



**MARKET REPRESENTATION REPORT
2022 Q1**

SUMMARY - LOCAL

COMPANY	THEATERS	SCREENS
National CineMedia	1,602	20,427
Screenvision	1,160	10,171
Spotlight	125	880
Grand Total	2,887	31,478

RANK	DMA	COMPANY	THEATERS	SCREENS
1	New York	National CineMedia	88	1,022
		Screenvision	63	422
		Spotlight	10	62
2	Los Angeles	National CineMedia	102	1,392
		Screenvision	40	335
		Spotlight	24	161
3	Chicago	National CineMedia	50	647
		Screenvision	37	377
		Spotlight	7	36
4	Philadelphia	National CineMedia	46	568
		Screenvision	11	118
		Spotlight	2	7
5	Dallas-Ft. Worth	National CineMedia	53	649
		Screenvision	19	219
		Spotlight	11	86
6	Atlanta	National CineMedia	37	492
		Screenvision	27	298
		Spotlight	3	26
7	Washington, DC (Hagrstwn)	National CineMedia	44	553
		Screenvision	7	54
		Spotlight	7	52

RANK	DMA	COMPANY	THEATERS	SCREENS
7				
8	San Francisco-Oak-San Jose	National CineMedia	42	547
		Screenvision	9	77
		Spotlight	10	39
9	Houston	National CineMedia	43	654
		Screenvision	7	60
		Spotlight	1	11
10	Boston (Manchester)	National CineMedia	22	279
		Screenvision	34	285
		Spotlight	2	15
11	Seattle-Tacoma	National CineMedia	41	458
		Screenvision	3	23
		Spotlight	2	8
12	Phoenix (Prescott)	National CineMedia	36	541
		Screenvision	12	99
		Spotlight	2	17
13	Tampa-St. Pete (Sarasota)	National CineMedia	17	241
		Screenvision	18	196
		Spotlight	2	18
14	Minneapolis-St. Paul	National CineMedia	10	129
		Screenvision	33	363
		Spotlight	1	5
15	Detroit	National CineMedia	20	341
		Screenvision	21	192
		Spotlight	1	3
16	Denver	National CineMedia	36	445
		Screenvision	7	49
		Spotlight	4	14
17	Orlando-Daytona Bch-Melbrn	National CineMedia	16	263
		Screenvision	21	234
		Spotlight	1	10
18	Miami-Ft. Lauderdale	National CineMedia	21	315
		Screenvision	14	127
		Spotlight	5	62
19	Cleveland-Akron (Canton)	National CineMedia	25	317

LOCAL THEATER SUMMARY

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RANK	DMA	COMPANY	THEATERS	SCREENS
19	Cleveland-Akron (Canton)	Screenvision	15	111
		Spotlight	1	10
20	Sacramnto-Stkton-Modesto	National CineMedia	24	304
		Screenvision	4	14
21	Portland, OR	National CineMedia	32	357
		Screenvision	3	12
22	Charlotte	National CineMedia	21	260
		Screenvision	7	65
23	St. Louis	National CineMedia	9	89
		Screenvision	14	167
		Spotlight	3	15
24	Raleigh-Durham (Fayetvll)	National CineMedia	9	128
		Screenvision	15	174
		Spotlight	1	13
25	Indianapolis	National CineMedia	22	256
		Screenvision	5	65
		Spotlight	3	27
26	Pittsburgh	National CineMedia	12	135
		Screenvision	11	121
27	Baltimore	National CineMedia	13	170
		Screenvision	11	81
		Spotlight	1	9
28	San Diego	National CineMedia	17	254
		Screenvision	6	55
		Spotlight	6	57
29	Salt Lake City	National CineMedia	25	277
		Screenvision	7	30
30	Nashville	National CineMedia	8	128
		Screenvision	14	133
31	San Antonio	National CineMedia	23	296
		Screenvision	4	15
		Spotlight	1	9
32	Kansas City	National CineMedia	11	197

RANK	DMA	COMPANY	THEATERS	SCREENS
32	Kansas City	Screenvision	18	143
33	Columbus, OH	National CineMedia	9	103
		Screenvision	10	131
34	Hartford & New Haven	National CineMedia	12	152
		Screenvision	14	110
		Spotlight	2	10
35	Cincinnati	National CineMedia	9	128
		Screenvision	9	83
36	Milwaukee	National CineMedia	3	44
		Screenvision	15	181
		Spotlight	2	11
37	Austin	National CineMedia	21	239
		Screenvision	2	13
		Spotlight	1	9
38	Greenville-Spartanburg-Asheville-Anderson	National CineMedia	8	123
		Screenvision	8	69
39	West Palm Beach-Ft. Pierce	National CineMedia	6	114
		Screenvision	11	113
40	Las Vegas	National CineMedia	17	236
		Screenvision	3	27
41	Grand Rapids-Kalamazoo-Battle Creek	National CineMedia	15	168
		Screenvision	7	43
42	Harrisburg-Lancaster-Lebanon-York	National CineMedia	8	98
		Screenvision	7	53
43	Jacksonville	National CineMedia	13	183
		Screenvision	3	38
44	Oklahoma City	National CineMedia	9	121
		Screenvision	5	42
		Spotlight	1	9
45	Birmingham (Anniston and Tuscaloosa)	National CineMedia	3	42
		Screenvision	11	142
46	Norfolk-Portsmouth-Newport News	National CineMedia	14	191

RANK	DMA	COMPANY	THEATERS	SCREENS
46	Norfolk-Portsmth-Newpt Nws	Screenvision	10	71
47	Greensboro-H.Point-W.Salem	National CineMedia	6	89
		Screenvision	7	60
48	Louisville	National CineMedia	7	97
		Screenvision	3	36
49	Albuquerque-Santa Fe	National CineMedia	6	84
		Screenvision	15	110
		Spotlight	1	8
50	New Orleans	National CineMedia	8	114
		Screenvision	3	14
51	Providence-New Bedford	National CineMedia	2	22
		Screenvision	6	80
52	Buffalo	National CineMedia	7	97
		Screenvision	9	51
53	Memphis	Screenvision	17	168
54	Ft. Myers-Naples	National CineMedia	7	114
		Screenvision	5	42
		Spotlight	1	12
55	Fresno-Visalia	National CineMedia	9	109
		Screenvision	3	27
56	Richmond-Petersburg	National CineMedia	7	117
		Screenvision	3	23
57	Mobile-Pensacola (Ft Walt)	National CineMedia	2	24
		Screenvision	12	141
58	Wilkes Barre-Scranton-Hztn	National CineMedia	6	82
		Screenvision	6	46
59	Albany-Schenectady-Troy	National CineMedia	7	75
		Screenvision	5	33
60	Little Rock-Pine Bluff	National CineMedia	8	99
		Screenvision	5	20
61	Tulsa	National CineMedia	7	95

RANK	DMA	COMPANY	THEATERS	SCREENS
61	Tulsa	Screenvision	6	52
62	Knoxville	National CineMedia	7	75
		Screenvision	10	75
63	Lexington	National CineMedia	4	57
		Screenvision	3	25
64	Dayton	National CineMedia	7	89
		Screenvision	2	9
		Spotlight	1	12
65	Honolulu	National CineMedia	8	90
		Screenvision	11	105
66	Spokane	National CineMedia	6	69
		Screenvision	2	10
67	Des Moines-Ames	National CineMedia	3	44
		Screenvision	18	114
		Spotlight	1	8
68	Green Bay-Appleton	National CineMedia	1	8
		Screenvision	9	91
69	Tucson (Sierra Vista)	National CineMedia	9	127
		Screenvision	1	3
70	Wichita-Hutchinson Plus	National CineMedia	6	77
		Screenvision	6	25
71	Roanoke-Lynchburg	National CineMedia	9	81
		Screenvision	5	33
72	Omaha	National CineMedia	8	82
		Screenvision	4	54
73	Flint-Saginaw-Bay City	National CineMedia	2	25
		Screenvision	7	62
74	Springfield, MO	National CineMedia	3	33
		Screenvision	7	51
75	Rochester, NY	National CineMedia	5	72
		Screenvision	5	43

RANK	DMA	COMPANY	THEATERS	SCREENS
76	Huntsville-Decatur (Flor)	National CineMedia	1	18
		Screenvision	4	54
77	Charleston-Huntington	National CineMedia	6	66
		Screenvision	7	49
78	Portland-Auburn	National CineMedia	2	20
		Screenvision	14	120
79	Columbia, SC	National CineMedia	4	50
		Screenvision	7	57
80	Madison	National CineMedia	2	33
		Screenvision	6	65
		Spotlight	1	9
81	Toledo	National CineMedia	6	69
		Screenvision	1	12
82	Waco-Temple-Bryan	National CineMedia	9	123
		Screenvision	2	30
83	Syracuse	National CineMedia	3	44
		Screenvision	7	45
84	Colorado Springs-Pueblo	National CineMedia	5	73
		Screenvision	2	16
		Spotlight	1	4
85	Chattanooga	National CineMedia	2	22
		Screenvision	8	81
86	Shreveport	National CineMedia	3	45
		Screenvision	1	10
87	Paducah-Cape Girard-Harsbg	National CineMedia	5	44
		Screenvision	4	38
88	Champaign&Sprngfld-Decatur	National CineMedia	4	36
		Screenvision	5	49
89	Harlingen-Wslco-Brnsvl-McA	National CineMedia	9	114
		Screenvision	2	28
90	Savannah	National CineMedia	4	45
		Screenvision	5	55

RANK	DMA	COMPANY	THEATERS	SCREENS
90				
91	Charleston, SC	National CineMedia	5	69
92	Cedar Rapids-Wtrlo-IWC&Dub	National CineMedia	1	14
		Screenvision	10	83
93	El Paso (Las Cruces)	National CineMedia	6	84
		Screenvision	4	55
		Spotlight	1	9
94	Baton Rouge	National CineMedia	5	68
		Screenvision	2	15
95	Burlington-Plattsburgh	National CineMedia	1	8
		Screenvision	7	30
96	Ft. Smith-Fay-Sprngdl-Rgrs	National CineMedia	1	12
		Screenvision	8	87
97	Jackson, MS	National CineMedia	1	17
		Screenvision	5	42
98	Boise	National CineMedia	4	66
99	South Bend-Elkhart	National CineMedia	4	58
		Screenvision	2	15
100	Tri-Cities, TN-VA	National CineMedia	2	26
		Screenvision	4	45
101	Myrtle Beach-Florence	National CineMedia	2	28
		Screenvision	3	38
102	Greenville-N.Bern-Washngtn	National CineMedia	3	28
		Screenvision	6	53
103	Davenport-R.Island-Moline	National CineMedia	3	40
		Screenvision	6	48
104	Lincoln & Hastings-Krny	National CineMedia	3	14
		Screenvision	9	47
105	Reno	National CineMedia	3	44
		Screenvision	1	2
106	Evansville	National CineMedia	2	24

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RANK	DMA	COMPANY	THEATERS	SCREENS
106	Evansville	Screenvision	8	78
107	Tallahassee-Thomasville	National CineMedia	4	54
		Screenvision	1	14
108	Johnstown-Altoona-St Colge	National CineMedia	3	26
		Screenvision	3	16
109	Ft. Wayne	National CineMedia	2	21
		Screenvision	4	50
110	Tyler-Longview(Lfkn&Ncgd)	National CineMedia	3	40
		Screenvision	5	45
111	Sioux Falls(Mitchell)	National CineMedia	5	50
		Screenvision	3	6
112	Augusta-Aiken	National CineMedia	4	54
113	Fargo-Valley City	National CineMedia	1	7
		Screenvision	3	34
114	Lansing	National CineMedia	5	55
		Screenvision	1	19
115	Springfield-Holyoke	National CineMedia	3	37
		Screenvision	2	9
116	Eugene	National CineMedia	3	43
		Screenvision	2	23
117	Yakima-Pasco-RchInd-Knnwck	National CineMedia	4	46
		Screenvision	1	12
118	Traverse City-Cadillac	National CineMedia	1	4
		Screenvision	2	22
119	Youngstown	National CineMedia	5	53
		Screenvision	3	16
120	Macon	National CineMedia	6	66
121	Peoria-Bloomington	National CineMedia	3	42
		Screenvision	5	49
122	SantaBarbra-SanMar-SanLuOb	National CineMedia	11	71

RANK	DMA	COMPANY	THEATERS	SCREENS
122	SantaBarbra-SanMar-SanLuOb	Spotlight	1	7
123	Montgomery-Selma	National CineMedia	4	49
		Screenvision	1	8
124	Lafayette, LA	National CineMedia	3	40
		Screenvision	3	11
125	Bakersfield	National CineMedia	2	20
		Screenvision	4	54
126	Monterey-Salinas	National CineMedia	3	32
		Screenvision	6	53
127	Columbus, Ga (Opelika, Al)	Screenvision	5	63
128	Wilmington	National CineMedia	2	20
		Screenvision	3	31
129	La Crosse-Eau Claire	Screenvision	5	43
130	Corpus Christi	National CineMedia	2	32
131	Columbus-Tupelo-West Point	National CineMedia	2	19
		Screenvision	5	30
132	Amarillo	National CineMedia	3	40
		Screenvision	5	20
133	Chico-Redding	National CineMedia	2	28
134	Wausau-Rhineland	Screenvision	6	39
135	Medford-Klamath Falls	National CineMedia	6	54
		Screenvision	1	2
136	Columbia-Jefferson City	National CineMedia	4	35
		Screenvision	5	36
137	Salisbury	National CineMedia	3	28
		Screenvision	2	11
138	Odessa-Midland	National CineMedia	6	66
		Screenvision	1	2
139	Rockford	National CineMedia	2	30

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RANK	DMA	COMPANY	THEATERS	SCREENS
139	Rockford	Screenvision	1	9
140	Minot-Bsmrck-Dcknsn(Wlstn)	Screenvision	2	10
141	Duluth-Superior	Screenvision	6	44
142	Topeka	National CineMedia	2	22
		Screenvision	6	40
143	Palm Springs	National CineMedia	4	52
		Screenvision	3	34
144	Monroe-El Dorado	National CineMedia	2	27
		Screenvision	1	6
145	Beaumont-Port Arthur	National CineMedia	2	27
		Screenvision	1	10
146	Lubbock	National CineMedia	3	39
		Screenvision	2	18
147	Anchorage	National CineMedia	5	60
148	Sioux City	National CineMedia	3	24
		Screenvision	6	37
149	Wichita Falls & Lawton	National CineMedia	1	14
		Screenvision	3	27
150	Erie	National CineMedia	1	17
		Screenvision	1	3
151	Rochestr-Mason City-Austin	National CineMedia	1	12
		Screenvision	3	35
152	Joplin-Pittsburg	National CineMedia	2	22
		Screenvision	6	28
153	Panama City	National CineMedia	3	37
		Screenvision	2	8
154	Bangor	Screenvision	6	33
155	Idaho Fals-Pocatllo(Jcksn)	National CineMedia	2	18
		Screenvision	2	17

RANK	DMA	COMPANY	THEATERS	SCREENS
156	Terre Haute	National CineMedia	2	20
		Screenvision	2	5
157	Biloxi-Gulfport	National CineMedia	2	34
		Screenvision	1	8
158	Albany, GA	National CineMedia	1	6
		Screenvision	4	35
159	Sherman-Ada	National CineMedia	2	20
		Screenvision	2	16
160	Binghamton	National CineMedia	2	21
		Screenvision	2	14
161	Gainesville	National CineMedia	3	40
162	Missoula	National CineMedia	1	14
		Screenvision	3	22
163	Wheeling-Steubenville	National CineMedia	1	14
		Screenvision	1	11
164	Yuma-El Centro	National CineMedia	3	38
		Screenvision	1	8
165	Bluefield-Beckley-Oak Hill	National CineMedia	1	14
		Screenvision	3	13
166	Billings	Screenvision	2	24
167	Abilene-Sweetwater	National CineMedia	3	32
		Screenvision	1	10
168	Hattiesburg-Laurel	National CineMedia	1	18
		Screenvision	2	14
169	Rapid City	National CineMedia	1	7
		Screenvision	1	10
170	Utica	National CineMedia	1	14
171	Dothan	Screenvision	2	18
172	Clarksburg-Weston	National CineMedia	1	10

RANK	DMA	COMPANY	THEATERS	SCREENS
173	Lake Charles	National CineMedia	2	23
174	Quincy-Hannibal-Keokuk	National CineMedia	1	6
		Screenvision	3	17
175	Jackson, Tn	Screenvision	1	8
176	Harrisonburg	National CineMedia	1	14
177	Elmira (Corning)	National CineMedia	1	10
		Screenvision	1	8
178	Charlottesville	National CineMedia	1	14
179	Watertown	National CineMedia	1	12
180	Bend, OR	National CineMedia	1	16
181	Alexandria, LA	National CineMedia	2	22
		Screenvision	1	3
182	Marquette	Screenvision	1	5
183	Jonesboro	Screenvision	2	22
184	Lafayette, IN	National CineMedia	3	26
185	Bowling Green	National CineMedia	3	30
186	Laredo	National CineMedia	1	16
187	Butte-Bozeman	National CineMedia	2	17
188	Grand Junction-Montrose	National CineMedia	2	21
189	Twin Falls	National CineMedia	1	4
190	Lima	National CineMedia	1	12
191	Great Falls	Screenvision	1	10
192	Meridian	National CineMedia	1	6
193	Parkersburg	National CineMedia	2	19
194	Eureka	National CineMedia	3	28

RANK	DMA	COMPANY	THEATERS	SCREENS
194				
195	Cheyenne-Scottsbluff	National CineMedia	1	6
196	San Angelo	National CineMedia	1	14
198	Mankato	National CineMedia	1	8
		Screenvision	3	13
199	Greenwood-Greenville	National CineMedia	1	6
200	Ottumwa-Kirkville	Screenvision	3	17
201	St. Joseph	National CineMedia	1	10
202	Fairbanks	National CineMedia	1	16
203	Helena	National CineMedia	1	11
204	Zanesville	National CineMedia	1	12
205	Victoria	National CineMedia	1	12
206	Presque Isle	Screenvision	1	2
209	North Platte	National CineMedia	1	6
210	Glendive	Screenvision	1	1