



**MARKET REPRESENTATION REPORT  
2024 Q4**

**SUMMARY - LOCAL**

<b>COMPANY</b>	<b>THEATERS</b>	<b>SCREENS</b>
National CineMedia	1,418	18,278
Screenvision	1,151	10,109
Spotlight	126	890
<b>Grand Total</b>	<b>2,695</b>	<b>29,277</b>

<b>RANK</b>	<b>DMA</b>	<b>COMPANY</b>	<b>THEATERS</b>	<b>SCREENS</b>
<b>1</b>	<b>New York</b>	National CineMedia	83	974
		Screenvision	41	280
		Spotlight	12	67
<b>2</b>	<b>Los Angeles</b>	National CineMedia	94	1,278
		Screenvision	40	390
		Spotlight	24	163
<b>3</b>	<b>Chicago</b>	National CineMedia	50	614
		Screenvision	35	364
		Spotlight	5	28
<b>4</b>	<b>Philadelphia</b>	National CineMedia	42	507
		Screenvision	9	103
		Spotlight	1	5
<b>5</b>	<b>Dallas-Ft. Worth</b>	National CineMedia	50	624
		Screenvision	20	227
		Spotlight	13	111
<b>6</b>	<b>Houston</b>	National CineMedia	42	640
		Screenvision	8	72
		Spotlight	2	16

<b>RANK</b>	<b>DMA</b>	<b>COMPANY</b>	<b>THEATERS</b>	<b>SCREENS</b>
<b>7</b>	<b>Atlanta</b>	National CineMedia	36	472
		Screenvision	27	303
		Spotlight	3	25
<b>8</b>	<b>Boston (Manchester)</b>	National CineMedia	21	273
		Screenvision	31	258
		Spotlight	1	9
<b>9</b>	<b>Washington, DC (Hagrstwn)</b>	National CineMedia	42	527
		Screenvision	9	74
		Spotlight	8	68
<b>10</b>	<b>San Francisco-Oak-San Jose</b>	National CineMedia	35	506
		Screenvision	7	59
		Spotlight	10	40
<b>11</b>	<b>Phoenix (Prescott)</b>	National CineMedia	15	215
		Screenvision	35	430
		Spotlight	2	17
<b>12</b>	<b>Tampa-St. Pete (Sarasota)</b>	National CineMedia	16	221
		Screenvision	19	211
		Spotlight	2	17
<b>13</b>	<b>Seattle-Tacoma</b>	National CineMedia	39	436
		Screenvision	4	25
		Spotlight	4	10
<b>14</b>	<b>Detroit</b>	National CineMedia	19	320
		Screenvision	20	190
<b>15</b>	<b>Minneapolis-St. Paul</b>	National CineMedia	9	123
		Screenvision	32	316
		Spotlight	1	5
<b>16</b>	<b>Orlando-Daytona Bch-Melbrn</b>	National CineMedia	16	263
		Screenvision	21	245
		Spotlight	1	10
<b>17</b>	<b>Denver</b>	National CineMedia	29	373
		Screenvision	9	75
		Spotlight	3	12

RANK	DMA	COMPANY	THEATERS	SCREENS
18	Miami-Ft. Lauderdale	National CineMedia	21	315
		Screenvision	12	109
		Spotlight	5	63
19	Cleveland-Akron (Canton)	National CineMedia	19	241
		Screenvision	15	105
		Spotlight	2	13
20	Sacramnto-Stkton-Modesto	National CineMedia	23	299
		Screenvision	4	15
		Spotlight	1	3
21	Charlotte	National CineMedia	18	237
		Screenvision	9	68
22	Raleigh-Durham (Fayetvllle)	National CineMedia	9	128
		Screenvision	18	174
		Spotlight	1	13
23	Portland, OR	National CineMedia	28	322
		Screenvision	7	33
24	St. Louis	National CineMedia	5	43
		Screenvision	15	175
		Spotlight	3	14
25	Indianapolis	National CineMedia	21	247
		Screenvision	5	54
		Spotlight	3	28
26	Nashville	National CineMedia	8	128
		Screenvision	14	133
27	Salt Lake City	National CineMedia	22	256
		Screenvision	8	41
28	Pittsburgh	National CineMedia	12	135
		Screenvision	9	96
29	Baltimore	National CineMedia	10	143
		Screenvision	12	79
		Spotlight	1	9

<b>RANK</b>	<b>DMA</b>	<b>COMPANY</b>	<b>THEATERS</b>	<b>SCREENS</b>
<b>30</b>	<b>San Diego</b>	National CineMedia	17	254
		Screenvision	5	47
		Spotlight	6	57
<b>31</b>	<b>San Antonio</b>	National CineMedia	24	306
		Screenvision	3	12
		Spotlight	1	9
<b>32</b>	<b>Hartford &amp; New Haven</b>	National CineMedia	7	99
		Screenvision	10	94
		Spotlight	2	10
<b>33</b>	<b>Columbus, OH</b>	National CineMedia	8	91
		Screenvision	8	110
<b>34</b>	<b>Kansas City</b>	National CineMedia	11	185
		Screenvision	17	135
<b>35</b>	<b>Austin</b>	National CineMedia	16	197
		Screenvision	2	17
		Spotlight	3	30
<b>36</b>	<b>Greenvll-Spart-Ashevll-And</b>	National CineMedia	8	123
		Screenvision	8	69
<b>37</b>	<b>Cincinnati</b>	National CineMedia	8	114
		Screenvision	10	81
<b>38</b>	<b>Milwaukee</b>	National CineMedia	4	50
		Screenvision	11	142
		Spotlight	1	9
<b>39</b>	<b>West Palm Beach-Ft. Pierce</b>	National CineMedia	6	114
		Screenvision	9	93
<b>40</b>	<b>Las Vegas</b>	National CineMedia	15	204
		Screenvision	2	20
<b>41</b>	<b>Jacksonville</b>	National CineMedia	11	160
		Screenvision	3	38
<b>42</b>	<b>Grand Rapids-Kalmzoo-B.Crk</b>	National CineMedia	16	178
		Screenvision	7	43

RANK	DMA	COMPANY	THEATERS	SCREENS
42				
43	Norfolk-Portsmth-Newpt Nws	National CineMedia	11	160
		Screenvision	13	84
44	Harrisburg-Lncstr-Leb-York	National CineMedia	4	53
		Screenvision	9	84
45	Greensboro-H.Point-W.Salem	National CineMedia	6	89
		Screenvision	8	58
46	Birmingham (Ann and Tusc)	National CineMedia	3	42
		Screenvision	10	128
47	Oklahoma City	National CineMedia	9	115
		Screenvision	8	56
		Spotlight	1	9
48	Louisville	National CineMedia	5	73
		Screenvision	3	44
49	Albuquerque-Santa Fe	National CineMedia	4	62
		Screenvision	14	103
		Spotlight	2	16
50	Memphis	Screenvision	16	150
51	New Orleans	National CineMedia	9	124
		Screenvision	3	14
52	Fresno-Visalia	National CineMedia	7	87
		Screenvision	3	27
53	Providence-New Bedford	National CineMedia	2	22
		Screenvision	5	70
		Spotlight	1	8
54	Buffalo	National CineMedia	6	85
		Screenvision	10	60
55	Ft. Myers-Naples	National CineMedia	6	98
		Screenvision	4	36
56	Richmond-Petersburg	National CineMedia	6	96

RANK	DMA	COMPANY	THEATERS	SCREENS
56	Richmond-Petersburg	Screenvision	4	42
57	Mobile-Pensacola (Ft Walt)	National CineMedia	2	24
		Screenvision	12	144
58	Wilkes Barre-Scranton-Hztn	National CineMedia	4	56
		Screenvision	7	71
59	Little Rock-Pine Bluff	National CineMedia	7	87
		Screenvision	4	10
60	Albany-Schenectady-Troy	National CineMedia	6	69
		Screenvision	8	50
61	Knoxville	National CineMedia	6	71
		Screenvision	7	39
62	Tulsa	National CineMedia	7	95
		Screenvision	6	49
63	Lexington	National CineMedia	5	64
		Screenvision	3	25
64	Spokane	National CineMedia	5	61
		Screenvision	4	21
65	Tucson (Sierra Vista)	National CineMedia	7	97
		Screenvision	2	30
66	Dayton	National CineMedia	7	89
		Screenvision	3	10
		Spotlight	1	12
67	Des Moines-Ames	National CineMedia	3	44
		Screenvision	14	74
		Spotlight	2	11
68	Honolulu	National CineMedia	7	80
		Screenvision	7	78
69	Green Bay-Appleton	National CineMedia	1	8
		Screenvision	13	98

<b>RANK</b>	<b>DMA</b>	<b>COMPANY</b>	<b>THEATERS</b>	<b>SCREENS</b>
<b>70</b>	<b>Roanoke-Lynchburg</b>	National CineMedia	7	75
		Screenvision	9	49
<b>71</b>	<b>Omaha</b>	National CineMedia	7	66
		Screenvision	4	64
<b>72</b>	<b>Wichita-Hutchinson Plus</b>	National CineMedia	5	70
		Screenvision	6	25
<b>73</b>	<b>Springfield, MO</b>	National CineMedia	1	11
		Screenvision	8	59
<b>74</b>	<b>Flint-Saginaw-Bay City</b>	National CineMedia	3	35
		Screenvision	9	65
<b>75</b>	<b>Columbia, SC</b>	National CineMedia	4	50
		Screenvision	5	42
<b>76</b>	<b>Rochester, NY</b>	National CineMedia	3	42
		Screenvision	6	48
		Spotlight	1	1
<b>77</b>	<b>Madison</b>	National CineMedia	2	33
		Screenvision	4	55
		Spotlight	1	9
<b>78</b>	<b>Portland-Auburn</b>	National CineMedia	1	10
		Screenvision	14	115
<b>79</b>	<b>Charleston-Huntington</b>	National CineMedia	6	66
		Screenvision	5	26
<b>80</b>	<b>Toledo</b>	National CineMedia	5	60
		Screenvision	1	12
<b>81</b>	<b>Huntsville-Decatur (Flor)</b>	National CineMedia	1	18
		Screenvision	3	42
<b>82</b>	<b>Harlingen-Wslco-Brnsvl-McA</b>	National CineMedia	8	104
		Screenvision	2	28
<b>83</b>	<b>Waco-Temple-Bryan</b>	National CineMedia	8	107
		Screenvision	2	17

RANK	DMA	COMPANY	THEATERS	SCREENS
83				
84	Chattanooga	National CineMedia	2	22
		Screenvision	8	81
85	Savannah	National CineMedia	4	45
		Screenvision	6	49
86	Colorado Springs-Pueblo	National CineMedia	5	73
		Screenvision	2	15
		Spotlight	1	5
87	Syracuse	National CineMedia	3	44
		Screenvision	8	46
88	Charleston, SC	National CineMedia	5	69
89	El Paso (Las Cruces)	National CineMedia	6	84
		Screenvision	4	55
		Spotlight	1	9
90	Paducah-Cape Girard-Harsbg	National CineMedia	6	52
		Screenvision	3	31
91	Champaign&Sprngfld-Decatur	National CineMedia	4	36
		Screenvision	4	41
92	Shreveport	National CineMedia	3	45
		Screenvision	1	10
93	Burlington-Plattsburgh	National CineMedia	1	8
		Screenvision	8	30
94	Cedar Rapids-Wtrlo-IWC&Dub	National CineMedia	1	14
		Screenvision	9	71
95	Baton Rouge	National CineMedia	5	68
		Screenvision	1	11
96	Ft. Smith-Fay-Sprngdl-Rgrs	National CineMedia	1	12
		Screenvision	6	70
97	Boise	National CineMedia	3	54



<b>RANK</b>	<b>DMA</b>	<b>COMPANY</b>	<b>THEATERS</b>	<b>SCREENS</b>
<b>98</b>	<b>Jackson, MS</b>	National CineMedia	3	31
		Screenvision	4	41
<b>99</b>	<b>Myrtle Beach-Florence</b>	National CineMedia	2	28
		Screenvision	3	34
<b>100</b>	<b>South Bend-Elkhart</b>	National CineMedia	4	58
		Screenvision	2	10
<b>101</b>	<b>Tri-Cities, TN-VA</b>	National CineMedia	2	26
		Screenvision	4	45
<b>102</b>	<b>Greenville-N.Bern-Washngtn</b>	National CineMedia	1	7
		Screenvision	8	63
<b>103</b>	<b>Reno</b>	National CineMedia	3	44
		Screenvision	1	2
<b>104</b>	<b>Davenport-R.Island-Moline</b>	National CineMedia	3	40
		Screenvision	7	51
<b>105</b>	<b>Tallahassee-Thomasville</b>	National CineMedia	4	54
		Screenvision	1	14
<b>106</b>	<b>Lincoln &amp; Hastings-Krny</b>	Screenvision	11	54
<b>107</b>	<b>Evansville</b>	National CineMedia	1	16
		Screenvision	9	88
<b>108</b>	<b>Ft. Wayne</b>	National CineMedia	2	21
		Screenvision	4	39
<b>109</b>	<b>Tyler-Longview(Lfkn&amp;Ncgd)</b>	National CineMedia	2	26
		Screenvision	6	46
<b>110</b>	<b>Augusta-Aiken</b>	National CineMedia	4	54
<b>111</b>	<b>Sioux Falls(Mitchell)</b>	National CineMedia	4	41
		Screenvision	5	16
<b>112</b>	<b>Johnstown-Altoona-St Colge</b>	National CineMedia	2	21
		Screenvision	5	26

RANK	DMA	COMPANY	THEATERS	SCREENS
113	Lansing	National CineMedia	5	55
		Screenvision	1	19
114	Fargo-Valley City	National CineMedia	1	7
		Screenvision	2	24
115	Springfield-Holyoke	National CineMedia	3	37
		Screenvision	2	9
116	Yakima-Pasco-RchInd-Knnwck	National CineMedia	1	12
		Screenvision	4	46
117	Youngstown	National CineMedia	5	53
		Screenvision	2	10
118	Traverse City-Cadillac	National CineMedia	1	4
		Screenvision	2	22
119	Eugene	National CineMedia	3	43
		Screenvision	2	23
120	Macon	National CineMedia	3	43
		Screenvision	1	8
121	Montgomery-Selma	National CineMedia	3	41
122	SantaBarbra-SanMar-SanLuOb	National CineMedia	9	49
		Spotlight	2	14
123	Peoria-Bloomington	National CineMedia	4	47
		Screenvision	4	44
124	Bakersfield	National CineMedia	2	20
		Screenvision	4	54
125	Lafayette, LA	National CineMedia	2	30
		Screenvision	2	7
126	Columbus, Ga (Opelika, Al)	Screenvision	4	54
127	Monterey-Salinas	National CineMedia	3	32
		Screenvision	6	53

<b>RANK</b>	<b>DMA</b>	<b>COMPANY</b>	<b>THEATERS</b>	<b>SCREENS</b>
<b>128</b>	<b>Wilmington</b>	National CineMedia	2	20
		Screenvision	1	14
<b>129</b>	<b>La Crosse-Eau Claire</b>	Screenvision	4	31
<b>130</b>	<b>Corpus Christi</b>	National CineMedia	2	32
		Screenvision	1	7
<b>131</b>	<b>Amarillo</b>	National CineMedia	2	26
		Screenvision	7	27
<b>132</b>	<b>Wausau-Rhineland</b>	Screenvision	5	35
<b>133</b>	<b>Salisbury</b>	National CineMedia	2	20
		Screenvision	2	11
<b>134</b>	<b>Chico-Redding</b>	National CineMedia	2	28
<b>135</b>	<b>Columbus-Tupelo-West Point</b>	National CineMedia	2	19
		Screenvision	4	26
<b>136</b>	<b>Columbia-Jefferson City</b>	National CineMedia	5	40
		Screenvision	4	31
<b>137</b>	<b>Rockford</b>	National CineMedia	2	30
		Screenvision	1	9
<b>138</b>	<b>Medford-Klamath Falls</b>	National CineMedia	6	54
<b>139</b>	<b>Duluth-Superior</b>	Screenvision	6	44
<b>140</b>	<b>Topeka</b>	National CineMedia	2	12
		Screenvision	5	38
<b>141</b>	<b>Lubbock</b>	National CineMedia	2	33
		Screenvision	2	18
<b>142</b>	<b>Monroe-El Dorado</b>	National CineMedia	1	17
		Screenvision	1	6
<b>143</b>	<b>Palm Springs</b>	National CineMedia	4	52
		Screenvision	1	14

<b>RANK</b>	<b>DMA</b>	<b>COMPANY</b>	<b>THEATERS</b>	<b>SCREENS</b>
<b>144</b>	<b>Beaumont-Port Arthur</b>	National CineMedia	2	27
		Screenvision	1	8
<b>145</b>	<b>Minot-Bsmrck-Dcknsn(Wlstn)</b>	Screenvision	2	10
<b>146</b>	<b>Anchorage</b>	National CineMedia	6	68
<b>147</b>	<b>Odessa-Midland</b>	National CineMedia	4	41
		Screenvision	1	2
<b>148</b>	<b>Panama City</b>	National CineMedia	4	41
		Screenvision	1	4
<b>149</b>	<b>Wichita Falls &amp; Lawton</b>	National CineMedia	1	14
		Screenvision	4	33
<b>150</b>	<b>Sioux City</b>	National CineMedia	3	24
		Screenvision	5	36
<b>151</b>	<b>Joplin-Pittsburg</b>	National CineMedia	2	22
		Screenvision	6	28
<b>152</b>	<b>Rochestr-Mason City-Austin</b>	National CineMedia	1	12
		Screenvision	3	35
<b>153</b>	<b>Erie</b>	National CineMedia	1	17
		Screenvision	1	3
<b>154</b>	<b>Albany, GA</b>	National CineMedia	1	6
		Screenvision	4	30
<b>155</b>	<b>Idaho Fals-Pocatllo(Jcksn)</b>	National CineMedia	2	18
		Screenvision	3	18
<b>156</b>	<b>Bangor</b>	Screenvision	4	23
<b>157</b>	<b>Biloxi-Gulfport</b>	National CineMedia	2	34
		Screenvision	1	8
<b>158</b>	<b>Gainesville</b>	National CineMedia	3	40
<b>159</b>	<b>Terre Haute</b>	National CineMedia	2	20
		Screenvision	1	3

RANK	DMA	COMPANY	THEATERS	SCREENS
159				
160	Sherman-Ada	National CineMedia	2	20
		Screenvision	2	16
161	Missoula	National CineMedia	1	14
		Screenvision	3	22
162	Binghamton	National CineMedia	2	21
		Screenvision	2	11
163	Wheeling-Steubenville	National CineMedia	1	14
		Screenvision	1	11
164	Yuma-El Centro	National CineMedia	2	24
		Screenvision	2	22
165	Billings	Screenvision	3	27
166	Bluefield-Beckley-Oak Hill	National CineMedia	1	14
		Screenvision	2	12
167	Abilene-Sweetwater	National CineMedia	3	32
		Screenvision	2	11
168	Hattiesburg-Laurel	National CineMedia	1	18
		Screenvision	3	16
169	Rapid City	Screenvision	2	17
170	Dothan	Screenvision	2	18
171	Utica	National CineMedia	1	14
172	Clarksburg-Weston	National CineMedia	1	10
173	Charlottesville	National CineMedia	1	14
174	Harrisonburg	National CineMedia	1	14
175	Jackson, Tn	Screenvision	1	8
176	Quincy-Hannibal-Keokuk	National CineMedia	3	15
		Screenvision	1	8

RANK	DMA	COMPANY	THEATERS	SCREENS
176				
177	Lake Charles	National CineMedia	2	23
178	Elmira (Corning)	National CineMedia	1	10
		Screenvision	1	4
179	Watertown	National CineMedia	1	12
180	Bowling Green	National CineMedia	3	30
181	Marquette	Screenvision	1	5
182	Alexandria, LA	National CineMedia	2	22
		Screenvision	1	3
183	Jonesboro	Screenvision	2	22
184	Butte-Bozeman	National CineMedia	1	11
		Screenvision	1	6
185	Bend, OR	National CineMedia	1	16
186	Laredo	National CineMedia	1	16
187	Grand Junction-Montrose	National CineMedia	2	21
188	Lafayette, IN	National CineMedia	2	19
190	Lima	National CineMedia	1	12
191	Great Falls	Screenvision	1	10
192	Meridian	Screenvision	2	7
193	Parkersburg	National CineMedia	1	12
194	Cheyenne-Scottsbluff	Screenvision	1	6
195	Eureka	National CineMedia	3	28
196	Greenwood-Greenville	National CineMedia	1	6
197	San Angelo	National CineMedia	1	14

RANK	DMA	COMPANY	THEATERS	SCREENS
197				
<b>199</b>	<b>Mankato</b>	National CineMedia	1	8
		Screenvision	2	7
<b>200</b>	<b>Ottumwa-Kirksville</b>	Screenvision	3	17
<b>201</b>	<b>St. Joseph</b>	National CineMedia	1	10
<b>202</b>	<b>Fairbanks</b>	National CineMedia	1	16
<b>203</b>	<b>Helena</b>	National CineMedia	1	11
<b>204</b>	<b>Zanesville</b>	National CineMedia	1	12
<b>205</b>	<b>Victoria</b>	National CineMedia	1	12
<b>206</b>	<b>Presque Isle</b>	Screenvision	1	3
<b>209</b>	<b>North Platte</b>	Screenvision	2	8
<b>210</b>	<b>Glendive</b>	Screenvision	1	1