



MARKET REPRESENTATION REPORT
2026 Q2

SUMMARY - NATIONAL

COMPANY	THEATERS	SCREENS
National CineMedia	1,355	17,566
Screenvision	2,267	13,581
Spotlight	217	1,171
Grand Total	3,839	32,318

RANK	DMA	COMPANY	THEATERS	SCREENS
1	New York	National CineMedia	79	935
		Screenvision	84	340
		Spotlight	15	70
2	Los Angeles	National CineMedia	91	1,249
		Screenvision	63	457
		Spotlight	23	122
3	Chicago	National CineMedia	48	611
		Screenvision	52	411
		Spotlight	8	34
4	Dallas-Ft. Worth	National CineMedia	48	604
		Screenvision	28	262
		Spotlight	15	104
5	Philadelphia	National CineMedia	40	492
		Screenvision	40	214
		Spotlight	7	20
6	Houston	National CineMedia	38	585
		Screenvision	15	96
		Spotlight	4	26

RANK	DMA	COMPANY	THEATERS	SCREENS
7	Atlanta	National CineMedia	34	445
		Screenvision	31	282
		Spotlight	6	34
8	Washington, DC (Hagrstwn)	National CineMedia	35	441
		Screenvision	22	107
		Spotlight	12	76
9	San Francisco-Oak-San Jose	National CineMedia	31	454
		Screenvision	32	213
		Spotlight	19	70
10	Boston (Manchester)	National CineMedia	18	235
		Screenvision	47	283
		Spotlight	8	19
11	Tampa-St. Pete (Sarasota)	National CineMedia	15	225
		Screenvision	24	217
		Spotlight	1	9
12	Phoenix (Prescott)	National CineMedia	17	228
		Screenvision	52	496
		Spotlight	2	10
13	Seattle-Tacoma	National CineMedia	38	446
		Screenvision	13	43
		Spotlight	7	26
14	Detroit	National CineMedia	18	273
		Screenvision	25	210
		Spotlight	2	7
15	Orlando-Daytona Bch-Melbrn	National CineMedia	16	255
		Screenvision	22	207
		Spotlight	1	10
16	Minneapolis-St. Paul	National CineMedia	8	101
		Screenvision	57	418
		Spotlight	1	5
17	Denver	National CineMedia	26	355
		Screenvision	26	123
		Spotlight	2	9

RANK	DMA	COMPANY	THEATERS	SCREENS
17				
18	Miami-Ft. Lauderdale	National CineMedia	18	258
		Screenvision	17	126
		Spotlight	10	77
19	Cleveland-Akron (Canton)	National CineMedia	18	230
		Screenvision	29	144
		Spotlight	2	13
20	Sacramnto-Stkton-Modesto	National CineMedia	21	261
		Screenvision	20	147
		Spotlight	3	17
21	Charlotte	National CineMedia	18	244
		Screenvision	13	74
		Spotlight	1	3
22	Raleigh-Durham (Fayetvllle)	National CineMedia	9	117
		Screenvision	20	173
		Spotlight	1	13
23	Portland, OR	National CineMedia	25	314
		Screenvision	18	55
		Spotlight	7	22
24	St. Louis	National CineMedia	5	57
		Screenvision	32	229
		Spotlight	3	13
25	Nashville	National CineMedia	10	134
		Screenvision	23	161
26	Indianapolis	National CineMedia	18	206
		Screenvision	20	93
		Spotlight	5	37
27	Salt Lake City	National CineMedia	21	249
		Screenvision	44	286
		Spotlight	2	14
28	Pittsburgh	National CineMedia	11	129
		Screenvision	20	116
		Spotlight	2	3

RANK	DMA	COMPANY	THEATERS	SCREENS
28				
29	Baltimore	National CineMedia	9	126
		Screenvision	17	85
		Spotlight	1	9
30	San Diego	National CineMedia	17	252
		Screenvision	7	29
		Spotlight	9	67
31	San Antonio	National CineMedia	22	285
		Screenvision	9	38
		Spotlight	1	9
32	Austin	National CineMedia	15	182
		Screenvision	9	48
		Spotlight	3	30
33	Hartford & New Haven	National CineMedia	7	101
		Screenvision	18	103
		Spotlight	2	10
34	Columbus, OH	National CineMedia	8	98
		Screenvision	15	127
		Spotlight	4	15
35	Kansas City	National CineMedia	10	171
		Screenvision	23	158
		Spotlight	1	1
36	Greenville-Spartanburg-Asheville-Anderson	National CineMedia	8	113
		Screenvision	19	100
37	West Palm Beach-Ft. Pierce	National CineMedia	5	94
		Screenvision	9	93
38	Cincinnati	National CineMedia	8	114
		Screenvision	21	129
		Spotlight	2	17
39	Milwaukee	National CineMedia	3	48
		Screenvision	21	178
40	Las Vegas	National CineMedia	15	193

RANK	DMA	COMPANY	THEATERS	SCREENS
40	Las Vegas	Screenvision	8	82
41	Jacksonville	National CineMedia	11	159
		Screenvision	6	50
42	Harrisburg-Lncstr-Leb-York	National CineMedia	2	32
		Screenvision	17	118
43	Grand Rapids-Kalmzoo-B.Crk	National CineMedia	19	184
		Screenvision	19	84
44	Norfolk-Portsmth-Newpt Nws	National CineMedia	11	164
		Screenvision	13	64
45	Oklahoma City	National CineMedia	9	116
		Screenvision	14	81
		Spotlight	1	9
46	Birmingham (Ann and Tusc)	National CineMedia	3	50
		Screenvision	15	122
47	Greensboro-H.Point-W.Salem	National CineMedia	6	66
		Screenvision	11	56
48	Louisville	National CineMedia	5	70
		Screenvision	9	67
49	Albuquerque-Santa Fe	National CineMedia	4	54
		Screenvision	19	125
		Spotlight	2	16
50	New Orleans	National CineMedia	8	107
		Screenvision	5	16
51	Memphis	Screenvision	17	162
52	Ft. Myers-Naples	National CineMedia	6	90
		Screenvision	4	36
53	Providence-New Bedford	National CineMedia	2	22
		Screenvision	8	58
54	Richmond-Petersburg	National CineMedia	6	98

RANK	DMA	COMPANY	THEATERS	SCREENS
54	Richmond-Petersburg	Screenvision	8	58
		Spotlight	1	1
55	Buffalo	National CineMedia	5	73
		Screenvision	18	76
56	Fresno-Visalia	National CineMedia	6	81
		Screenvision	13	94
		Spotlight	1	10
57	Mobile-Pensacola (Ft Walt)	National CineMedia	2	24
		Screenvision	16	148
58	Wilkes Barre-Scranton-Hztn	National CineMedia	4	54
		Screenvision	21	93
59	Little Rock-Pine Bluff	National CineMedia	7	91
		Screenvision	18	81
60	Albany-Schenectady-Troy	National CineMedia	6	69
		Screenvision	16	67
		Spotlight	1	2
61	Knoxville	National CineMedia	6	59
		Screenvision	9	44
62	Tulsa	National CineMedia	7	90
		Screenvision	13	82
63	Lexington	National CineMedia	4	49
		Screenvision	15	85
64	Tucson (Sierra Vista)	National CineMedia	6	92
		Screenvision	6	55
65	Dayton	National CineMedia	7	93
		Screenvision	9	19
		Spotlight	1	12
66	Spokane	National CineMedia	5	77
		Screenvision	20	61
67	Des Moines-Ames	National CineMedia	3	50

RANK	DMA	COMPANY	THEATERS	SCREENS
67	Des Moines-Ames	Screenvision	25	98
		Spotlight	2	9
68	Green Bay-Appleton	Screenvision	18	113
69	Honolulu	National CineMedia	7	80
		Screenvision	12	85
70	Roanoke-Lynchburg	National CineMedia	6	86
		Screenvision	10	46
71	Omaha	National CineMedia	6	56
		Screenvision	8	72
72	Wichita-Hutchinson Plus	National CineMedia	4	62
		Screenvision	18	50
73	Huntsville-Decatur (Flor)	National CineMedia	1	10
		Screenvision	6	77
74	Springfield, MO	National CineMedia	1	11
		Screenvision	13	91
75	Flint-Saginaw-Bay City	National CineMedia	3	36
		Screenvision	17	69
76	Columbia, SC	National CineMedia	4	52
		Screenvision	6	30
77	Rochester, NY	National CineMedia	3	55
		Screenvision	11	57
		Spotlight	1	1
78	Madison	National CineMedia	1	12
		Screenvision	15	85
		Spotlight	1	9
79	Portland-Auburn	National CineMedia	1	10
		Screenvision	20	133
		Spotlight	1	3
80	Harlingen-Wslco-Brnsvl-McA	National CineMedia	8	86
		Screenvision	3	29

RANK	DMA	COMPANY	THEATERS	SCREENS
80				
81	Toledo	National CineMedia	4	60
		Screenvision	11	42
82	Charleston-Huntington	National CineMedia	6	67
		Screenvision	9	59
83	Waco-Temple-Bryan	National CineMedia	8	101
		Screenvision	5	25
84	Savannah	National CineMedia	4	42
		Screenvision	11	61
85	Charleston, SC	National CineMedia	4	56
		Screenvision	1	1
86	Chattanooga	National CineMedia	2	15
		Screenvision	10	90
87	Syracuse	National CineMedia	3	45
		Screenvision	14	54
88	El Paso (Las Cruces)	National CineMedia	6	81
		Screenvision	6	57
		Spotlight	3	27
89	Colorado Springs-Pueblo	National CineMedia	5	76
		Screenvision	11	47
		Spotlight	1	5
90	Champaign&Sprngfld-Decatur	National CineMedia	5	49
		Screenvision	12	65
91	Shreveport	National CineMedia	3	54
		Screenvision	8	32
92	Paducah-Cape Girard-Harsbg	National CineMedia	5	55
		Screenvision	8	43
93	Cedar Rapids-Wtrlo-IWC&Dub	National CineMedia	1	8
		Screenvision	19	88
94	Burlington-Plattsburgh	National CineMedia	1	8

RANK	DMA	COMPANY	THEATERS	SCREENS
94	Burlington-Plattsburgh	Screenvision	15	61
		Spotlight	1	10
95	Ft. Smith-Fay-Sprngdl-Rgrs	National CineMedia	1	12
		Screenvision	9	78
96	Baton Rouge	National CineMedia	5	66
		Screenvision	3	20
97	Boise	National CineMedia	3	56
		Screenvision	10	61
98	Myrtle Beach-Florence	National CineMedia	2	26
		Screenvision	6	44
99	South Bend-Elkhart	National CineMedia	4	57
		Screenvision	10	32
100	Jackson, MS	National CineMedia	3	39
		Screenvision	4	37
		Spotlight	1	1
101	Tri-Cities, TN-VA	National CineMedia	2	30
		Screenvision	8	57
102	Greenville-N.Bern-Washngtn	Screenvision	11	79
103	Reno	National CineMedia	2	38
		Screenvision	10	57
104	Tallahassee-Thomasville	National CineMedia	3	41
		Screenvision	2	15
105	Davenport-R.Island-Moline	National CineMedia	3	38
		Screenvision	11	58
106	Lincoln & Hastings-Krny	Screenvision	23	78
107	Tyler-Longview(Lfkn&Ncgd)	National CineMedia	1	12
		Screenvision	8	52
108	Ft. Wayne	National CineMedia	2	21
		Screenvision	10	52

RANK	DMA	COMPANY	THEATERS	SCREENS
108				
109	Evansville	National CineMedia	1	12
		Screenvision	10	91
110	Augusta-Aiken	National CineMedia	4	39
		Screenvision	2	3
111	Johnstown-Altoona-St Colge	National CineMedia	2	14
		Screenvision	11	42
112	Sioux Falls(Mitchell)	National CineMedia	5	61
		Screenvision	21	37
113	Lansing	National CineMedia	4	42
		Screenvision	2	20
114	Fargo-Valley City	National CineMedia	1	8
		Screenvision	17	49
115	Springfield-Holyoke	National CineMedia	3	39
		Screenvision	6	14
116	Yakima-Pasco-RchInd-Knnwck	National CineMedia	1	18
		Screenvision	8	69
117	Youngstown	National CineMedia	5	62
		Screenvision	3	7
118	Traverse City-Cadillac	National CineMedia	1	4
		Screenvision	9	48
119	Macon	National CineMedia	3	33
		Screenvision	2	9
120	Eugene	National CineMedia	3	42
		Screenvision	4	28
		Spotlight	2	9
121	Bakersfield	National CineMedia	2	20
		Screenvision	6	61
122	Peoria-Bloomington	National CineMedia	3	34
		Screenvision	6	54

RANK	DMA	COMPANY	THEATERS	SCREENS
122				
123	SantaBarbra-SanMar-SanLuOb	National CineMedia	8	50
		Screenvision	3	6
		Spotlight	2	14
124	Lafayette, LA	National CineMedia	2	30
		Screenvision	3	11
125	Wilmington	National CineMedia	2	21
		Screenvision	3	16
126	Columbus, Ga (Opelika, Al)	Screenvision	4	41
127	Montgomery-Selma	National CineMedia	3	41
		Screenvision	2	11
128	Monterey-Salinas	National CineMedia	3	38
		Screenvision	9	75
129	La Crosse-Eau Claire	Screenvision	10	55
130	Corpus Christi	National CineMedia	2	32
		Screenvision	6	28
131	Salisbury	National CineMedia	2	20
		Screenvision	5	26
132	Amarillo	National CineMedia	2	28
		Screenvision	12	36
133	Wausau-Rhineland	Screenvision	10	56
134	Columbia-Jefferson City	National CineMedia	5	45
		Screenvision	5	23
135	Columbus-Tupelo-West Point	National CineMedia	2	18
		Screenvision	6	31
136	Chico-Redding	National CineMedia	2	34
		Screenvision	2	14
137	Rockford	National CineMedia	2	27
		Screenvision	1	9

RANK	DMA	COMPANY	THEATERS	SCREENS
137				
138	Medford-Klamath Falls	National CineMedia	5	53
139	Duluth-Superior	Screenvision	15	61
140	Lubbock	National CineMedia	1	7
		Screenvision	2	18
		Spotlight	1	8
141	Topeka	National CineMedia	1	6
		Screenvision	5	38
142	Palm Springs	National CineMedia	3	41
		Screenvision	2	15
143	Panama City	National CineMedia	3	39
		Screenvision	1	4
144	Monroe-El Dorado	National CineMedia	1	15
		Screenvision	5	22
145	Beaumont-Port Arthur	National CineMedia	2	22
		Screenvision	1	8
146	Odessa-Midland	National CineMedia	4	36
		Screenvision	2	5
147	Anchorage	National CineMedia	5	58
		Screenvision	2	4
148	Minot-Bismarck-Dickinson(WIstn)	Screenvision	16	33
149	Wichita Falls & Lawton	National CineMedia	1	14
		Screenvision	7	37
150	Sioux City	National CineMedia	2	12
		Screenvision	14	46
151	Joplin-Pittsburg	National CineMedia	2	22
		Screenvision	10	37
152	Rochester-Mason City-Austin	Screenvision	4	24

RANK	DMA	COMPANY	THEATERS	SCREENS
153	Erie	National CineMedia	1	18
		Screenvision	5	16
154	Albany, GA	National CineMedia	1	12
		Screenvision	3	25
155	Idaho Falls-Pocatillo(Jcks)	National CineMedia	1	14
		Screenvision	10	43
156	Gainesville	National CineMedia	3	40
		Screenvision	1	1
157	Bangor	Screenvision	6	26
158	Biloxi-Gulfport	National CineMedia	2	26
		Screenvision	1	8
159	Sherman-Ada	National CineMedia	2	22
		Screenvision	6	30
160	Terre Haute	National CineMedia	2	20
		Screenvision	5	8
161	Missoula	National CineMedia	1	16
		Screenvision	4	24
162	Binghamton	National CineMedia	2	21
		Screenvision	4	14
163	Yuma-El Centro	National CineMedia	2	19
		Screenvision	4	40
164	Wheeling-Steubenville	National CineMedia	1	12
		Screenvision	3	10
165	Dothan	Screenvision	3	22
166	Billings	Screenvision	3	27
167	Abilene-Sweetwater	National CineMedia	3	40
		Screenvision	4	16
168	Bluefield-Beckley-Oak Hill	National CineMedia	1	10

RANK	DMA	COMPANY	THEATERS	SCREENS
168	Bluefield-Beckley-Oak Hill	Screenvision	4	21
169	Hattiesburg-Laurel	National CineMedia	1	16
		Screenvision	4	17
170	Rapid City	Screenvision	4	20
171	Utica	National CineMedia	1	8
172	Harrisonburg	National CineMedia	1	20
		Screenvision	1	1
		Spotlight	1	3
173	Clarksburg-Weston	National CineMedia	1	16
		Screenvision	2	14
174	Charlottesville	National CineMedia	1	14
		Screenvision	2	2
175	Jackson, Tn	Screenvision	2	11
176	Lake Charles	National CineMedia	2	28
177	Quincy-Hannibal-Keokuk	National CineMedia	3	24
		Screenvision	3	11
178	Bowling Green	National CineMedia	3	32
		Screenvision	1	1
179	Elmira (Corning)	National CineMedia	1	10
		Screenvision	4	16
180	Watertown	National CineMedia	1	12
		Screenvision	1	1
181	Marquette	Screenvision	7	35
182	Jonesboro	Screenvision	3	24
183	Alexandria, LA	National CineMedia	2	17
		Screenvision	1	3
184	Butte-Bozeman	National CineMedia	1	11

RANK	DMA	COMPANY	THEATERS	SCREENS
184	Butte-Bozeman	Screenvision	3	4
185	Laredo	National CineMedia	1	14
186	Grand Junction-Montrose	National CineMedia	2	23
		Screenvision	1	1
187	Bend, OR	National CineMedia	1	16
188	Twin Falls	Screenvision	1	13
189	Lafayette, IN	National CineMedia	2	19
190	Lima	National CineMedia	1	11
191	Great Falls	Screenvision	6	21
192	Meridian	Screenvision	3	11
193	Cheyenne-Scottsbluff	Screenvision	3	9
194	Parkersburg	National CineMedia	1	12
195	Eureka	National CineMedia	2	18
196	Greenwood-Greenville	National CineMedia	1	14
		Screenvision	2	3
197	San Angelo	National CineMedia	1	17
		Screenvision	2	11
198	Casper-Riverton	Screenvision	2	4
199	Mankato	National CineMedia	1	10
		Screenvision	5	14
200	Ottumwa-Kirkville	Screenvision	4	20
201	St. Joseph	National CineMedia	1	10
202	Fairbanks	National CineMedia	1	12
		Screenvision	1	1

RANK	DMA	COMPANY	THEATERS	SCREENS
203	Helena	National CineMedia	1	14
204	Zanesville	National CineMedia	1	12
205	Victoria	National CineMedia	1	16
206	Presque Isle	Screenvision	3	8
207	Juneau	Screenvision	1	5
		Spotlight	1	1
208	Alpena	Screenvision	1	3
209	North Platte	Screenvision	2	8
210	Glendive	Screenvision	1	1