



**MARKET REPRESENTATION REPORT
2023 Q1**

SUMMARY - NATIONAL

COMPANY	THEATERS	SCREENS
National CineMedia	1,617	20,301
Screenvision	2,238	13,461
Spotlight	247	1,272
Grand Total	4,102	35,034

RANK	DMA	COMPANY	THEATERS	SCREENS
1	New York	National CineMedia	88	1,018
		Screenvision	95	446
		Spotlight	19	87
2	Los Angeles	National CineMedia	99	1,360
		Screenvision	64	416
		Spotlight	35	186
3	Chicago	National CineMedia	53	654
		Screenvision	57	428
		Spotlight	8	33
4	Philadelphia	National CineMedia	54	616
		Screenvision	30	148
		Spotlight	8	20
5	Dallas-Ft. Worth	National CineMedia	55	675
		Screenvision	34	283
		Spotlight	16	118
6	Atlanta	National CineMedia	37	494
		Screenvision	37	323
		Spotlight	6	34
7	Houston	National CineMedia	42	640
		Screenvision	14	93
		Spotlight	4	19

RANK	DMA	COMPANY	THEATERS	SCREENS
7				
8	Washington, DC (Hagrstwn)	National CineMedia	43	541
		Screenvision	21	93
		Spotlight	12	68
9	Boston (Manchester)	National CineMedia	24	298
		Screenvision	53	335
		Spotlight	8	19
10	San Francisco-Oak-San Jose	National CineMedia	41	543
		Screenvision	31	216
		Spotlight	19	62
11	Phoenix (Prescott)	National CineMedia	39	566
		Screenvision	28	166
		Spotlight	3	19
12	Seattle-Tacoma	National CineMedia	41	451
		Screenvision	10	33
		Spotlight	6	24
13	Tampa-St. Pete (Sarasota)	National CineMedia	17	241
		Screenvision	23	207
		Spotlight	2	18
14	Detroit	National CineMedia	19	320
		Screenvision	26	212
		Spotlight	4	12
15	Minneapolis-St. Paul	National CineMedia	9	123
		Screenvision	60	461
		Spotlight	1	5
16	Denver	National CineMedia	34	433
		Screenvision	26	103
		Spotlight	4	14
17	Orlando-Daytona Bch-Melbrn	National CineMedia	16	263
		Screenvision	25	259
		Spotlight	1	10
18	Miami-Ft. Lauderdale	National CineMedia	22	323
		Screenvision	15	115
		Spotlight	10	74
19	Cleveland-Akron (Canton)	National CineMedia	22	286

RANK	DMA	COMPANY	THEATERS	SCREENS
19	Cleveland-Akron (Canton)	Screenvision	26	122
		Spotlight	1	10
20	Sacramnto-Stkton-Modesto	National CineMedia	24	304
		Screenvision	18	133
		Spotlight	2	13
21	Charlotte	National CineMedia	18	237
		Screenvision	11	71
		Spotlight	1	3
22	Portland, OR	National CineMedia	30	341
		Screenvision	20	64
		Spotlight	9	26
23	Raleigh-Durham (Fayetvllle)	National CineMedia	11	142
		Screenvision	21	196
		Spotlight	1	13
24	St. Louis	National CineMedia	12	97
		Screenvision	26	207
		Spotlight	4	19
25	Indianapolis	National CineMedia	23	265
		Screenvision	21	118
		Spotlight	4	28
26	Pittsburgh	National CineMedia	12	135
		Screenvision	20	120
		Spotlight	1	1
27	Nashville	National CineMedia	8	128
		Screenvision	21	152
28	Baltimore	National CineMedia	11	157
		Screenvision	17	84
		Spotlight	1	9
29	Salt Lake City	National CineMedia	25	276
		Screenvision	39	250
		Spotlight	2	7
30	San Diego	National CineMedia	17	254
		Screenvision	10	65
		Spotlight	8	59

RANK	DMA	COMPANY	THEATERS	SCREENS
31	San Antonio	National CineMedia	24	306
		Screenvision	9	39
		Spotlight	1	9
32	Columbus, OH	National CineMedia	9	103
		Screenvision	15	132
		Spotlight	4	15
33	Kansas City	National CineMedia	13	196
		Screenvision	24	159
34	Hartford & New Haven	National CineMedia	8	111
		Screenvision	21	133
		Spotlight	2	10
35	Austin	National CineMedia	20	232
		Screenvision	9	50
		Spotlight	7	42
36	Cincinnati	National CineMedia	10	136
		Screenvision	24	146
		Spotlight	2	11
37	Greenville-Spartanburg-Asheville-Anderson	National CineMedia	13	143
		Screenvision	15	83
		Spotlight	1	3
38	Milwaukee	National CineMedia	4	50
		Screenvision	24	212
		Spotlight	2	11
39	West Palm Beach-Ft. Pierce	National CineMedia	6	114
		Screenvision	11	106
40	Las Vegas	National CineMedia	21	279
		Screenvision	7	55
41	Jacksonville	National CineMedia	12	169
		Screenvision	5	41
42	Grand Rapids-Kalamazoo-Battle Creek	National CineMedia	18	180
		Screenvision	19	89
43	Harrisburg-Lancaster-Lebanon-York	National CineMedia	6	75
		Screenvision	19	112
		Spotlight	1	3

RANK	DMA	COMPANY	THEATERS	SCREENS
43				
44	Norfolk-Portsmth-Newpt Nws	National CineMedia	13	174
		Screenvision	15	93
45	Birmingham (Ann and Tusc)	National CineMedia	3	42
		Screenvision	16	149
46	Oklahoma City	National CineMedia	9	121
		Screenvision	15	84
		Spotlight	1	9
47	Greensboro-H.Point-W.Salem	National CineMedia	6	89
		Screenvision	11	66
48	Louisville	National CineMedia	6	89
		Screenvision	8	47
49	Albuquerque-Santa Fe	National CineMedia	5	76
		Screenvision	18	129
		Spotlight	1	8
50	New Orleans	National CineMedia	9	124
		Screenvision	6	20
51	Providence-New Bedford	National CineMedia	2	22
		Screenvision	11	87
		Spotlight	1	8
52	Memphis	Screenvision	18	166
53	Fresno-Visalia	National CineMedia	13	130
		Screenvision	8	63
		Spotlight	1	10
54	Buffalo	National CineMedia	9	99
		Screenvision	17	65
55	Ft. Myers-Naples	National CineMedia	6	98
		Screenvision	5	42
		Spotlight	1	12
56	Richmond-Petersburg	National CineMedia	7	102
		Screenvision	7	51
		Spotlight	1	1
57	Wilkes Barre-Scranton-Hztn	National CineMedia	5	68

RANK	DMA	COMPANY	THEATERS	SCREENS
57	Wilkes Barre-Scranton-Hztn	Screenvision	20	81
58	Mobile-Pensacola (Ft Walt)	National CineMedia	2	24
		Screenvision	13	142
59	Albany-Schenectady-Troy	National CineMedia	6	69
		Screenvision	13	50
		Spotlight	1	2
60	Little Rock-Pine Bluff	National CineMedia	7	87
		Screenvision	18	72
61	Knoxville	National CineMedia	7	75
		Screenvision	12	83
62	Tulsa	National CineMedia	7	95
		Screenvision	12	73
63	Lexington	National CineMedia	4	57
		Screenvision	15	80
64	Dayton	National CineMedia	7	89
		Screenvision	9	19
		Spotlight	1	12
65	Tucson (Sierra Vista)	National CineMedia	10	136
		Screenvision	4	12
		Spotlight	1	3
66	Honolulu	National CineMedia	8	90
		Screenvision	15	105
67	Spokane	National CineMedia	6	69
		Screenvision	18	53
68	Des Moines-Ames	National CineMedia	3	44
		Screenvision	23	107
		Spotlight	2	9
69	Green Bay-Appleton	National CineMedia	1	8
		Screenvision	19	115
70	Wichita-Hutchinson Plus	National CineMedia	7	81
		Screenvision	18	50
71	Roanoke-Lynchburg	National CineMedia	7	75

RANK	DMA	COMPANY	THEATERS	SCREENS
71	Roanoke-Lynchburg	Screenvision	12	55
72	Madison	National CineMedia	3	37
		Screenvision	15	85
		Spotlight	1	9
73	Omaha	National CineMedia	8	82
		Screenvision	8	73
74	Flint-Saginaw-Bay City	National CineMedia	5	37
		Screenvision	15	76
75	Springfield, MO	National CineMedia	1	11
		Screenvision	11	67
76	Columbia, SC	National CineMedia	4	50
		Screenvision	8	49
77	Rochester, NY	National CineMedia	5	72
		Screenvision	10	44
		Spotlight	1	1
78	Portland-Auburn	National CineMedia	3	28
		Screenvision	19	120
		Spotlight	1	3
79	Charleston-Huntington	National CineMedia	7	70
		Screenvision	11	80
80	Toledo	National CineMedia	5	60
		Screenvision	9	33
81	Huntsville-Decatur (Flor)	National CineMedia	4	53
		Screenvision	4	43
82	Waco-Temple-Bryan	National CineMedia	9	123
		Screenvision	4	19
83	Harlingen-Wslco-Brnsvl-McA	National CineMedia	9	114
		Screenvision	3	30
84	Chattanooga	National CineMedia	2	22
		Screenvision	10	87
85	Syracuse	National CineMedia	3	44
		Screenvision	13	53

RANK	DMA	COMPANY	THEATERS	SCREENS
85				
86	Colorado Springs-Pueblo	National CineMedia	5	73
		Screenvision	10	44
		Spotlight	2	6
87	Savannah	National CineMedia	4	45
		Screenvision	10	63
88	Charleston, SC	National CineMedia	5	69
		Screenvision	1	1
89	Shreveport	National CineMedia	3	45
		Screenvision	7	26
90	Champaign&Sprngfld-Decatur	National CineMedia	5	46
		Screenvision	13	70
91	El Paso (Las Cruces)	National CineMedia	6	84
		Screenvision	6	57
		Spotlight	1	9
92	Paducah-Cape Girard-Harsbg	National CineMedia	6	50
		Screenvision	7	36
93	Cedar Rapids-Wtrlo-IWC&Dub	National CineMedia	1	14
		Screenvision	17	91
94	Burlington-Plattsburgh	National CineMedia	1	8
		Screenvision	16	66
		Spotlight	3	25
95	Baton Rouge	National CineMedia	5	68
		Screenvision	4	24
96	Jackson, MS	National CineMedia	1	17
		Screenvision	5	43
		Spotlight	1	1
97	Ft. Smith-Fay-Sprngdl-Rgrs	National CineMedia	1	12
		Screenvision	11	98
98	Boise	National CineMedia	3	54
		Screenvision	11	64
99	South Bend-Elkhart	National CineMedia	4	58
		Screenvision	10	45

RANK	DMA	COMPANY	THEATERS	SCREENS
99				
100	Myrtle Beach-Florence	National CineMedia	3	32
		Screenvision	4	36
101	Tri-Cities, TN-VA	National CineMedia	2	26
		Screenvision	8	57
102	Reno	National CineMedia	4	54
		Screenvision	7	23
103	Greenville-N.Bern-Washngtn	National CineMedia	1	7
		Screenvision	11	74
104	Davenport-R.Island-Moline	National CineMedia	3	40
		Screenvision	11	59
105	Tallahassee-Thomasville	National CineMedia	4	54
		Screenvision	2	15
106	Lincoln & Hastings-Krny	National CineMedia	1	7
		Screenvision	22	77
107	Evansville	National CineMedia	1	16
		Screenvision	11	95
108	Ft. Wayne	National CineMedia	2	21
		Screenvision	10	56
109	Johnstown-Altoona-St Colge	National CineMedia	2	21
		Screenvision	10	40
110	Augusta-Aiken	National CineMedia	4	54
		Screenvision	1	3
111	Tyler-Longview(Lfkn&Ncgd)	National CineMedia	3	40
		Screenvision	6	46
112	Sioux Falls(Mitchell)	National CineMedia	4	41
		Screenvision	18	35
113	Fargo-Valley City	National CineMedia	1	7
		Screenvision	17	57
114	Springfield-Holyoke	National CineMedia	3	37
		Screenvision	5	12

RANK	DMA	COMPANY	THEATERS	SCREENS
115	Lansing	National CineMedia	5	55
		Screenvision	2	20
116	Youngstown	National CineMedia	5	53
		Screenvision	4	15
117	Yakima-Pasco-RchInd-Knnwck	National CineMedia	4	46
		Screenvision	5	35
118	Traverse City-Cadillac	National CineMedia	1	4
		Screenvision	8	47
119	Eugene	National CineMedia	3	43
		Screenvision	4	28
		Spotlight	2	9
120	Macon	National CineMedia	4	48
		Screenvision	2	9
121	Montgomery-Selma	National CineMedia	5	57
122	Peoria-Bloomington	National CineMedia	4	47
		Screenvision	7	58
123	Bakersfield	National CineMedia	2	20
		Screenvision	5	58
124	SantaBarbra-SanMar-SanLuOb	National CineMedia	10	53
		Screenvision	3	11
		Spotlight	2	17
125	Lafayette, LA	National CineMedia	3	40
		Screenvision	5	25
126	Columbus, Ga (Opelika, Al)	Screenvision	6	64
127	Monterey-Salinas	National CineMedia	3	32
		Screenvision	9	75
128	La Crosse-Eau Claire	Screenvision	10	52
129	Wilmington	National CineMedia	2	20
		Screenvision	3	31
130	Corpus Christi	National CineMedia	2	32
		Screenvision	7	36

RANK	DMA	COMPANY	THEATERS	SCREENS
130				
131	Amarillo	National CineMedia	2	26
		Screenvision	12	27
132	Wausau-Rhineland	Screenvision	10	56
133	Chico-Redding	National CineMedia	3	34
		Screenvision	2	19
134	Columbus-Tupelo-West Point	National CineMedia	2	19
		Screenvision	8	39
135	Salisbury	National CineMedia	2	20
		Screenvision	3	12
136	Medford-Klamath Falls	National CineMedia	6	54
137	Columbia-Jefferson City	National CineMedia	5	40
		Screenvision	6	33
138	Rockford	National CineMedia	3	32
		Screenvision	1	9
139	Duluth-Superior	National CineMedia	1	6
		Screenvision	14	64
140	Monroe-El Dorado	National CineMedia	2	27
		Screenvision	5	22
141	Topeka	National CineMedia	2	12
		Screenvision	5	38
142	Lubbock	National CineMedia	3	39
		Screenvision	2	18
143	Beaumont-Port Arthur	National CineMedia	2	27
		Screenvision	1	8
144	Palm Springs	National CineMedia	4	52
		Screenvision	2	15
145	Minot-Bsmrck-Dcknsn(Wlstn)	Screenvision	14	29
146	Anchorage	National CineMedia	5	60
		Screenvision	3	5

RANK	DMA	COMPANY	THEATERS	SCREENS
147	Odessa-Midland	National CineMedia	5	55
		Screenvision	2	5
148	Wichita Falls & Lawton	National CineMedia	1	14
		Screenvision	7	38
149	Sioux City	National CineMedia	3	24
		Screenvision	11	40
150	Erie	National CineMedia	2	27
		Screenvision	4	6
151	Rochestr-Mason City-Austin	National CineMedia	1	12
		Screenvision	5	37
152	Joplin-Pittsburg	National CineMedia	2	22
		Screenvision	13	41
153	Panama City	National CineMedia	4	41
		Screenvision	1	4
154	Albany, GA	National CineMedia	1	6
		Screenvision	5	36
155	Idaho Fals-Pocatllo(Jcksn)	National CineMedia	2	18
		Screenvision	8	34
156	Bangor	National CineMedia	1	3
		Screenvision	7	32
157	Biloxi-Gulfport	National CineMedia	2	34
		Screenvision	1	8
158	Terre Haute	National CineMedia	2	20
		Screenvision	7	15
159	Gainesville	National CineMedia	3	40
		Screenvision	1	1
160	Sherman-Ada	National CineMedia	2	20
		Screenvision	4	28
161	Binghamton	National CineMedia	2	21
		Screenvision	6	20
162	Missoula	National CineMedia	1	14

RANK	DMA	COMPANY	THEATERS	SCREENS
162	Missoula	Screenvision	4	24
163	Wheeling-Steubenville	National CineMedia	1	14
		Screenvision	3	13
164	Yuma-El Centro	National CineMedia	4	48
		Screenvision	2	16
165	Bluefield-Beckley-Oak Hill	National CineMedia	1	14
		Screenvision	4	21
166	Billings	Screenvision	3	27
167	Abilene-Sweetwater	National CineMedia	3	32
		Screenvision	4	17
168	Hattiesburg-Laurel	National CineMedia	1	18
		Screenvision	3	15
169	Dothan	Screenvision	3	22
170	Rapid City	Screenvision	5	22
171	Jackson, Tn	Screenvision	3	17
172	Utica	National CineMedia	1	14
173	Lake Charles	National CineMedia	2	23
174	Clarksburg-Weston	National CineMedia	1	10
		Screenvision	3	15
175	Harrisonburg	National CineMedia	1	14
		Screenvision	1	1
		Spotlight	1	3
176	Quincy-Hannibal-Keokuk	National CineMedia	3	15
		Screenvision	1	8
177	Charlottesville	National CineMedia	1	14
		Screenvision	1	1
178	Elmira (Corning)	National CineMedia	1	10
		Screenvision	3	14
179	Watertown	National CineMedia	1	12

RANK	DMA	COMPANY	THEATERS	SCREENS
179	Watertown	Screenvision	2	2
180	Bend, OR	National CineMedia	1	16
181	Alexandria, LA	National CineMedia	2	22
		Screenvision	1	3
182	Marquette	Screenvision	7	35
183	Jonesboro	Screenvision	4	32
184	Bowling Green	National CineMedia	3	30
		Screenvision	1	1
185	Laredo	National CineMedia	1	16
186	Butte-Bozeman	National CineMedia	1	11
		Screenvision	4	10
187	Lafayette, IN	National CineMedia	2	19
188	Grand Junction-Montrose	National CineMedia	2	21
		Screenvision	1	1
189	Twin Falls	Screenvision	1	13
190	Lima	National CineMedia	1	12
191	Great Falls	Screenvision	6	21
192	Meridian	Screenvision	3	8
193	Parkersburg	National CineMedia	2	19
194	Greenwood-Greenville	National CineMedia	1	6
		Screenvision	1	1
195	Eureka	National CineMedia	3	28
		Screenvision	1	6
196	Cheyenne-Scottsbluff	Screenvision	2	7
197	San Angelo	National CineMedia	1	14
		Screenvision	2	11
198	Casper-Riverton	Screenvision	1	3

RANK	DMA	COMPANY	THEATERS	SCREENS
198				
199	Mankato	National CineMedia	1	8
		Screenvision	5	15
200	Ottumwa-Kirkville	Screenvision	4	20
201	St. Joseph	National CineMedia	1	10
202	Fairbanks	National CineMedia	1	16
		Screenvision	1	1
203	Zanesville	National CineMedia	1	12
204	Victoria	National CineMedia	1	12
205	Helena	National CineMedia	1	11
206	Presque Isle	Screenvision	3	8
207	Juneau	Screenvision	4	11
		Spotlight	1	1
209	North Platte	Screenvision	2	8