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MARKET REPRESENTATION REPORT
2026 Q3

SUMMARY - LOCAL

COMPANY	THEATERS	SCREENS
National CineMedia	1,333	17,281
Screenvision	1,186	10,269
Spotlight	120	877
Grand Total	**2,639**	**28,427**

RANK	DMA	COMPANY	THEATERS	SCREENS
1	**New York**	National CineMedia	80	941
		Screenvision	44	285
		Spotlight	9	61
2	**Los Angeles**	National CineMedia	91	1,239
		Screenvision	42	406
		Spotlight	20	125
3	**Chicago**	National CineMedia	47	573
		Screenvision	36	380
		Spotlight	5	28
4	**Dallas-Ft. Worth**	National CineMedia	48	601
		Screenvision	18	212
		Spotlight	12	99
5	**Philadelphia**	National CineMedia	39	471
		Screenvision	8	95
		Spotlight	1	5
6	**Houston**	National CineMedia	39	598
		Screenvision	10	81
		Spotlight	3	24

RANK	DMA	COMPANY	THEATERS	SCREENS
7	**Atlanta**	National CineMedia	34	441
		Screenvision	25	279
		Spotlight	3	25
8	**Washington, DC (Hagrstwn)**	National CineMedia	35	444
		Screenvision	12	97
		Spotlight	7	60
9	**San Francisco-Oak-San Jose**	National CineMedia	30	438
		Screenvision	14	125
		Spotlight	9	44
10	**Boston (Manchester)**	National CineMedia	18	244
		Screenvision	26	219
		Spotlight	1	9
11	**Tampa-St. Pete (Sarasota)**	National CineMedia	15	209
		Screenvision	19	211
		Spotlight	1	9
12	**Phoenix (Prescott)**	National CineMedia	15	215
		Screenvision	39	458
		Spotlight	1	8
13	**Seattle-Tacoma**	National CineMedia	38	433
		Screenvision	3	15
		Spotlight	5	11
14	**Detroit**	National CineMedia	18	298
		Screenvision	20	190
15	**Orlando-Daytona Bch-Melbrn**	National CineMedia	16	273
		Screenvision	17	186
		Spotlight	1	10
16	**Minneapolis-St. Paul**	National CineMedia	7	100
		Screenvision	33	324
		Spotlight	1	5
17	**Denver**	National CineMedia	26	345
		Screenvision	9	78
		Spotlight	2	9

RANK	DMA	COMPANY	THEATERS	SCREENS
18	**Miami-Ft. Lauderdale**	National CineMedia	18	260
		Screenvision	16	139
		Spotlight	5	63
19	**Cleveland-Akron (Canton)**	National CineMedia	17	220
		Screenvision	14	100
		Spotlight	2	13
20	**Sacramnto-Stkton-Modesto**	National CineMedia	21	277
		Screenvision	11	86
		Spotlight	1	3
21	**Charlotte**	National CineMedia	17	229
		Screenvision	7	64
22	**Raleigh-Durham (Fayetvlle)**	National CineMedia	8	116
		Screenvision	15	145
		Spotlight	1	13
23	**Portland, OR**	National CineMedia	25	289
		Screenvision	4	13
24	**St. Louis**	National CineMedia	4	39
		Screenvision	15	175
		Spotlight	2	8
25	**Nashville**	National CineMedia	9	135
		Screenvision	13	128
26	**Indianapolis**	National CineMedia	18	214
		Screenvision	6	62
		Spotlight	3	28
27	**Salt Lake City**	National CineMedia	21	251
		Screenvision	8	41
28	**Pittsburgh**	National CineMedia	11	113
		Screenvision	9	98
29	**Baltimore**	National CineMedia	9	129
		Screenvision	11	73
		Spotlight	1	9

RANK	DMA	COMPANY	THEATERS	SCREENS
30	San Diego	National CineMedia	17	254
		Screenvision	5	27
		Spotlight	6	59
31	San Antonio	National CineMedia	21	263
		Screenvision	4	14
		Spotlight	1	9
32	Austin	National CineMedia	14	173
		Screenvision	3	25
		Spotlight	3	30
33	Hartford & New Haven	National CineMedia	7	99
		Screenvision	10	76
		Spotlight	1	6
34	Columbus, OH	National CineMedia	8	91
		Screenvision	8	115
35	Kansas City	National CineMedia	10	175
		Screenvision	16	129
36	Greenvll-Spart-Ashevll-And	National CineMedia	8	123
		Screenvision	8	68
37	West Palm Beach-Ft. Pierce	National CineMedia	4	69
		Screenvision	10	101
38	Cincinnati	National CineMedia	8	114
		Screenvision	10	90
39	Milwaukee	National CineMedia	3	44
		Screenvision	11	142
40	Las Vegas	National CineMedia	15	204
		Screenvision	1	14
41	Jacksonville	National CineMedia	11	160
		Screenvision	4	47
42	Harrisburg-Lncstr-Leb-York	National CineMedia	3	43
		Screenvision	10	91

RANK	DMA	COMPANY	THEATERS	SCREENS
43	**Grand Rapids-Kalmzoo-B.Crk**	National CineMedia	17	188
		Screenvision	6	33
44	**Norfolk-Portsmth-Newpt Nws**	National CineMedia	10	134
		Screenvision	10	61
45	**Oklahoma City**	National CineMedia	9	119
		Screenvision	7	54
		Spotlight	1	9
46	**Birmingham (Ann and Tusc)**	National CineMedia	3	42
		Screenvision	9	113
47	**Greensboro-H.Point-W.Salem**	National CineMedia	6	89
		Screenvision	6	42
48	**Louisville**	National CineMedia	5	73
		Screenvision	3	48
		Spotlight	2	16
49	**Albuquerque-Santa Fe**	National CineMedia	4	62
		Screenvision	16	106
50	**New Orleans**	National CineMedia	8	110
		Screenvision	3	14
51	**Memphis**	Screenvision	16	158
52	**Ft. Myers-Naples**	National CineMedia	6	98
		Screenvision	4	36
53	**Providence-New Bedford**	National CineMedia	2	22
		Screenvision	5	64
54	**Richmond-Petersburg**	National CineMedia	6	96
		Screenvision	4	42
55	**Buffalo**	National CineMedia	5	77
		Screenvision	10	62
56	**Fresno-Visalia**	National CineMedia	6	76
		Screenvision	3	27

RANK	DMA	COMPANY	THEATERS	SCREENS
57	**Mobile-Pensacola (Ft Walt)**	National CineMedia	2	24
		Screenvision	14	146
58	**Wilkes Barre-Scranton-Hztn**	National CineMedia	4	56
		Screenvision	7	71
59	**Little Rock-Pine Bluff**	National CineMedia	7	87
		Screenvision	4	10
60	**Albany-Schenectady-Troy**	National CineMedia	6	69
		Screenvision	8	50
61	**Knoxville**	National CineMedia	6	71
		Screenvision	8	43
62	**Tulsa**	National CineMedia	7	95
		Screenvision	7	55
63	**Lexington**	National CineMedia	4	57
		Screenvision	5	40
64	**Tucson (Sierra Vista)**	National CineMedia	6	91
		Screenvision	3	44
65	**Dayton**	National CineMedia	7	89
		Screenvision	3	10
		Spotlight	1	12
66	**Spokane**	National CineMedia	5	61
		Screenvision	7	38
67	**Des Moines-Ames**	National CineMedia	3	44
		Screenvision	17	85
		Spotlight	1	8
68	**Green Bay-Appleton**	Screenvision	13	102
69	**Honolulu**	National CineMedia	7	80
		Screenvision	7	78
70	**Roanoke-Lynchburg**	National CineMedia	6	67
		Screenvision	7	39

RANK	DMA	COMPANY	THEATERS	SCREENS
71	**Omaha**	National CineMedia	7	65
		Screenvision	5	65
72	**Wichita-Hutchinson Plus**	National CineMedia	3	52
		Screenvision	6	25
73	**Huntsville-Decatur (Flor)**	National CineMedia	1	14
		Screenvision	3	42
74	**Springfield, MO**	National CineMedia	1	11
		Screenvision	7	58
75	**Flint-Saginaw-Bay City**	National CineMedia	3	35
		Screenvision	9	54
76	**Columbia, SC**	National CineMedia	4	50
		Screenvision	3	20
77	**Rochester, NY**	National CineMedia	3	42
		Screenvision	5	47
		Spotlight	1	1
78	**Madison**	National CineMedia	2	33
		Screenvision	3	39
		Spotlight	1	9
79	**Portland-Auburn**	National CineMedia	1	10
		Screenvision	16	127
80	**Harlingen-Wslco-Brnsvl-McA**	National CineMedia	8	104
		Screenvision	2	28
81	**Toledo**	National CineMedia	4	52
		Screenvision	1	12
82	**Charleston-Huntington**	National CineMedia	5	50
		Screenvision	4	26
83	**Waco-Temple-Bryan**	National CineMedia	7	91
		Screenvision	2	17
84	**Savannah**	National CineMedia	4	45
		Screenvision	5	48

RANK	DMA	COMPANY	THEATERS	SCREENS
84				
85	**Charleston, SC**	National CineMedia	5	69
86	**Chattanooga**	National CineMedia	2	22
		Screenvision	8	81
87	**Syracuse**	National CineMedia	3	44
		Screenvision	8	46
88	**El Paso (Las Cruces)**	National CineMedia	6	79
		Screenvision	4	55
		Spotlight	3	27
89	**Colorado Springs-Pueblo**	National CineMedia	5	73
		Screenvision	3	23
90	**Champaign&Sprngfld-Decatur**	National CineMedia	4	36
		Screenvision	4	41
91	**Shreveport**	National CineMedia	3	45
		Screenvision	1	10
92	**Paducah-Cape Girard-Harsbg**	National CineMedia	4	34
		Screenvision	4	39
93	**Cedar Rapids-Wtrlo-IWC&Dub**	National CineMedia	1	14
		Screenvision	9	71
94	**Burlington-Plattsburgh**	National CineMedia	1	8
		Screenvision	8	30
95	**Ft. Smith-Fay-Sprngdl-Rgrs**	National CineMedia	1	12
		Screenvision	6	70
96	**Baton Rouge**	National CineMedia	5	68
		Screenvision	1	11
97	**Boise**	National CineMedia	3	53
		Screenvision	2	24
98	**Myrtle Beach-Florence**	National CineMedia	2	28
		Screenvision	3	34

RANK	DMA	COMPANY	THEATERS	SCREENS
99	South Bend-Elkhart	National CineMedia	4	58
		Screenvision	4	18
100	Jackson, MS	National CineMedia	3	31
		Screenvision	3	35
101	Tri-Cities, TN-VA	National CineMedia	2	26
		Screenvision	4	45
102	Greenville-N.Bern-Washngtn	National CineMedia	1	7
		Screenvision	8	69
103	Reno	National CineMedia	2	32
		Screenvision	1	2
104	Tallahassee-Thomasville	National CineMedia	3	42
		Screenvision	1	14
105	Davenport-R.Island-Moline	National CineMedia	3	40
		Screenvision	6	48
106	Lincoln & Hastings-Krny	Screenvision	12	61
107	Tyler-Longview(Lfkn&Ncgd)	National CineMedia	1	12
		Screenvision	5	40
108	Ft. Wayne	National CineMedia	2	21
		Screenvision	4	39
109	Evansville	National CineMedia	1	16
		Screenvision	8	84
110	Augusta-Aiken	National CineMedia	4	54
		Screenvision	1	2
111	Johnstown-Altoona-St Colge	National CineMedia	2	21
		Screenvision	5	26
112	Sioux Falls(Mitchell)	National CineMedia	3	33
		Screenvision	7	19
113	Lansing	National CineMedia	4	49
		Screenvision	1	18

RANK	DMA	COMPANY	THEATERS	SCREENS
113				
114	**Fargo**	Screenvision	3	31
115	**Springfield-Holyoke**	National CineMedia	3	37
		Screenvision	2	9
116	**Yakima-Pasco-Rchlnd-Knnwck**	National CineMedia	1	12
		Screenvision	4	46
117	**Youngstown**	National CineMedia	5	53
		Screenvision	1	2
118	**Traverse City-Cadillac**	National CineMedia	1	4
		Screenvision	3	23
119	**Macon**	National CineMedia	3	43
		Screenvision	1	7
120	**Eugene**	National CineMedia	3	43
		Screenvision	2	23
121	**Bakersfield**	National CineMedia	2	20
		Screenvision	4	54
122	**Peoria-Bloomington**	National CineMedia	3	33
		Screenvision	4	52
123	**SantaBarbra-SanMar-SanLuOb**	National CineMedia	8	44
		Spotlight	2	14
124	**Lafayette, LA**	National CineMedia	2	30
		Screenvision	3	17
125	**Wilmington**	National CineMedia	2	20
		Screenvision	1	14
126	**Columbus, Ga (Opelika, Al)**	Screenvision	3	40
127	**Montgomery-Selma**	National CineMedia	3	41
		Screenvision	2	11
128	**Monterey-Salinas**	National CineMedia	3	32
		Screenvision	6	53

RANK	DMA	COMPANY	THEATERS	SCREENS
128				
129	La Crosse-Eau Claire	Screenvision	5	37
130	Corpus Christi	National CineMedia	2	32
		Screenvision	1	7
131	Salisbury	National CineMedia	2	20
		Screenvision	2	11
132	Amarillo	National CineMedia	2	26
		Screenvision	6	21
133	Wausau-Rhinelander	Screenvision	5	35
134	Columbia-Jefferson City	National CineMedia	5	40
		Screenvision	3	21
135	Columbus-Tupelo-West Point	National CineMedia	2	19
		Screenvision	3	22
136	Chico-Redding	National CineMedia	2	28
137	Rockford	National CineMedia	2	30
		Screenvision	1	9
138	Medford-Klamath Falls	National CineMedia	5	48
139	Duluth-Superior	Screenvision	5	34
140	Lubbock	National CineMedia	1	17
		Screenvision	2	18
		Spotlight	1	8
141	Topeka	National CineMedia	1	4
		Screenvision	5	38
142	Palm Springs	National CineMedia	3	43
		Screenvision	1	14
143	Panama City	National CineMedia	3	37
		Screenvision	1	4
144	Monroe-El Dorado	National CineMedia	1	17

RANK	DMA	COMPANY	THEATERS	SCREENS
144	Monroe-El Dorado	Screenvision	1	6
145	Beaumont-Port Arthur	National CineMedia	2	27
		Screenvision	1	8
146	Odessa-Midland	National CineMedia	5	47
		Screenvision	1	2
147	Anchorage	National CineMedia	5	60
148	Minot-Bsmrck-Dcknsn(Wlstn)	Screenvision	4	14
149	Wichita Falls & Lawton	National CineMedia	1	14
		Screenvision	4	33
150	Sioux City	National CineMedia	1	3
		Screenvision	8	53
151	Joplin-Pittsburg	National CineMedia	1	14
		Screenvision	8	42
152	Rochestr-Mason City-Austin	Screenvision	3	35
153	Erie	National CineMedia	1	17
		Screenvision	1	3
154	Albany, GA	National CineMedia	1	6
		Screenvision	3	25
155	Idaho Fals-Pocatllo(Jcksn)	National CineMedia	1	14
		Screenvision	3	18
156	Gainesville	National CineMedia	3	40
157	Bangor	Screenvision	3	15
158	Biloxi-Gulfport	National CineMedia	2	34
		Screenvision	1	8
159	Sherman-Ada	National CineMedia	2	20
		Screenvision	2	16
160	Terre Haute	National CineMedia	2	20

RANK	DMA	COMPANY	THEATERS	SCREENS
160	Terre Haute	Screenvision	1	3
161	Missoula	National CineMedia	1	14
		Screenvision	3	22
162	Binghamton	National CineMedia	2	21
		Screenvision	1	9
163	Yuma-El Centro	National CineMedia	1	14
		Screenvision	2	22
164	Wheeling-Steubenville	National CineMedia	1	14
		Screenvision	1	8
165	Dothan	Screenvision	2	18
166	Billings	Screenvision	3	27
167	Abilene-Sweetwater	National CineMedia	2	20
		Screenvision	2	11
168	Bluefield-Beckley-Oak Hill	National CineMedia	1	14
		Screenvision	2	12
169	Hattiesburg-Laurel	National CineMedia	1	18
		Screenvision	3	16
170	Rapid City	Screenvision	2	17
171	Utica	National CineMedia	1	14
172	Harrisonburg	National CineMedia	1	14
173	Clarksburg-Weston	National CineMedia	1	10
174	Charlottesville	National CineMedia	1	14
175	Jackson, Tn	Screenvision	2	11
176	Lake Charles	National CineMedia	2	23
177	Quincy-Hannibal-Keokuk	National CineMedia	3	15
		Screenvision	1	8

RANK	DMA	COMPANY	THEATERS	SCREENS
177				
178	**Bowling Green**	National CineMedia	2	22
179	**Elmira (Corning)**	National CineMedia	1	10
		Screenvision	1	4
180	**Watertown**	National CineMedia	1	12
181	**Marquette**	Screenvision	1	5
182	**Jonesboro**	Screenvision	2	22
183	**Alexandria, LA**	National CineMedia	2	22
		Screenvision	1	3
184	**Butte-Bozeman**	National CineMedia	1	11
185	**Laredo**	National CineMedia	1	16
186	**Grand Junction-Montrose**	National CineMedia	2	21
187	**Bend, OR**	National CineMedia	1	16
190	**Lima**	National CineMedia	1	12
191	**Great Falls**	Screenvision	1	10
192	**Meridian**	Screenvision	2	10
193	**Cheyenne-Scottsbluff**	Screenvision	1	6
194	**Parkersburg**	National CineMedia	1	12
195	**Eureka**	National CineMedia	2	20
196	**Greenwood-Greenville**	National CineMedia	1	6
197	**San Angelo**	National CineMedia	1	14
199	**Mankato**	National CineMedia	1	8
		Screenvision	3	12
200	**Ottumwa-Kirksville**	Screenvision	3	17

RANK	DMA	COMPANY	THEATERS	SCREENS
200				
201	St. Joseph	National CineMedia	1	10
202	Fairbanks	National CineMedia	1	16
203	Helena	National CineMedia	1	11
204	Zanesville	National CineMedia	1	12
205	Victoria	National CineMedia	1	12
206	Presque Isle	Screenvision	2	5
209	North Platte	Screenvision	2	8
210	Glendive	Screenvision	1	1