13	109
		Screenvision	27	211
		Spotlight	4	20
24	Raleigh-Durham (Fayetvll)	National CineMedia	11	142
		Screenvision	21	199
		Spotlight	1	13
25	Indianapolis	National CineMedia	22	256
		Screenvision	20	116
		Spotlight	4	28
26	Pittsburgh	National CineMedia	13	140
		Screenvision	22	140
		Spotlight	1	1
27	Baltimore	National CineMedia	13	170
		Screenvision	16	86
		Spotlight	1	9
28	San Diego	National CineMedia	17	254
		Screenvision	11	73
		Spotlight	8	59
29	Salt Lake City	National CineMedia	26	284
		Screenvision	40	249
		Spotlight	2	7
30	Nashville	National CineMedia	8	128
		Screenvision	22	153

RANK	DMA	COMPANY	THEATERS	SCREENS
31	San Antonio	National CineMedia	23	296
		Screenvision	9	39
		Spotlight	1	9
32	Kansas City	National CineMedia	12	190
		Screenvision	25	167
33	Columbus, OH	National CineMedia	9	103
		Screenvision	16	135
		Spotlight	4	14
34	Hartford & New Haven	National CineMedia	12	152
		Screenvision	23	131
		Spotlight	2	10
35	Cincinnati	National CineMedia	10	136
		Screenvision	21	138
		Spotlight	3	20
36	Milwaukee	National CineMedia	3	44
		Screenvision	24	212
		Spotlight	2	11
37	Austin	National CineMedia	21	239
		Screenvision	8	48
		Spotlight	3	17
38	Greenville-Spartanburg-Asheville-Anderson	National CineMedia	11	138
		Screenvision	16	84
		Spotlight	2	2
39	West Palm Beach-Ft. Pierce	National CineMedia	6	114
		Screenvision	13	112
40	Las Vegas	National CineMedia	22	293
		Screenvision	8	69
41	Grand Rapids-Kalamazoo-Battle Creek	National CineMedia	18	180
		Screenvision	19	89
42	Harrisburg-Lancaster-Lebanon-York	National CineMedia	10	120
		Screenvision	15	66
		Spotlight	2	4
43	Jacksonville	National CineMedia	13	183
		Screenvision	5	41

RANK	DMA	COMPANY	THEATERS	SCREENS
43				
44	Oklahoma City	National CineMedia	9	121
		Screenvision	14	74
		Spotlight	1	9
45	Birmingham (Ann and Tusc)	National CineMedia	3	42
		Screenvision	16	149
46	Norfolk-Portsmth-Newpt Nws	National CineMedia	15	192
		Screenvision	15	79
47	Greensboro-H.Point-W.Salem	National CineMedia	6	89
		Screenvision	12	76
		Spotlight	1	4
48	Louisville	National CineMedia	7	97
		Screenvision	9	55
49	Albuquerque-Santa Fe	National CineMedia	6	84
		Screenvision	18	129
		Spotlight	2	9
50	New Orleans	National CineMedia	8	114
		Screenvision	5	16
51	Providence-New Bedford	National CineMedia	2	22
		Screenvision	11	87
		Spotlight	1	4
52	Buffalo	National CineMedia	10	111
		Screenvision	19	65
53	Memphis	Screenvision	20	178
54	Ft. Myers-Naples	National CineMedia	7	114
		Screenvision	5	42
		Spotlight	1	12
55	Fresno-Visalia	National CineMedia	14	140
		Screenvision	8	63
		Spotlight	1	10
56	Richmond-Petersburg	National CineMedia	8	123
		Screenvision	7	34
		Spotlight	1	1

RANK	DMA	COMPANY	THEATERS	SCREENS
57	Mobile-Pensacola (Ft Walt)	National CineMedia	2	24
		Screenvision	13	142
58	Wilkes Barre-Scranton-Hztn	National CineMedia	6	82
		Screenvision	20	71
59	Albany-Schenectady-Troy	National CineMedia	7	75
		Screenvision	13	52
		Spotlight	1	2
60	Little Rock-Pine Bluff	National CineMedia	8	99
		Screenvision	18	72
61	Tulsa	National CineMedia	7	95
		Screenvision	12	73
62	Knoxville	National CineMedia	8	79
		Screenvision	12	83
63	Lexington	National CineMedia	4	57
		Screenvision	15	80
64	Dayton	National CineMedia	7	89
		Screenvision	8	18
		Spotlight	1	12
65	Honolulu	National CineMedia	8	90
		Screenvision	16	115
66	Spokane	National CineMedia	6	69
		Screenvision	19	63
67	Des Moines-Ames	National CineMedia	3	44
		Screenvision	24	123
		Spotlight	2	9
68	Green Bay-Appleton	National CineMedia	1	8
		Screenvision	19	115
69	Tucson (Sierra Vista)	National CineMedia	10	136
		Screenvision	5	15
		Spotlight	1	3
70	Wichita-Hutchinson Plus	National CineMedia	7	84
		Screenvision	18	50

RANK	DMA	COMPANY	THEATERS	SCREENS
71	Roanoke-Lynchburg	National CineMedia	9	81
		Screenvision	10	49
72	Omaha	National CineMedia	8	82
		Screenvision	7	72
73	Flint-Saginaw-Bay City	National CineMedia	3	26
		Screenvision	16	86
74	Springfield, MO	National CineMedia	3	33
		Screenvision	11	67
75	Rochester, NY	National CineMedia	5	72
		Screenvision	9	43
		Spotlight	1	1
76	Huntsville-Decatur (Flor)	National CineMedia	3	43
		Screenvision	5	49
77	Charleston-Huntington	National CineMedia	7	70
		Screenvision	12	87
78	Portland-Auburn	National CineMedia	3	28
		Screenvision	20	126
		Spotlight	1	3
79	Columbia, SC	National CineMedia	4	50
		Screenvision	9	59
80	Madison	National CineMedia	3	37
		Screenvision	16	92
		Spotlight	1	9
81	Toledo	National CineMedia	5	60
		Screenvision	11	36
82	Waco-Temple-Bryan	National CineMedia	9	123
		Screenvision	4	32
83	Syracuse	National CineMedia	3	44
		Screenvision	13	53
84	Colorado Springs-Pueblo	National CineMedia	5	73
		Screenvision	12	48
		Spotlight	2	5

RANK	DMA	COMPANY	THEATERS	SCREENS
85	Chattanooga	National CineMedia	2	22
		Screenvision	10	87
86	Shreveport	National CineMedia	3	45
		Screenvision	8	32
87	Paducah-Cape Girard-Harsbg	National CineMedia	5	44
		Screenvision	9	44
88	Champaign&Sprngfld-Decatur	National CineMedia	5	46
		Screenvision	14	78
89	Harlingen-Wslco-Brnsvl-McA	National CineMedia	9	114
		Screenvision	3	30
90	Savannah	National CineMedia	4	45
		Screenvision	9	62
91	Charleston, SC	National CineMedia	5	69
		Screenvision	1	1
92	Cedar Rapids-Wtrlo-IWC&Dub	National CineMedia	1	14
		Screenvision	16	90
93	El Paso (Las Cruces)	National CineMedia	6	84
		Screenvision	6	57
		Spotlight	1	9
94	Baton Rouge	National CineMedia	5	68
		Screenvision	4	24
95	Burlington-Plattsburgh	National CineMedia	1	8
		Screenvision	15	63
		Spotlight	3	25
96	Ft. Smith-Fay-Sprngdl-Rgrs	National CineMedia	1	12
		Screenvision	14	106
97	Jackson, MS	National CineMedia	1	17
		Screenvision	6	44
98	Boise	National CineMedia	4	66
		Screenvision	11	64
99	South Bend-Elkhart	National CineMedia	4	58
		Screenvision	10	45

RANK	DMA	COMPANY	THEATERS	SCREENS
99				
100	Tri-Cities, TN-VA	National CineMedia	2	26
		Screenvision	8	57
101	Myrtle Beach-Florence	National CineMedia	2	28
		Screenvision	4	36
102	Greenville-N.Bern-Washngtn	National CineMedia	2	21
		Screenvision	11	74
103	Davenport-R.Island-Moline	National CineMedia	3	40
		Screenvision	11	59
104	Lincoln & Hastings-Krny	National CineMedia	2	10
		Screenvision	21	75
105	Reno	National CineMedia	4	54
		Screenvision	8	27
106	Evansville	National CineMedia	2	24
		Screenvision	11	93
107	Tallahassee-Thomasville	National CineMedia	4	54
		Screenvision	2	15
108	Johnstown-Altoona-St Colge	National CineMedia	2	21
		Screenvision	10	40
109	Ft. Wayne	National CineMedia	2	21
		Screenvision	11	69
110	Tyler-Longview(Lfkn&Ncgd)	National CineMedia	3	40
		Screenvision	6	46
111	Sioux Falls(Mitchell)	National CineMedia	4	41
		Screenvision	17	31
112	Augusta-Aiken	National CineMedia	4	54
		Screenvision	1	3
113	Fargo-Valley City	National CineMedia	1	7
		Screenvision	18	58
114	Lansing	National CineMedia	5	55
		Screenvision	2	20

RANK	DMA	COMPANY	THEATERS	SCREENS
115	Springfield-Holyoke	National CineMedia	3	37
		Screenvision	5	12
116	Eugene	National CineMedia	3	43
		Screenvision	4	28
		Spotlight	1	7
117	Yakima-Pasco-RchInd-Knnwck	National CineMedia	4	46
		Screenvision	5	35
118	Traverse City-Cadillac	National CineMedia	1	4
		Screenvision	8	47
119	Youngstown	National CineMedia	5	53
		Screenvision	5	21
120	Macon	National CineMedia	5	56
		Screenvision	2	9
121	Peoria-Bloomington	National CineMedia	3	42
		Screenvision	8	63
122	SantaBarbra-SanMar-SanLuOb	National CineMedia	12	75
		Screenvision	4	12
		Spotlight	2	17
123	Montgomery-Selma	National CineMedia	4	49
		Screenvision	1	8
124	Lafayette, LA	National CineMedia	3	40
		Screenvision	5	25
125	Bakersfield	National CineMedia	2	20
		Screenvision	6	61
126	Monterey-Salinas	National CineMedia	3	32
		Screenvision	9	75
127	Columbus, Ga (Opelika, Al)	Screenvision	6	64
128	Wilmington	National CineMedia	2	20
		Screenvision	3	31
129	La Crosse-Eau Claire	Screenvision	10	58
130	Corpus Christi	National CineMedia	2	32

RANK	DMA	COMPANY	THEATERS	SCREENS
130	Corpus Christi	Screenvision	6	28
131	Columbus-Tupelo-W Pnt-Hstn	National CineMedia	2	19
		Screenvision	9	40
132	Amarillo	National CineMedia	3	40
		Screenvision	12	27
133	Chico-Redding	National CineMedia	3	34
		Screenvision	2	19
134	Wausau-Rhineland	Screenvision	10	56
135	Medford-Klamath Falls	National CineMedia	6	54
		Screenvision	1	2
136	Columbia-Jefferson City	National CineMedia	4	35
		Screenvision	7	34
137	Salisbury	National CineMedia	3	28
		Screenvision	3	12
138	Odessa-Midland	National CineMedia	6	66
		Screenvision	2	5
139	Rockford	National CineMedia	3	32
		Screenvision	1	9
140	Minot-Bsmrck-Dcknsn(Wlstn)	Screenvision	13	28
141	Duluth-Superior	National CineMedia	1	6
		Screenvision	14	64
142	Topeka	National CineMedia	2	22
		Screenvision	6	40
143	Palm Springs	National CineMedia	4	52
		Screenvision	3	25
144	Monroe-El Dorado	National CineMedia	2	27
		Screenvision	5	22
145	Beaumont-Port Arthur	National CineMedia	2	27
		Screenvision	1	8
146	Lubbock	National CineMedia	3	39

RANK	DMA	COMPANY	THEATERS	SCREENS
146	Lubbock	Screenvision	3	21
147	Anchorage	National CineMedia	5	60
		Screenvision	2	4
148	Sioux City	National CineMedia	3	24
		Screenvision	13	44
149	Wichita Falls & Lawton	National CineMedia	1	14
		Screenvision	6	36
150	Erie	National CineMedia	2	27
		Screenvision	4	6
151	Rochestr-Mason City-Austin	National CineMedia	1	12
		Screenvision	5	37
152	Joplin-Pittsburg	National CineMedia	2	22
		Screenvision	14	47
153	Panama City	National CineMedia	3	37
		Screenvision	2	8
154	Bangor	National CineMedia	1	3
		Screenvision	9	38
155	Idaho Fals-Pocatllo(Jcks)	National CineMedia	2	18
		Screenvision	10	40
156	Terre Haute	National CineMedia	2	20
		Screenvision	7	15
157	Biloxi-Gulfport	National CineMedia	2	34
		Screenvision	1	8
158	Albany, GA	National CineMedia	1	6
		Screenvision	4	35
159	Sherman-Ada	National CineMedia	2	20
		Screenvision	4	28
160	Binghamton	National CineMedia	2	21
		Screenvision	5	18
161	Gainesville	National CineMedia	3	40
		Screenvision	1	1

RANK	DMA	COMPANY	THEATERS	SCREENS
161				
162	Missoula	National CineMedia	1	14
		Screenvision	4	24
163	Wheeling-Steubenville	National CineMedia	1	14
		Screenvision	3	13
164	Yuma-El Centro	National CineMedia	4	48
		Screenvision	2	16
165	Bluefield-Beckley-Oak Hill	National CineMedia	1	14
		Screenvision	5	22
166	Billings	Screenvision	4	29
167	Abilene-Sweetwater	National CineMedia	3	32
		Screenvision	4	17
168	Hattiesburg-Laurel	National CineMedia	1	18
		Screenvision	3	15
169	Rapid City	Screenvision	4	15
170	Utica	National CineMedia	1	14
171	Dothan	Screenvision	3	22
172	Clarksburg-Weston	National CineMedia	1	10
		Screenvision	3	15
173	Lake Charles	National CineMedia	2	23
174	Quincy-Hannibal-Keokuk	National CineMedia	1	6
		Screenvision	3	17
175	Jackson, Tn	Screenvision	3	17
176	Harrisonburg	National CineMedia	1	14
		Screenvision	1	1
		Spotlight	1	3
177	Elmira (Corning)	National CineMedia	1	10
		Screenvision	3	14
178	Charlottesville	National CineMedia	1	14
		Screenvision	1	1

RANK	DMA	COMPANY	THEATERS	SCREENS
178				
179	Watertown	National CineMedia	1	12
		Screenvision	2	2
180	Bend, OR	National CineMedia	1	16
181	Alexandria, LA	National CineMedia	2	22
		Screenvision	1	3
182	Marquette	Screenvision	8	36
183	Jonesboro	Screenvision	4	32
184	Lafayette, IN	National CineMedia	3	26
185	Bowling Green	National CineMedia	3	30
		Screenvision	1	1
186	Laredo	National CineMedia	1	16
187	Butte-Bozeman	National CineMedia	2	17
		Screenvision	4	10
188	Grand Junction-Montrose	National CineMedia	2	21
		Screenvision	1	1
189	Twin Falls	National CineMedia	1	4
		Screenvision	1	13
190	Lima	National CineMedia	1	12
191	Great Falls	Screenvision	6	21
192	Meridian	National CineMedia	1	6
		Screenvision	3	8
193	Parkersburg	National CineMedia	2	19
194	Eureka	National CineMedia	3	28
		Screenvision	1	6
195	Cheyenne-Scottsbluf	Screenvision	2	7
196	San Angelo	National CineMedia	1	14
		Screenvision	2	11

RANK	DMA	COMPANY	THEATERS	SCREENS
197	Casper-Riverton	Screenvision	1	3
198	Mankato	National CineMedia	1	8
		Screenvision	5	15
199	Greenwood-Greenville	National CineMedia	1	6
		Screenvision	1	1
200	Ottumwa-Kirkville	Screenvision	4	20
201	St. Joseph	National CineMedia	1	10
202	Fairbanks	National CineMedia	1	16
		Screenvision	1	1
203	Helena	National CineMedia	1	11
204	Zanesville	National CineMedia	1	12
205	Victoria	National CineMedia	1	12
206	Presque Isle	Screenvision	4	11