



**MARKET REPRESENTATION REPORT  
2023 Q4**

**SUMMARY - LOCAL**

<b>COMPANY</b>	<b>THEATERS</b>	<b>SCREENS</b>
National CineMedia	1,452	18,630
Screenvision	1,172	10,255
Spotlight	129	895
<b>Grand Total</b>	<b>2,753</b>	<b>29,780</b>

<b>RANK</b>	<b>DMA</b>	<b>COMPANY</b>	<b>THEATERS</b>	<b>SCREENS</b>
<b>1</b>	<b>New York</b>	National CineMedia	82	960
		Screenvision	49	336
		Spotlight	12	67
<b>2</b>	<b>Los Angeles</b>	National CineMedia	94	1,278
		Screenvision	41	385
		Spotlight	24	162
<b>3</b>	<b>Chicago</b>	National CineMedia	50	614
		Screenvision	36	374
		Spotlight	5	28
<b>4</b>	<b>Philadelphia</b>	National CineMedia	42	507
		Screenvision	11	135
		Spotlight	1	5
<b>5</b>	<b>Dallas-Ft. Worth</b>	National CineMedia	53	650
		Screenvision	20	227
		Spotlight	11	90
<b>6</b>	<b>Houston</b>	National CineMedia	42	640
		Screenvision	7	60
		Spotlight	2	16
<b>7</b>	<b>Atlanta</b>	National CineMedia	36	472
		Screenvision	27	303
		Spotlight	3	25

RANK	DMA	COMPANY	THEATERS	SCREENS
7				
8	<b>Boston (Manchester)</b>	National CineMedia	21	273
		Screenvision	31	267
		Spotlight	1	9
9	<b>Washington, DC (Hagrstwn)</b>	National CineMedia	42	527
		Screenvision	9	74
		Spotlight	7	54
10	<b>San Francisco-Oak-San Jose</b>	National CineMedia	37	514
		Screenvision	7	59
		Spotlight	10	40
11	<b>Phoenix (Prescott)</b>	National CineMedia	15	215
		Screenvision	33	415
		Spotlight	2	17
12	<b>Tampa-St. Pete (Sarasota)</b>	National CineMedia	16	221
		Screenvision	18	201
		Spotlight	2	16
13	<b>Seattle-Tacoma</b>	National CineMedia	39	436
		Screenvision	4	25
		Spotlight	4	10
14	<b>Detroit</b>	National CineMedia	19	320
		Screenvision	20	190
		Spotlight	1	3
15	<b>Minneapolis-St. Paul</b>	National CineMedia	9	123
		Screenvision	32	316
		Spotlight	1	5
16	<b>Orlando-Daytona Bch-Melbrn</b>	National CineMedia	16	263
		Screenvision	21	246
		Spotlight	1	10
17	<b>Denver</b>	National CineMedia	29	373
		Screenvision	9	75
		Spotlight	4	14
18	<b>Miami-Ft. Lauderdale</b>	National CineMedia	21	315
		Screenvision	12	109
		Spotlight	5	63
19	<b>Cleveland-Akron (Canton)</b>	National CineMedia	20	256

<b>RANK</b>	<b>DMA</b>	<b>COMPANY</b>	<b>THEATERS</b>	<b>SCREENS</b>
19	Cleveland-Akron (Canton)	Screenvision	12	73
		Spotlight	1	10
20	Sacramnto-Stkton-Modesto	National CineMedia	23	299
		Screenvision	5	18
		Spotlight	1	3
21	Charlotte	National CineMedia	18	237
		Screenvision	8	67
22	Raleigh-Durham (Fayetvll)	National CineMedia	9	128
		Screenvision	16	167
		Spotlight	1	13
23	Portland, OR	National CineMedia	28	322
		Screenvision	6	31
24	St. Louis	National CineMedia	5	43
		Screenvision	15	175
		Spotlight	3	14
25	Indianapolis	National CineMedia	21	247
		Screenvision	5	54
		Spotlight	3	27
26	Nashville	National CineMedia	8	128
		Screenvision	14	133
27	Salt Lake City	National CineMedia	23	260
		Screenvision	7	33
28	Pittsburgh	National CineMedia	12	135
		Screenvision	9	102
29	Baltimore	National CineMedia	10	143
		Screenvision	12	79
		Spotlight	1	9
30	San Diego	National CineMedia	17	254
		Screenvision	5	47
		Spotlight	6	57
31	San Antonio	National CineMedia	23	290
		Screenvision	3	12
		Spotlight	1	9

<b>RANK</b>	<b>DMA</b>	<b>COMPANY</b>	<b>THEATERS</b>	<b>SCREENS</b>
<b>32</b>	<b>Hartford &amp; New Haven</b>	National CineMedia	8	111
		Screenvision	10	92
		Spotlight	2	10
<b>33</b>	<b>Columbus, OH</b>	National CineMedia	8	91
		Screenvision	8	110
<b>34</b>	<b>Kansas City</b>	National CineMedia	11	185
		Screenvision	17	135
<b>35</b>	<b>Austin</b>	National CineMedia	18	218
		Screenvision	2	13
		Spotlight	1	9
<b>36</b>	<b>Greenvll-Spart-Ashevll-And</b>	National CineMedia	8	123
		Screenvision	8	69
<b>37</b>	<b>Cincinnati</b>	National CineMedia	9	128
		Screenvision	10	85
<b>38</b>	<b>Milwaukee</b>	National CineMedia	4	50
		Screenvision	11	142
		Spotlight	1	9
<b>39</b>	<b>West Palm Beach-Ft. Pierce</b>	National CineMedia	5	98
		Screenvision	9	93
<b>40</b>	<b>Las Vegas</b>	National CineMedia	15	204
		Screenvision	2	20
<b>41</b>	<b>Jacksonville</b>	National CineMedia	12	169
		Screenvision	3	38
<b>42</b>	<b>Grand Rapids-Kalmzoo-B.Crk</b>	National CineMedia	16	178
		Screenvision	7	43
<b>43</b>	<b>Norfolk-Portsmth-Newpt Nws</b>	National CineMedia	12	173
		Screenvision	12	80
<b>44</b>	<b>Harrisburg-Lncstr-Leb-York</b>	National CineMedia	4	53
		Screenvision	11	97
<b>45</b>	<b>Greensboro-H.Point-W.Salem</b>	National CineMedia	6	89
		Screenvision	8	58
<b>46</b>	<b>Birmingham (Ann and Tusc)</b>	National CineMedia	3	42

RANK	DMA	COMPANY	THEATERS	SCREENS
46	Birmingham (Ann and Tusc)	Screenvision	10	128
47	Oklahoma City	National CineMedia	9	115
		Screenvision	10	74
		Spotlight	1	9
48	Louisville	National CineMedia	5	73
		Screenvision	3	44
49	Albuquerque-Santa Fe	National CineMedia	4	62
		Screenvision	14	103
		Spotlight	2	16
50	Memphis	Screenvision	16	150
51	New Orleans	National CineMedia	9	124
		Screenvision	3	14
52	Fresno-Visalia	National CineMedia	7	87
		Screenvision	3	27
53	Providence-New Bedford	National CineMedia	2	22
		Screenvision	6	80
		Spotlight	1	8
54	Buffalo	National CineMedia	6	85
		Screenvision	9	59
55	Ft. Myers-Naples	National CineMedia	6	98
		Screenvision	4	36
56	Richmond-Petersburg	National CineMedia	6	96
		Screenvision	4	42
57	Mobile-Pensacola (Ft Walt)	National CineMedia	2	24
		Screenvision	12	144
58	Wilkes Barre-Scranton-Hztn	National CineMedia	4	56
		Screenvision	7	60
59	Little Rock-Pine Bluff	National CineMedia	7	87
		Screenvision	4	10
60	Albany-Schenectady-Troy	National CineMedia	6	69
		Screenvision	7	42

<b>RANK</b>	<b>DMA</b>	<b>COMPANY</b>	<b>THEATERS</b>	<b>SCREENS</b>
<b>61</b>	<b>Knoxville</b>	National CineMedia	6	71
		Screenvision	8	46
<b>62</b>	<b>Tulsa</b>	National CineMedia	7	95
		Screenvision	6	49
<b>63</b>	<b>Lexington</b>	National CineMedia	5	64
		Screenvision	3	25
<b>64</b>	<b>Spokane</b>	National CineMedia	6	69
		Screenvision	4	21
<b>65</b>	<b>Tucson (Sierra Vista)</b>	National CineMedia	7	97
		Screenvision	2	30
<b>66</b>	<b>Dayton</b>	National CineMedia	7	89
		Screenvision	3	10
		Spotlight	1	12
<b>67</b>	<b>Des Moines-Ames</b>	National CineMedia	3	44
		Screenvision	15	76
		Spotlight	1	8
<b>68</b>	<b>Honolulu</b>	National CineMedia	8	90
		Screenvision	7	78
<b>69</b>	<b>Green Bay-Appleton</b>	National CineMedia	1	8
		Screenvision	13	98
<b>70</b>	<b>Roanoke-Lynchburg</b>	National CineMedia	7	75
		Screenvision	9	49
<b>71</b>	<b>Omaha</b>	National CineMedia	6	63
		Screenvision	4	64
<b>72</b>	<b>Wichita-Hutchinson Plus</b>	National CineMedia	5	70
		Screenvision	6	25
<b>73</b>	<b>Springfield, MO</b>	National CineMedia	1	11
		Screenvision	8	59
<b>74</b>	<b>Flint-Saginaw-Bay City</b>	National CineMedia	3	35
		Screenvision	9	65
<b>75</b>	<b>Columbia, SC</b>	National CineMedia	4	50
		Screenvision	5	42

RANK	DMA	COMPANY	THEATERS	SCREENS
75				
76	<b>Rochester, NY</b>	National CineMedia	3	42
		Screenvision	6	44
		Spotlight	1	1
77	<b>Madison</b>	National CineMedia	2	33
		Screenvision	4	55
		Spotlight	1	9
78	<b>Portland-Auburn</b>	National CineMedia	1	10
		Screenvision	14	115
79	<b>Charleston-Huntington</b>	National CineMedia	6	66
		Screenvision	5	26
80	<b>Toledo</b>	National CineMedia	5	60
		Screenvision	1	12
81	<b>Huntsville-Decatur (Flor)</b>	National CineMedia	1	18
		Screenvision	3	42
82	<b>Harlingen-Wslco-Brnsvl-McA</b>	National CineMedia	9	114
		Screenvision	2	28
83	<b>Waco-Temple-Bryan</b>	National CineMedia	8	107
		Screenvision	2	17
84	<b>Chattanooga</b>	National CineMedia	2	22
		Screenvision	8	81
85	<b>Savannah</b>	National CineMedia	4	45
		Screenvision	5	46
86	<b>Colorado Springs-Pueblo</b>	National CineMedia	5	73
		Screenvision	2	15
		Spotlight	1	5
87	<b>Syracuse</b>	National CineMedia	3	44
		Screenvision	8	46
88	<b>Charleston, SC</b>	National CineMedia	5	69
89	<b>El Paso (Las Cruces)</b>	National CineMedia	6	84
		Screenvision	4	55
		Spotlight	1	9

RANK	DMA	COMPANY	THEATERS	SCREENS
90	Paducah-Cape Girard-Harsbg	National CineMedia	6	52
		Screenvision	3	31
91	Champaign&Sprngfld-Decatur	National CineMedia	4	36
		Screenvision	4	41
92	Shreveport	National CineMedia	3	45
		Screenvision	1	10
93	Burlington-Plattsburgh	National CineMedia	1	8
		Screenvision	9	36
94	Cedar Rapids-Wtrlo-IWC&Dub	National CineMedia	1	14
		Screenvision	10	83
95	Baton Rouge	National CineMedia	5	68
		Screenvision	2	15
96	Ft. Smith-Fay-Sprngdl-Rgrs	National CineMedia	1	12
		Screenvision	7	84
97	Boise	National CineMedia	3	54
98	Jackson, MS	National CineMedia	2	27
		Screenvision	4	41
99	Myrtle Beach-Florence	National CineMedia	2	28
		Screenvision	3	34
100	South Bend-Elkhart	National CineMedia	4	58
		Screenvision	1	1
101	Tri-Cities, TN-VA	National CineMedia	2	26
		Screenvision	3	33
102	Greenville-N.Bern-Washngtn	National CineMedia	1	7
		Screenvision	9	78
103	Reno	National CineMedia	3	44
		Screenvision	1	2
104	Davenport-R.Island-Moline	National CineMedia	2	26
		Screenvision	7	51
105	Tallahassee-Thomasville	National CineMedia	4	54
		Screenvision	1	14



RANK	DMA	COMPANY	THEATERS	SCREENS
105				
106	Lincoln & Hastings-Krny	Screenvision	11	54
107	Evansville	National CineMedia	1	16
		Screenvision	9	88
108	Ft. Wayne	National CineMedia	2	21
		Screenvision	4	39
109	Tyler-Longview(Lfkn&Ncgd)	National CineMedia	2	26
		Screenvision	6	46
110	Augusta-Aiken	National CineMedia	4	54
111	Sioux Falls(Mitchell)	National CineMedia	4	41
		Screenvision	5	16
112	Johnstown-Altoona-St Colge	National CineMedia	2	21
		Screenvision	6	28
113	Lansing	National CineMedia	5	55
		Screenvision	1	19
114	Fargo-Valley City	National CineMedia	1	7
		Screenvision	2	24
115	Springfield-Holyoke	National CineMedia	3	37
		Screenvision	2	9
116	Yakima-Pasco-RchInd-Knnwck	National CineMedia	4	46
		Screenvision	4	46
117	Youngstown	National CineMedia	5	53
		Screenvision	2	10
118	Traverse City-Cadillac	National CineMedia	1	4
		Screenvision	2	22
119	Eugene	National CineMedia	3	43
		Screenvision	2	23
120	Macon	National CineMedia	3	43
		Screenvision	1	8
121	Montgomery-Selma	National CineMedia	3	41

RANK	DMA	COMPANY	THEATERS	SCREENS
122	SantaBarbra-SanMar-SanLuOb	National CineMedia	9	49
		Spotlight	2	14
123	Peoria-Bloomington	National CineMedia	4	47
		Screenvision	4	44
124	Bakersfield	National CineMedia	2	20
		Screenvision	4	54
125	Lafayette, LA	National CineMedia	2	30
		Screenvision	3	11
126	Columbus, Ga (Opelika, Al)	Screenvision	4	55
127	Monterey-Salinas	National CineMedia	3	32
		Screenvision	6	53
128	Wilmington	National CineMedia	2	20
		Screenvision	1	14
129	La Crosse-Eau Claire	Screenvision	4	31
130	Corpus Christi	National CineMedia	2	32
		Screenvision	1	7
131	Amarillo	National CineMedia	2	26
		Screenvision	7	27
132	Wausau-Rhineland	Screenvision	5	35
133	Salisbury	National CineMedia	2	20
		Screenvision	2	11
134	Chico-Redding	National CineMedia	2	28
135	Columbus-Tupelo-West Point	National CineMedia	2	19
		Screenvision	4	26
136	Columbia-Jefferson City	National CineMedia	5	40
		Screenvision	4	31
137	Rockford	National CineMedia	2	30
		Screenvision	1	9
138	Medford-Klamath Falls	National CineMedia	6	54

<b>RANK</b>	<b>DMA</b>	<b>COMPANY</b>	<b>THEATERS</b>	<b>SCREENS</b>
139	Duluth-Superior	Screenvision	6	44
140	Topeka	National CineMedia	2	12
		Screenvision	5	38
141	Lubbock	National CineMedia	3	39
		Screenvision	2	18
142	Monroe-El Dorado	National CineMedia	2	27
		Screenvision	1	6
143	Palm Springs	National CineMedia	4	52
		Screenvision	1	14
144	Beaumont-Port Arthur	National CineMedia	2	27
		Screenvision	1	8
145	Minot-Bsmrck-Dcknsn(Wlstn)	Screenvision	2	10
146	Anchorage	National CineMedia	5	60
		Screenvision	1	1
147	Odessa-Midland	National CineMedia	4	41
		Screenvision	1	2
148	Panama City	National CineMedia	4	41
		Screenvision	1	4
149	Wichita Falls & Lawton	National CineMedia	1	14
		Screenvision	4	33
150	Sioux City	National CineMedia	3	24
		Screenvision	5	34
151	Joplin-Pittsburg	National CineMedia	2	22
		Screenvision	6	28
152	Rochestr-Mason City-Austin	National CineMedia	1	12
		Screenvision	3	35
153	Erie	National CineMedia	1	17
		Screenvision	1	3
154	Albany, GA	National CineMedia	1	6
		Screenvision	4	30

<b>RANK</b>	<b>DMA</b>	<b>COMPANY</b>	<b>THEATERS</b>	<b>SCREENS</b>
155	Idaho Falls-Pocatillo(Jcks)	National CineMedia	2	18
		Screenvision	3	18
156	Bangor	Screenvision	4	23
157	Biloxi-Gulfport	National CineMedia	2	34
		Screenvision	1	8
158	Gainesville	National CineMedia	3	40
159	Terre Haute	National CineMedia	2	20
		Screenvision	2	5
160	Sherman-Ada	National CineMedia	2	20
		Screenvision	2	16
161	Missoula	National CineMedia	1	14
		Screenvision	3	22
162	Binghamton	National CineMedia	2	21
		Screenvision	2	11
163	Wheeling-Steubenville	National CineMedia	1	14
		Screenvision	1	11
164	Yuma-El Centro	National CineMedia	2	24
		Screenvision	2	22
165	Billings	Screenvision	3	27
166	Bluefield-Beckley-Oak Hill	National CineMedia	1	14
		Screenvision	2	12
167	Abilene-Sweetwater	National CineMedia	3	32
		Screenvision	2	11
168	Hattiesburg-Laurel	National CineMedia	1	18
		Screenvision	2	14
169	Rapid City	Screenvision	2	17
170	Dothan	Screenvision	2	18
171	Utica	National CineMedia	1	14
172	Clarksburg-Weston	National CineMedia	1	10

RANK	DMA	COMPANY	THEATERS	SCREENS
172				
173	Charlottesville	National CineMedia	1	14
174	Harrisonburg	National CineMedia	1	14
175	Jackson, Tn	Screenvision	1	8
176	Quincy-Hannibal-Keokuk	National CineMedia	2	9
		Screenvision	1	8
177	Lake Charles	National CineMedia	2	23
178	Elmira (Corning)	National CineMedia	1	10
		Screenvision	1	4
179	Watertown	National CineMedia	1	12
180	Bowling Green	National CineMedia	3	30
181	Marquette	Screenvision	1	5
182	Alexandria, LA	National CineMedia	2	22
		Screenvision	1	3
183	Jonesboro	Screenvision	2	22
184	Butte-Bozeman	National CineMedia	1	11
		Screenvision	1	6
185	Bend, OR	National CineMedia	1	16
186	Laredo	National CineMedia	1	16
187	Grand Junction-Montrose	National CineMedia	2	21
188	Lafayette, IN	National CineMedia	2	19
190	Lima	National CineMedia	1	12
191	Great Falls	Screenvision	1	10
192	Meridian	Screenvision	2	7
193	Parkersburg	National CineMedia	1	12
194	Cheyenne-Scottsbluff	Screenvision	1	6

RANK	DMA	COMPANY	THEATERS	SCREENS
194				
195	Eureka	National CineMedia	3	28
196	Greenwood-Greenville	National CineMedia	1	6
197	San Angelo	National CineMedia	1	14
199	Mankato	National CineMedia	1	8
		Screenvision	3	13
200	Ottumwa-Kirkville	Screenvision	3	17
201	St. Joseph	National CineMedia	1	10
202	Fairbanks	National CineMedia	1	16
203	Helena	National CineMedia	1	11
204	Zanesville	National CineMedia	1	12
205	Victoria	National CineMedia	1	12
206	Presque Isle	Screenvision	2	5
209	North Platte	Screenvision	2	8
210	Glendive	Screenvision	1	1