



**MARKET REPRESENTATION REPORT
2023 Q1**

SUMMARY - LOCAL

COMPANY	THEATERS	SCREENS
National CineMedia	1,537	19,764
Screenvision	1,181	10,180
Spotlight	134	947
Grand Total	2,852	30,891

RANK	DMA	COMPANY	THEATERS	SCREENS
1	New York	National CineMedia	85	1,004
		Screenvision	55	387
		Spotlight	12	68
2	Los Angeles	National CineMedia	98	1,342
		Screenvision	40	334
		Spotlight	24	163
3	Chicago	National CineMedia	52	649
		Screenvision	39	389
		Spotlight	5	28
4	Philadelphia	National CineMedia	44	545
		Screenvision	10	121
		Spotlight	1	5
5	Dallas-Ft. Worth	National CineMedia	54	660
		Screenvision	20	220
		Spotlight	14	115
6	Atlanta	National CineMedia	37	494
		Screenvision	26	295
		Spotlight	3	25
7	Houston	National CineMedia	42	640
		Screenvision	8	72
		Spotlight	2	16

RANK	DMA	COMPANY	THEATERS	SCREENS
7				
8	Washington, DC (Hagrstwn)	National CineMedia	43	541
		Screenvision	9	74
		Spotlight	7	52
9	Boston (Manchester)	National CineMedia	23	292
		Screenvision	34	291
		Spotlight	1	9
10	San Francisco-Oak-San Jose	National CineMedia	38	523
		Screenvision	8	75
		Spotlight	11	42
11	Phoenix (Prescott)	National CineMedia	38	562
		Screenvision	12	99
		Spotlight	2	17
12	Seattle-Tacoma	National CineMedia	39	436
		Spotlight	3	9
13	Tampa-St. Pete (Sarasota)	National CineMedia	17	241
		Screenvision	21	224
		Spotlight	2	18
14	Detroit	National CineMedia	19	320
		Screenvision	20	190
		Spotlight	1	3
15	Minneapolis-St. Paul	National CineMedia	9	123
		Screenvision	33	345
		Spotlight	1	5
16	Denver	National CineMedia	34	433
		Screenvision	10	63
		Spotlight	4	14
17	Orlando-Daytona Bch-Melbrn	National CineMedia	16	263
		Screenvision	20	238
		Spotlight	1	10
18	Miami-Ft. Lauderdale	National CineMedia	22	323
		Screenvision	12	109
		Spotlight	5	60
19	Cleveland-Akron (Canton)	National CineMedia	22	286
		Screenvision	13	86

RANK	DMA	COMPANY	THEATERS	SCREENS
19	Cleveland-Akron (Canton)	Spotlight	1	10
20	Sacramnto-Stkton-Modesto	National CineMedia	24	304
		Screenvision	5	18
21	Charlotte	National CineMedia	18	237
		Screenvision	8	67
22	Portland, OR	National CineMedia	30	341
		Screenvision	6	31
23	Raleigh-Durham (Fayetvllle)	National CineMedia	9	128
		Screenvision	18	187
		Spotlight	1	13
24	St. Louis	National CineMedia	7	71
		Screenvision	15	175
		Spotlight	3	14
25	Indianapolis	National CineMedia	23	265
		Screenvision	6	67
		Spotlight	3	27
26	Pittsburgh	National CineMedia	12	135
		Screenvision	10	103
27	Nashville	National CineMedia	8	128
		Screenvision	14	133
28	Baltimore	National CineMedia	11	157
		Screenvision	12	79
		Spotlight	1	9
29	Salt Lake City	National CineMedia	23	260
		Screenvision	7	33
30	San Diego	National CineMedia	17	254
		Screenvision	5	47
		Spotlight	6	57
31	San Antonio	National CineMedia	24	306
		Screenvision	4	15
		Spotlight	1	9
32	Columbus, OH	National CineMedia	9	103
		Screenvision	9	121

RANK	DMA	COMPANY	THEATERS	SCREENS
32				
33	Kansas City	National CineMedia	11	185
		Screenvision	18	141
34	Hartford & New Haven	National CineMedia	8	111
		Screenvision	12	105
		Spotlight	2	10
35	Austin	National CineMedia	19	222
		Screenvision	2	13
		Spotlight	3	30
36	Cincinnati	National CineMedia	9	128
		Screenvision	11	91
37	Greenville-Spartanburg-Asheville-Anderson	National CineMedia	8	123
		Screenvision	8	69
38	Milwaukee	National CineMedia	4	50
		Screenvision	14	176
		Spotlight	2	11
39	West Palm Beach-Ft. Pierce	National CineMedia	6	114
		Screenvision	10	105
40	Las Vegas	National CineMedia	16	222
		Screenvision	3	27
41	Jacksonville	National CineMedia	12	169
		Screenvision	3	38
42	Grand Rapids-Kalamazoo-Battle Creek	National CineMedia	15	168
		Screenvision	7	43
43	Harrisburg-Lancaster-Lebanon-York	National CineMedia	4	53
		Screenvision	11	98
44	Norfolk-Portsmouth-Newport News	National CineMedia	12	173
		Screenvision	12	87
45	Birmingham (Ann and Tuscaloosa)	National CineMedia	3	42
		Screenvision	11	142
46	Oklahoma City	National CineMedia	9	121
		Screenvision	6	44
		Spotlight	1	9

RANK	DMA	COMPANY	THEATERS	SCREENS
46				
47	Greensboro-H.Point-W.Salem	National CineMedia	6	89
		Screenvision	8	58
48	Louisville	National CineMedia	6	89
		Screenvision	2	28
49	Albuquerque-Santa Fe	National CineMedia	5	76
		Screenvision	15	110
		Spotlight	1	8
50	New Orleans	National CineMedia	9	124
		Screenvision	4	18
51	Providence-New Bedford	National CineMedia	2	22
		Screenvision	6	80
		Spotlight	1	8
52	Memphis	Screenvision	16	158
53	Fresno-Visalia	National CineMedia	8	99
		Screenvision	3	27
54	Buffalo	National CineMedia	6	85
		Screenvision	9	53
55	Ft. Myers-Naples	National CineMedia	6	98
		Screenvision	5	42
		Spotlight	1	12
56	Richmond-Petersburg	National CineMedia	6	96
		Screenvision	4	42
57	Wilkes Barre-Scranton-Hztn	National CineMedia	5	68
		Screenvision	7	60
58	Mobile-Pensacola (Ft Walt)	National CineMedia	2	24
		Screenvision	12	141
59	Albany-Schenectady-Troy	National CineMedia	6	69
		Screenvision	7	42
60	Little Rock-Pine Bluff	National CineMedia	7	87
		Screenvision	5	20
61	Knoxville	National CineMedia	6	71

RANK	DMA	COMPANY	THEATERS	SCREENS
61	Knoxville	Screenvision	10	72
62	Tulsa	National CineMedia	7	95
		Screenvision	7	57
63	Lexington	National CineMedia	4	57
		Screenvision	3	25
64	Dayton	National CineMedia	7	89
		Screenvision	3	10
		Spotlight	1	12
65	Tucson (Sierra Vista)	National CineMedia	9	127
66	Honolulu	National CineMedia	8	90
		Screenvision	10	95
67	Spokane	National CineMedia	6	69
		Screenvision	3	13
68	Des Moines-Ames	National CineMedia	3	44
		Screenvision	17	94
		Spotlight	1	8
69	Green Bay-Appleton	National CineMedia	1	8
		Screenvision	12	97
70	Wichita-Hutchinson Plus	National CineMedia	7	81
		Screenvision	6	25
71	Roanoke-Lynchburg	National CineMedia	7	75
		Screenvision	9	49
72	Madison	National CineMedia	2	33
		Screenvision	4	55
		Spotlight	1	9
73	Omaha	National CineMedia	8	82
		Screenvision	5	67
74	Flint-Saginaw-Bay City	National CineMedia	3	35
		Screenvision	9	65
75	Springfield, MO	National CineMedia	1	11
		Screenvision	8	59

RANK	DMA	COMPANY	THEATERS	SCREENS
76	Columbia, SC	National CineMedia	4	50
		Screenvision	6	47
77	Rochester, NY	National CineMedia	5	72
		Screenvision	5	35
		Spotlight	1	1
78	Portland-Auburn	National CineMedia	2	20
		Screenvision	14	115
79	Charleston-Huntington	National CineMedia	6	66
		Screenvision	7	46
80	Toledo	National CineMedia	5	60
		Screenvision	1	12
81	Huntsville-Decatur (Flor)	National CineMedia	1	18
		Screenvision	3	42
82	Waco-Temple-Bryan	National CineMedia	9	123
		Screenvision	2	17
83	Harlingen-Wslco-Brnsvl-McA	National CineMedia	9	114
		Screenvision	2	28
84	Chattanooga	National CineMedia	2	22
		Screenvision	8	81
85	Syracuse	National CineMedia	3	44
		Screenvision	7	45
86	Colorado Springs-Pueblo	National CineMedia	5	73
		Screenvision	2	15
		Spotlight	1	5
87	Savannah	National CineMedia	4	45
		Screenvision	6	56
88	Charleston, SC	National CineMedia	5	69
89	Shreveport	National CineMedia	3	45
		Screenvision	1	10
90	Champaign&Sprngfld-Decatur	National CineMedia	5	46
		Screenvision	4	41

LOCAL THEATER SUMMARY

as of 5/15/2023

RANK	DMA	COMPANY	THEATERS	SCREENS
91	El Paso (Las Cruces)	National CineMedia	6	84
		Screenvision	4	55
		Spotlight	1	9
92	Paducah-Cape Girard-Harsbg	National CineMedia	6	50
		Screenvision	3	31
93	Cedar Rapids-Wtrlo-IWC&Dub	National CineMedia	1	14
		Screenvision	10	83
94	Burlington-Plattsburgh	National CineMedia	1	8
		Screenvision	9	36
95	Baton Rouge	National CineMedia	5	68
		Screenvision	2	15
96	Jackson, MS	National CineMedia	1	17
		Screenvision	4	41
97	Ft. Smith-Fay-Sprngdl-Rgrs	National CineMedia	1	12
		Screenvision	7	84
98	Boise	National CineMedia	3	54
99	South Bend-Elkhart	National CineMedia	4	58
		Screenvision	2	15
100	Myrtle Beach-Florence	National CineMedia	2	28
		Screenvision	3	34
101	Tri-Cities, TN-VA	National CineMedia	2	26
		Screenvision	4	45
102	Reno	National CineMedia	3	44
		Screenvision	1	2
103	Greenville-N.Bern-Washngtn	National CineMedia	1	7
		Screenvision	7	60
104	Davenport-R.Island-Moline	National CineMedia	3	40
		Screenvision	7	51
105	Tallahassee-Thomasville	National CineMedia	4	54
		Screenvision	1	14
106	Lincoln & Hastings-Krny	National CineMedia	1	7

RANK	DMA	COMPANY	THEATERS	SCREENS
106	Lincoln & Hastings-Krny	Screenvision	11	54
107	Evansville	National CineMedia	1	16
		Screenvision	9	88
108	Ft. Wayne	National CineMedia	2	21
		Screenvision	4	39
109	Johnstown-Altoona-St Colge	National CineMedia	2	21
		Screenvision	5	26
110	Augusta-Aiken	National CineMedia	4	54
111	Tyler-Longview(Lfkn&Ncgd)	National CineMedia	3	40
		Screenvision	5	45
112	Sioux Falls(Mitchell)	National CineMedia	4	41
		Screenvision	4	15
113	Fargo-Valley City	National CineMedia	1	7
		Screenvision	3	34
114	Springfield-Holyoke	National CineMedia	3	37
		Screenvision	2	9
115	Lansing	National CineMedia	5	55
		Screenvision	1	19
116	Youngstown	National CineMedia	5	53
		Screenvision	2	10
117	Yakima-Pasco-RchInd-Knnwck	National CineMedia	4	46
		Screenvision	1	12
118	Traverse City-Cadillac	National CineMedia	1	4
		Screenvision	2	22
119	Eugene	National CineMedia	3	43
		Screenvision	2	23
120	Macon	National CineMedia	4	48
		Screenvision	1	8
121	Montgomery-Selma	National CineMedia	5	57
122	Peoria-Bloomington	National CineMedia	4	47

RANK	DMA	COMPANY	THEATERS	SCREENS
122	Peoria-Bloomington	Screenvision	4	44
123	Bakersfield	National CineMedia	2	20
		Screenvision	4	54
124	SantaBarbra-SanMar-SanLuOb	National CineMedia	9	49
		Spotlight	2	17
125	Lafayette, LA	National CineMedia	3	40
		Screenvision	3	11
126	Columbus, Ga (Opelika, Al)	Screenvision	5	63
127	Monterey-Salinas	National CineMedia	3	32
		Screenvision	6	53
128	La Crosse-Eau Claire	Screenvision	4	31
129	Wilmington	National CineMedia	2	20
		Screenvision	2	30
130	Corpus Christi	National CineMedia	2	32
		Screenvision	1	8
131	Amarillo	National CineMedia	2	26
		Screenvision	6	21
132	Wausau-Rhineland	Screenvision	5	35
133	Chico-Redding	National CineMedia	2	28
134	Columbus-Tupelo-West Point	National CineMedia	2	19
		Screenvision	5	30
135	Salisbury	National CineMedia	2	20
		Screenvision	2	11
136	Medford-Klamath Falls	National CineMedia	6	54
137	Columbia-Jefferson City	National CineMedia	5	40
		Screenvision	4	31
138	Rockford	National CineMedia	2	30
		Screenvision	1	9
139	Duluth-Superior	Screenvision	6	44

RANK	DMA	COMPANY	THEATERS	SCREENS
139				
140	Monroe-El Dorado	National CineMedia	2	27
		Screenvision	1	6
141	Topeka	National CineMedia	2	12
		Screenvision	5	38
142	Lubbock	National CineMedia	3	39
		Screenvision	2	18
143	Beaumont-Port Arthur	National CineMedia	2	27
		Screenvision	1	8
144	Palm Springs	National CineMedia	4	52
		Screenvision	1	14
145	Minot-Bsmrck-Dcknsn(Wlstn)	Screenvision	2	10
146	Anchorage	National CineMedia	5	60
		Screenvision	1	1
147	Odessa-Midland	National CineMedia	5	55
		Screenvision	1	2
148	Wichita Falls & Lawton	National CineMedia	1	14
		Screenvision	3	27
149	Sioux City	National CineMedia	3	24
		Screenvision	5	34
150	Erie	National CineMedia	1	17
		Screenvision	1	3
151	Rochestr-Mason City-Austin	National CineMedia	1	12
		Screenvision	3	35
152	Joplin-Pittsburg	National CineMedia	2	22
		Screenvision	6	28
153	Panama City	National CineMedia	4	41
		Screenvision	1	4
154	Albany, GA	National CineMedia	1	6
		Screenvision	5	36
155	Idaho Fals-Pocatllo(Jcksn)	National CineMedia	2	18

LOCAL THEATER SUMMARY

as of 5/15/2023

RANK	DMA	COMPANY	THEATERS	SCREENS
155	Idaho Falls-Pocatillo(Jcks)	Screenvision	3	18
156	Bangor	Screenvision	4	22
157	Biloxi-Gulfport	National CineMedia	2	34
		Screenvision	1	8
158	Terre Haute	National CineMedia	2	20
		Screenvision	2	5
159	Gainesville	National CineMedia	3	40
160	Sherman-Ada	National CineMedia	2	20
		Screenvision	2	16
161	Binghamton	National CineMedia	2	21
		Screenvision	3	16
162	Missoula	National CineMedia	1	14
		Screenvision	3	22
163	Wheeling-Steubenville	National CineMedia	1	14
		Screenvision	1	11
164	Yuma-El Centro	National CineMedia	3	38
		Screenvision	1	8
165	Bluefield-Beckley-Oak Hill	National CineMedia	1	14
		Screenvision	2	12
166	Billings	Screenvision	3	27
167	Abilene-Sweetwater	National CineMedia	3	32
		Screenvision	1	10
168	Hattiesburg-Laurel	National CineMedia	1	18
		Screenvision	2	14
169	Dothan	Screenvision	2	18
170	Rapid City	Screenvision	2	17
171	Jackson, Tn	Screenvision	1	8
172	Utica	National CineMedia	1	14

RANK	DMA	COMPANY	THEATERS	SCREENS
173	Lake Charles	National CineMedia	2	23
174	Clarksburg-Weston	National CineMedia	1	10
175	Harrisonburg	National CineMedia	1	14
176	Quincy-Hannibal-Keokuk	National CineMedia	3	15
		Screenvision	1	8
177	Charlottesville	National CineMedia	1	14
178	Elmira (Corning)	National CineMedia	1	10
		Screenvision	2	12
179	Watertown	National CineMedia	1	12
180	Bend, OR	National CineMedia	1	16
181	Alexandria, LA	National CineMedia	2	22
		Screenvision	1	3
182	Marquette	Screenvision	1	5
183	Jonesboro	Screenvision	2	22
184	Bowling Green	National CineMedia	3	30
185	Laredo	National CineMedia	1	16
186	Butte-Bozeman	National CineMedia	1	11
		Screenvision	1	6
187	Lafayette, IN	National CineMedia	2	19
188	Grand Junction-Montrose	National CineMedia	2	21
190	Lima	National CineMedia	1	12
191	Great Falls	Screenvision	1	10
192	Meridian	Screenvision	2	7
193	Parkersburg	National CineMedia	2	19
194	Greenwood-Greenville	National CineMedia	1	6

RANK	DMA	COMPANY	THEATERS	SCREENS
195	Eureka	National CineMedia	3	28
196	Cheyenne-Scottsbluff	Screenvision	1	6
197	San Angelo	National CineMedia	1	14
199	Mankato	National CineMedia	1	8
		Screenvision	3	13
200	Ottumwa-Kirkville	Screenvision	3	17
201	St. Joseph	National CineMedia	1	10
202	Fairbanks	National CineMedia	1	16
203	Zanesville	National CineMedia	1	12
204	Victoria	National CineMedia	1	12
205	Helena	National CineMedia	1	11
206	Presque Isle	Screenvision	1	2
209	North Platte	Screenvision	2	8
210	Glendive	Screenvision	1	1