



MARKET REPRESENTATION REPORT
2025 Q3

SUMMARY - LOCAL

COMPANY	THEATERS	SCREENS
National CineMedia	1,373	17,766
Screenvision	1,161	10,216
Spotlight	123	878
Grand Total	2,657	28,860

RANK	DMA	COMPANY	THEATERS	SCREENS
1	New York	National CineMedia	81	948
		Screenvision	36	239
		Spotlight	10	60
2	Los Angeles	National CineMedia	92	1,252
		Screenvision	41	417
		Spotlight	22	150
3	Chicago	National CineMedia	49	602
		Screenvision	35	383
		Spotlight	5	28
4	Dallas-Ft. Worth	National CineMedia	48	600
		Screenvision	17	204
		Spotlight	12	99
5	Philadelphia	National CineMedia	41	493
		Screenvision	8	94
		Spotlight	1	5
6	Houston	National CineMedia	41	618
		Screenvision	8	72
		Spotlight	2	16

RANK	DMA	COMPANY	THEATERS	SCREENS
7	Atlanta	National CineMedia	33	432
		Screenvision	25	283
		Spotlight	3	25
8	Washington, DC (Hagrstwn)	National CineMedia	36	458
		Screenvision	11	89
		Spotlight	7	60
9	Boston (Manchester)	National CineMedia	18	240
		Screenvision	30	257
		Spotlight	1	9
10	San Francisco-Oak-San Jose	National CineMedia	31	455
		Screenvision	14	126
		Spotlight	10	40
11	Tampa-St. Pete (Sarasota)	National CineMedia	15	209
		Screenvision	19	211
		Spotlight	1	9
12	Phoenix (Prescott)	National CineMedia	13	202
		Screenvision	36	431
		Spotlight	1	8
13	Seattle-Tacoma	National CineMedia	39	436
		Screenvision	4	16
		Spotlight	5	11
14	Detroit	National CineMedia	19	320
		Screenvision	20	195
15	Orlando-Daytona Bch-Melbrn	National CineMedia	16	273
		Screenvision	19	215
		Spotlight	1	10
16	Minneapolis-St. Paul	National CineMedia	7	104
		Screenvision	32	315
		Spotlight	1	5
17	Denver	National CineMedia	27	356
		Screenvision	10	77
		Spotlight	2	9

RANK	DMA	COMPANY	THEATERS	SCREENS
18	Miami-Ft. Lauderdale	National CineMedia	18	269
		Screenvision	13	119
		Spotlight	5	63
19	Cleveland-Akron (Canton)	National CineMedia	19	241
		Screenvision	14	95
		Spotlight	2	13
20	Sacramnto-Stkton-Modesto	National CineMedia	22	287
		Screenvision	11	86
		Spotlight	1	3
21	Charlotte	National CineMedia	18	237
		Screenvision	9	71
22	Raleigh-Durham (Fayetteville)	National CineMedia	8	116
		Screenvision	18	174
		Spotlight	1	13
23	Portland, OR	National CineMedia	26	302
		Screenvision	4	13
24	St. Louis	National CineMedia	5	43
		Screenvision	15	175
		Spotlight	2	8
25	Indianapolis	National CineMedia	19	226
		Screenvision	7	64
		Spotlight	3	25
26	Nashville	National CineMedia	8	128
		Screenvision	13	128
27	Pittsburgh	National CineMedia	11	123
		Screenvision	9	98
28	Salt Lake City	National CineMedia	21	248
		Screenvision	8	41
		Spotlight	1	8
29	Baltimore	National CineMedia	9	129
		Screenvision	12	87
		Spotlight	1	9

RANK	DMA	COMPANY	THEATERS	SCREENS
29				
30	San Diego	National CineMedia	17	254
		Screenvision	5	34
		Spotlight	5	52
31	San Antonio	National CineMedia	24	306
		Screenvision	4	14
		Spotlight	1	9
32	Hartford & New Haven	National CineMedia	7	99
		Screenvision	10	94
		Spotlight	2	10
33	Kansas City	National CineMedia	10	175
		Screenvision	16	132
34	Austin	National CineMedia	17	205
		Screenvision	2	17
		Spotlight	3	30
35	Columbus, OH	National CineMedia	8	91
		Screenvision	8	115
36	Greenvll-Spart-Ashevl-And	National CineMedia	8	123
		Screenvision	8	69
37	Cincinnati	National CineMedia	8	114
		Screenvision	10	91
38	Milwaukee	National CineMedia	4	50
		Screenvision	11	142
39	West Palm Beach-Ft. Pierce	National CineMedia	5	98
		Screenvision	9	93
40	Las Vegas	National CineMedia	15	204
		Screenvision	2	20
41	Jacksonville	National CineMedia	11	160
		Screenvision	3	38
42	Harrisburg-Lncstr-Leb-York	National CineMedia	3	43
		Screenvision	10	91

RANK	DMA	COMPANY	THEATERS	SCREENS
42				
43	Grand Rapids-Kalmzoo-B.Crk	National CineMedia	16	178
		Screenvision	7	43
44	Norfolk-Portsmth-Newpt Nws	National CineMedia	11	152
		Screenvision	11	65
45	Birmingham (Ann and Tusc)	National CineMedia	3	42
		Screenvision	9	113
46	Greensboro-H.Point-W.Salem	National CineMedia	6	89
		Screenvision	6	42
47	Oklahoma City	National CineMedia	9	115
		Screenvision	8	56
		Spotlight	1	9
48	Albuquerque-Santa Fe	National CineMedia	4	62
		Screenvision	14	103
		Spotlight	2	16
49	Louisville	National CineMedia	5	73
		Screenvision	3	44
50	New Orleans	National CineMedia	8	110
		Screenvision	3	14
51	Memphis	Screenvision	17	166
52	Providence-New Bedford	National CineMedia	2	22
		Screenvision	4	60
		Spotlight	1	8
53	Ft. Myers-Naples	National CineMedia	6	98
		Screenvision	4	36
54	Buffalo	National CineMedia	6	85
		Screenvision	8	51
55	Fresno-Visalia	National CineMedia	6	79
		Screenvision	3	27
56	Richmond-Petersburg	National CineMedia	6	96

RANK	DMA	COMPANY	THEATERS	SCREENS
56	Richmond-Petersburg	Screenvision	4	42
57	Mobile-Pensacola (Ft Walt)	National CineMedia	2	24
		Screenvision	13	145
58	Little Rock-Pine Bluff	National CineMedia	7	87
		Screenvision	4	10
59	Wilkes Barre-Scranton-Hztn	National CineMedia	4	56
		Screenvision	7	71
60	Knoxville	National CineMedia	6	71
		Screenvision	7	39
61	Tulsa	National CineMedia	7	95
		Screenvision	7	55
62	Albany-Schenectady-Troy	National CineMedia	6	69
		Screenvision	9	53
63	Lexington	National CineMedia	5	64
		Screenvision	5	40
64	Dayton	National CineMedia	7	89
		Screenvision	3	10
		Spotlight	1	12
65	Tucson (Sierra Vista)	National CineMedia	6	91
		Screenvision	2	30
66	Spokane	National CineMedia	5	61
		Screenvision	4	20
67	Des Moines-Ames	National CineMedia	3	44
		Screenvision	16	80
		Spotlight	1	8
68	Green Bay-Appleton	National CineMedia	1	8
		Screenvision	13	98
69	Honolulu	National CineMedia	7	80
		Screenvision	7	78

RANK	DMA	COMPANY	THEATERS	SCREENS
70	Roanoke-Lynchburg	National CineMedia	7	75
		Screenvision	8	47
71	Wichita-Hutchinson Plus	National CineMedia	4	62
		Screenvision	7	29
72	Flint-Saginaw-Bay City	National CineMedia	3	35
		Screenvision	8	50
73	Omaha	National CineMedia	7	66
		Screenvision	4	64
74	Springfield, MO	National CineMedia	1	11
		Screenvision	7	58
75	Huntsville-Decatur (Flor)	National CineMedia	1	18
		Screenvision	3	42
76	Columbia, SC	National CineMedia	4	50
		Screenvision	3	24
77	Madison	National CineMedia	2	33
		Screenvision	4	55
		Spotlight	1	9
78	Portland-Auburn	National CineMedia	1	10
		Screenvision	14	116
79	Rochester, NY	National CineMedia	3	42
		Screenvision	7	51
		Spotlight	1	1
80	Harlingen-Wslco-Brnsvl-McA	National CineMedia	8	104
		Screenvision	2	28
81	Toledo	National CineMedia	4	52
		Screenvision	1	12
82	Charleston-Huntington	National CineMedia	6	66
		Screenvision	4	28
83	Waco-Temple-Bryan	National CineMedia	8	107
		Screenvision	2	17

RANK	DMA	COMPANY	THEATERS	SCREENS
83				
84	Savannah	National CineMedia	4	45
		Screenvision	5	48
85	Charleston, SC	National CineMedia	5	69
86	Chattanooga	National CineMedia	2	22
		Screenvision	8	81
87	Colorado Springs-Pueblo	National CineMedia	5	73
		Screenvision	2	15
		Spotlight	1	5
88	Syracuse	National CineMedia	3	44
		Screenvision	8	46
89	El Paso (Las Cruces)	National CineMedia	6	79
		Screenvision	4	55
		Spotlight	1	9
90	Paducah-Cape Girard-Harsbg	National CineMedia	5	44
		Screenvision	3	31
91	Shreveport	National CineMedia	3	45
		Screenvision	1	10
92	Champaign&Sprngfld-Decatur	National CineMedia	4	36
		Screenvision	4	41
93	Burlington-Plattsburgh	National CineMedia	1	8
		Screenvision	9	32
94	Cedar Rapids-Wtrlo-IWC&Dub	National CineMedia	1	14
		Screenvision	9	71
95	Baton Rouge	National CineMedia	5	68
		Screenvision	1	11
96	Ft. Smith-Fay-Sprngdl-Rgrs	National CineMedia	1	12
		Screenvision	6	70
97	Myrtle Beach-Florence	National CineMedia	2	28
		Screenvision	3	34

RANK	DMA	COMPANY	THEATERS	SCREENS
97				
98	Boise	National CineMedia	3	54
		Screenvision	2	24
99	Jackson, MS	National CineMedia	3	31
		Screenvision	3	35
100	South Bend-Elkhart	National CineMedia	4	58
		Screenvision	2	10
101	Tri-Cities, TN-VA	National CineMedia	2	26
		Screenvision	3	33
102	Greenville-N.Bern-Washngtn	National CineMedia	1	7
		Screenvision	8	69
103	Reno	National CineMedia	2	32
		Screenvision	1	2
104	Davenport-R.Island-Moline	National CineMedia	3	40
		Screenvision	5	38
105	Tallahassee-Thomasville	National CineMedia	3	42
		Screenvision	1	14
106	Tyler-Longview(Lfkn&Ncgd)	National CineMedia	1	12
		Screenvision	5	40
107	Lincoln & Hastings-Krny	Screenvision	12	61
108	Augusta-Aiken	National CineMedia	4	54
109	Evansville	National CineMedia	1	16
		Screenvision	8	84
110	Ft. Wayne	National CineMedia	2	21
		Screenvision	4	39
111	Sioux Falls(Mitchell)	National CineMedia	3	34
		Screenvision	4	13
112	Johnstown-Altoona-St Colge	National CineMedia	2	21
		Screenvision	5	26

RANK	DMA	COMPANY	THEATERS	SCREENS
112				
113	Fargo-Valley City	National CineMedia	1	7
		Screenvision	3	29
114	Yakima-Pasco-RchInd-Knnwck	National CineMedia	1	12
		Screenvision	4	46
115	Springfield-Holyoke	National CineMedia	3	37
		Screenvision	2	9
116	Traverse City-Cadillac	National CineMedia	1	4
		Screenvision	3	23
117	Lansing	National CineMedia	5	55
		Screenvision	1	19
118	Youngstown	National CineMedia	5	53
		Screenvision	2	10
119	Macon	National CineMedia	3	43
		Screenvision	1	8
120	Eugene	National CineMedia	3	43
		Screenvision	2	23
121	Montgomery-Selma	National CineMedia	3	41
122	Peoria-Bloomington	National CineMedia	3	33
		Screenvision	5	54
123	SantaBarbra-SanMar-SanLuOb	National CineMedia	8	44
		Spotlight	2	14
124	Lafayette, LA	National CineMedia	2	30
		Screenvision	2	7
125	Bakersfield	National CineMedia	2	20
		Screenvision	4	54
126	Wilmington	National CineMedia	2	20
		Screenvision	1	14
127	Columbus, GA (Opelika, AL)	Screenvision	4	54

RANK	DMA	COMPANY	THEATERS	SCREENS
127				
128	Monterey-Salinas	National CineMedia	3	32
		Screenvision	7	60
129	La Crosse-Eau Claire	Screenvision	5	32
130	Corpus Christi	National CineMedia	2	32
		Screenvision	1	7
131	Salisbury	National CineMedia	2	20
		Screenvision	2	11
132	Amarillo	National CineMedia	2	26
		Screenvision	6	21
133	Wausau-Rhineland	Screenvision	5	35
134	Columbus-Tupelo-West Point	National CineMedia	2	19
		Screenvision	3	22
135	Columbia-Jefferson City	National CineMedia	5	40
		Screenvision	5	34
136	Chico-Redding	National CineMedia	2	28
137	Rockford	National CineMedia	2	30
		Screenvision	1	9
138	Duluth-Superior	Screenvision	6	44
139	Medford-Klamath Falls	National CineMedia	6	54
140	Lubbock	National CineMedia	1	17
		Screenvision	2	18
141	Topeka	National CineMedia	2	12
		Screenvision	5	38
142	Monroe-El Dorado	National CineMedia	1	17
		Screenvision	1	6
143	Beaumont-Port Arthur	National CineMedia	2	27
		Screenvision	1	8

RANK	DMA	COMPANY	THEATERS	SCREENS
143				
144	Odessa-Midland	National CineMedia	4	41
		Screenvision	1	2
145	Palm Springs	National CineMedia	3	43
		Screenvision	1	14
146	Anchorage	National CineMedia	5	60
147	Bismarck-Mnt-Dcknsn(Wlstn)	Screenvision	3	13
148	Panama City	National CineMedia	3	37
		Screenvision	1	4
149	Sioux City	National CineMedia	2	10
		Screenvision	7	41
150	Wichita Falls & Lawton	National CineMedia	1	14
		Screenvision	3	29
151	Joplin-Pittsburg	National CineMedia	2	22
		Screenvision	7	34
152	Albany, GA	National CineMedia	1	6
		Screenvision	4	30
153	Rochestr-Mason City-Austin	Screenvision	3	31
154	Erie	National CineMedia	1	17
		Screenvision	1	3
155	Idaho Fals-Pocatllo(Jcksn)	National CineMedia	1	14
		Screenvision	3	18
156	Bangor	Screenvision	3	15
157	Gainesville	National CineMedia	3	40
158	Biloxi-Gulfport	National CineMedia	2	34
		Screenvision	1	8
159	Terre Haute	National CineMedia	2	20
		Screenvision	1	3

RANK	DMA	COMPANY	THEATERS	SCREENS
159				
160	Sherman-Ada	National CineMedia	2	20
		Screenvision	2	16
161	Missoula	National CineMedia	1	14
		Screenvision	3	22
162	Binghamton	National CineMedia	2	21
		Screenvision	1	9
163	Wheeling-Steubenville	National CineMedia	1	14
		Screenvision	1	8
164	Yuma-El Centro	National CineMedia	2	24
		Screenvision	2	22
165	Billings	Screenvision	3	18
166	Abilene-Sweetwater	National CineMedia	3	32
		Screenvision	2	11
167	Bluefield-Beckley-Oak Hill	National CineMedia	1	14
		Screenvision	2	12
168	Hattiesburg-Laurel	National CineMedia	1	18
		Screenvision	3	16
169	Rapid City	Screenvision	2	17
170	Dothan	Screenvision	2	18
171	Utica	National CineMedia	1	14
172	Clarksburg-Weston	National CineMedia	1	10
173	Harrisonburg	National CineMedia	1	14
174	Jackson, TN	Screenvision	1	8
175	Quincy-Hannibal-Keokuk	National CineMedia	3	15
		Screenvision	1	8
176	Charlottesville	National CineMedia	1	14

RANK	DMA	COMPANY	THEATERS	SCREENS
176				
177	Lake Charles	National CineMedia	2	23
178	Elmira (Corning)	National CineMedia	1	10
		Screenvision	1	4
179	Watertown	National CineMedia	1	12
180	Bowling Green	National CineMedia	3	30
181	Marquette	Screenvision	1	5
182	Jonesboro	Screenvision	2	22
183	Alexandria, LA	National CineMedia	2	22
		Screenvision	1	3
184	Laredo	National CineMedia	1	16
185	Butte-Bozeman	National CineMedia	1	11
186	Bend, OR	National CineMedia	1	16
187	Grand Junction-Montrose	National CineMedia	2	21
190	Lima	National CineMedia	1	12
191	Great Falls	Screenvision	2	20
192	Meridian	Screenvision	2	10
193	Cheyenne-Scottsbluff	Screenvision	1	6
194	Parkersburg	National CineMedia	1	12
195	Greenwood-Greenville	National CineMedia	1	6
196	Eureka	National CineMedia	2	20
197	San Angelo	National CineMedia	1	14
199	Mankato	National CineMedia	1	8
		Screenvision	3	12

RANK	DMA	COMPANY	THEATERS	SCREENS
199				
200	Ottumwa-Kirksville	Screenvision	3	17
201	St. Joseph	National CineMedia	1	10
202	Fairbanks	National CineMedia	1	16
203	Helena	National CineMedia	1	11
204	Zanesville	National CineMedia	1	12
205	Victoria	National CineMedia	1	12
206	Presque Isle	Screenvision	1	3
209	North Platte	Screenvision	1	6