



**MARKET REPRESENTATION REPORT  
2021 Q4**

**SUMMARY - LOCAL**

<b>COMPANY</b>	<b>THEATERS</b>	<b>SCREENS</b>
National CineMedia	1,596	20,341
Screenvision	1,167	10,188
Spotlight	122	858
<b>Grand Total</b>	<b>2,885</b>	<b>31,387</b>

<b>RANK</b>	<b>DMA</b>	<b>COMPANY</b>	<b>THEATERS</b>	<b>SCREENS</b>
<b>1</b>	<b>New York</b>	National CineMedia	89	1,026
		Screenvision	63	422
		Spotlight	10	62
<b>2</b>	<b>Los Angeles</b>	National CineMedia	102	1,392
		Screenvision	41	341
		Spotlight	23	151
<b>3</b>	<b>Chicago</b>	National CineMedia	49	635
		Screenvision	39	387
		Spotlight	7	36
<b>4</b>	<b>Philadelphia</b>	National CineMedia	46	568
		Screenvision	11	118
		Spotlight	2	7
<b>5</b>	<b>Dallas-Ft. Worth</b>	National CineMedia	53	649
		Screenvision	19	219
		Spotlight	11	87
<b>6</b>	<b>Atlanta</b>	National CineMedia	37	492
		Screenvision	26	279
		Spotlight	3	26
<b>7</b>	<b>Washington, Dc (Hagrstwn)</b>	National CineMedia	45	564
		Screenvision	7	54
		Spotlight	6	43

RANK	DMA	COMPANY	THEATERS	SCREENS
7				
8	San Francisco-Oak-San Jose	National CineMedia	42	547
		Screenvision	10	80
		Spotlight	10	39
9	Houston	National CineMedia	42	640
		Screenvision	7	60
		Spotlight	1	11
10	Boston (Manchester)	National CineMedia	22	279
		Screenvision	34	285
		Spotlight	2	15
11	Seattle-Tacoma	National CineMedia	41	458
		Screenvision	3	23
		Spotlight	2	8
12	Phoenix (Prescott)	National CineMedia	36	541
		Screenvision	12	99
		Spotlight	2	17
13	Tampa-St. Pete (Sarasota)	National CineMedia	17	241
		Screenvision	20	206
		Spotlight	2	23
14	Minneapolis-St. Paul	National CineMedia	10	129
		Screenvision	33	363
		Spotlight	1	5
15	Detroit	National CineMedia	20	341
		Screenvision	21	192
		Spotlight	1	3
16	Denver	National CineMedia	36	445
		Screenvision	7	49
		Spotlight	4	14
17	Orlando-Daytona Bch-Melbrn	National CineMedia	16	263
		Screenvision	22	239
		Spotlight	1	10
18	Miami-Ft. Lauderdale	National CineMedia	20	299
		Screenvision	14	127
		Spotlight	5	62
19	Cleveland-Akron (Canton)	National CineMedia	25	317

<b>RANK</b>	<b>DMA</b>	<b>COMPANY</b>	<b>THEATERS</b>	<b>SCREENS</b>
<b>19</b>	<b>Cleveland-Akron (Canton)</b>	Screenvision	15	111
		Spotlight	1	10
<b>20</b>	<b>Sacramnto-Stkton-Modesto</b>	National CineMedia	24	304
		Screenvision	4	14
<b>21</b>	<b>Portland, Or</b>	National CineMedia	32	357
		Screenvision	3	12
<b>22</b>	<b>Charlotte</b>	National CineMedia	21	260
		Screenvision	9	75
<b>23</b>	<b>St. Louis</b>	National CineMedia	9	89
		Screenvision	15	175
		Spotlight	3	15
<b>24</b>	<b>Raleigh-Durham (Fayetvll)</b>	National CineMedia	9	128
		Screenvision	16	179
		Spotlight	1	13
<b>25</b>	<b>Indianapolis</b>	National CineMedia	22	256
		Screenvision	5	65
		Spotlight	3	27
<b>26</b>	<b>Pittsburgh</b>	National CineMedia	12	123
		Screenvision	11	121
<b>27</b>	<b>Baltimore</b>	National CineMedia	13	170
		Screenvision	11	81
<b>28</b>	<b>San Diego</b>	National CineMedia	17	254
		Screenvision	6	55
		Spotlight	6	57
<b>29</b>	<b>Salt Lake City</b>	National CineMedia	25	277
		Screenvision	7	30
<b>30</b>	<b>Nashville</b>	National CineMedia	8	128
		Screenvision	14	133
<b>31</b>	<b>San Antonio</b>	National CineMedia	23	296
		Screenvision	4	15
		Spotlight	1	9
<b>32</b>	<b>Kansas City</b>	National CineMedia	11	197
		Screenvision	18	143

RANK	DMA	COMPANY	THEATERS	SCREENS
32				
33	Columbus, Oh	National CineMedia	9	103
		Screenvision	10	131
34	Hartford & New Haven	National CineMedia	12	152
		Screenvision	14	110
		Spotlight	2	10
35	Cincinnati	National CineMedia	9	128
		Screenvision	9	83
36	Milwaukee	National CineMedia	3	44
		Screenvision	15	181
		Spotlight	2	11
37	Austin	National CineMedia	21	239
		Screenvision	2	13
		Spotlight	1	9
38	Greenville-Spartanburg-Asheville-Anderson	National CineMedia	8	123
		Screenvision	8	69
39	West Palm Beach-Ft. Pierce	National CineMedia	6	114
		Screenvision	11	113
40	Las Vegas	National CineMedia	17	236
		Screenvision	3	27
41	Grand Rapids-Kalamazoo-Battle Creek	National CineMedia	15	168
		Screenvision	6	29
42	Harrisburg-Lancaster-Lebanon-York	National CineMedia	8	98
		Screenvision	7	53
43	Jacksonville	National CineMedia	13	183
		Screenvision	4	45
44	Oklahoma City	National CineMedia	9	121
		Screenvision	6	49
		Spotlight	1	9
45	Birmingham (Ann Arbor and Tuscaloosa)	National CineMedia	3	42
		Screenvision	11	142
46	Norfolk-Portsmouth-Newport News	National CineMedia	13	183
		Screenvision	10	71

RANK	DMA	COMPANY	THEATERS	SCREENS
46				
47	Greensboro-H.Point-W.Salem	National CineMedia	6	89
		Screenvision	7	60
48	Louisville	National CineMedia	7	97
		Screenvision	3	36
49	Albuquerque-Santa Fe	National CineMedia	5	70
		Screenvision	16	112
		Spotlight	1	8
50	New Orleans	National CineMedia	8	114
		Screenvision	3	14
51	Providence-New Bedford	National CineMedia	2	22
		Screenvision	5	68
52	Buffalo	National CineMedia	7	97
		Screenvision	9	51
53	Memphis	Screenvision	17	168
54	Ft. Myers-Naples	National CineMedia	7	114
		Screenvision	5	42
		Spotlight	1	12
55	Fresno-Visalia	National CineMedia	9	109
		Screenvision	3	27
56	Richmond-Petersburg	National CineMedia	7	117
		Screenvision	3	23
57	Mobile-Pensacola (Ft Walt)	National CineMedia	2	24
		Screenvision	12	141
58	Wilkes Barre-Scranton-Hztn	National CineMedia	6	82
		Screenvision	6	53
59	Albany-Schenectady-Troy	National CineMedia	7	75
		Screenvision	5	33
60	Little Rock-Pine Bluff	National CineMedia	8	99
		Screenvision	5	20
61	Tulsa	National CineMedia	7	95
		Screenvision	6	52

RANK	DMA	COMPANY	THEATERS	SCREENS
61				
62	Knoxville	National CineMedia	7	76
		Screenvision	10	75
63	Lexington	National CineMedia	4	57
		Screenvision	3	25
64	Dayton	National CineMedia	7	89
		Screenvision	2	9
		Spotlight	1	12
65	Honolulu	National CineMedia	8	90
		Screenvision	11	105
66	Spokane	National CineMedia	6	69
		Screenvision	2	10
67	Des Moines-Ames	National CineMedia	3	44
		Screenvision	18	114
		Spotlight	1	8
68	Green Bay-Appleton	National CineMedia	1	8
		Screenvision	9	91
69	Tucson (Sierra Vista)	National CineMedia	10	139
		Screenvision	1	3
70	Wichita-Hutchinson Plus	National CineMedia	6	77
		Screenvision	6	25
71	Roanoke-Lynchburg	National CineMedia	9	81
		Screenvision	5	33
72	Omaha	National CineMedia	8	82
		Screenvision	4	54
73	Flint-Saginaw-Bay City	National CineMedia	3	35
		Screenvision	7	62
74	Springfield, MO	National CineMedia	3	33
		Screenvision	7	51
75	Rochester, NY	National CineMedia	5	72
		Screenvision	5	43
76	Huntsville-Decatur (Flor)	National CineMedia	1	18

<b>RANK</b>	<b>DMA</b>	<b>COMPANY</b>	<b>THEATERS</b>	<b>SCREENS</b>
76	Huntsville-Decatur (Flor)	Screenvision	4	54
77	Charleston-Huntington	National CineMedia	6	66
		Screenvision	6	45
78	Portland-Auburn	National CineMedia	2	20
		Screenvision	14	120
79	Columbia, SC	National CineMedia	4	50
		Screenvision	7	57
80	Madison	National CineMedia	2	33
		Screenvision	6	65
		Spotlight	1	9
81	Toledo	National CineMedia	6	69
		Screenvision	1	12
82	Waco-Temple-Bryan	National CineMedia	9	123
		Screenvision	2	30
83	Syracuse	National CineMedia	3	44
		Screenvision	7	45
84	Colorado Springs-Pueblo	National CineMedia	5	73
		Screenvision	2	15
		Spotlight	1	4
85	Chattanooga	National CineMedia	2	22
		Screenvision	8	81
86	Shreveport	National CineMedia	3	45
		Screenvision	1	10
87	Paducah-Cape Girard-Harsbg	National CineMedia	5	44
		Screenvision	4	38
88	Champaign&Sprngfld-Decatur	National CineMedia	4	36
		Screenvision	5	49
89	Harlingen-Wslco-Brnsvl-Mca	National CineMedia	9	114
		Screenvision	2	28
90	Savannah	National CineMedia	4	45
		Screenvision	4	46

RANK	DMA	COMPANY	THEATERS	SCREENS
91	Charleston, SC	National CineMedia	5	69
92	Cedar Rapids-Wtrlo-lwc&Dub	National CineMedia	1	14
		Screenvision	10	83
93	El Paso (Las Cruces)	National CineMedia	6	84
		Screenvision	4	55
		Spotlight	1	9
94	Baton Rouge	National CineMedia	5	68
		Screenvision	2	15
95	Burlington-Plattsburgh	National CineMedia	1	8
		Screenvision	7	30
96	Ft. Smith-Fay-Sprngdl-Rgrs	National CineMedia	1	12
		Screenvision	8	87
97	Jackson, MS	National CineMedia	1	17
		Screenvision	4	41
98	Boise	National CineMedia	4	66
99	South Bend-Elkhart	National CineMedia	4	58
		Screenvision	2	15
100	Tri-Cities, TN-VA	National CineMedia	2	26
		Screenvision	4	45
101	Myrtle Beach-Florence	National CineMedia	2	28
		Screenvision	3	38
102	Greenville-N.Bern-Washngtn	National CineMedia	3	28
		Screenvision	6	53
103	Davenport-R.Island-Moline	National CineMedia	3	40
		Screenvision	6	48
104	Lincoln & Hastings-Krny	National CineMedia	2	11
		Screenvision	9	47
105	Reno	National CineMedia	3	44
		Screenvision	1	2
106	Evansville	National CineMedia	2	24
		Screenvision	8	78



RANK	DMA	COMPANY	THEATERS	SCREENS
106				
107	Tallahassee-Thomasville	National CineMedia	4	54
		Screenvision	1	14
108	Johnstown-Altoona-St Colge	National CineMedia	3	26
		Screenvision	3	16
109	Ft. Wayne	National CineMedia	2	21
		Screenvision	4	50
110	Tyler-Longview(Lfkn&Ncgd)	National CineMedia	3	40
		Screenvision	5	45
111	Sioux Falls(Mitchell)	National CineMedia	5	46
		Screenvision	3	6
112	Augusta-Aiken	National CineMedia	4	54
113	Fargo	National CineMedia	1	7
		Screenvision	3	34
114	Lansing	National CineMedia	5	55
		Screenvision	1	19
115	Springfield-Holyoke	National CineMedia	3	37
		Screenvision	2	9
116	Eugene	National CineMedia	3	43
		Screenvision	2	23
117	Yakima-Pasco-RchInd-Knnwck	National CineMedia	4	46
		Screenvision	1	12
118	Traverse City-Cadillac	National CineMedia	1	4
		Screenvision	2	22
119	Youngstown	National CineMedia	5	53
		Screenvision	3	16
120	Macon	National CineMedia	4	48
121	Peoria-Bloomington	National CineMedia	3	42
		Screenvision	5	49
122	SantaBarbra-SanMar-SanLuOb	National CineMedia	10	59
		Spotlight	1	7

RANK	DMA	COMPANY	THEATERS	SCREENS
122				
123	Montgomery-Selma	National CineMedia	4	49
		Screenvision	1	8
124	Lafayette, LA	National CineMedia	3	40
		Screenvision	3	11
125	Bakersfield	National CineMedia	2	20
		Screenvision	4	54
126	Monterey-Salinas	National CineMedia	3	32
		Screenvision	6	53
127	Columbus, GA (Opelika, AL)	Screenvision	5	63
128	Wilmington	National CineMedia	2	20
		Screenvision	3	31
129	La Crosse-Eau Claire	Screenvision	5	43
130	Corpus Christi	National CineMedia	2	32
131	Columbus-Tupelo-W Pnt-Hstn	National CineMedia	2	19
		Screenvision	5	30
132	Amarillo	National CineMedia	3	40
		Screenvision	5	20
133	Chico-Redding	National CineMedia	2	28
134	Wausau-Rhineland	Screenvision	6	39
135	Medford-Klamath Falls	National CineMedia	6	54
		Screenvision	1	2
136	Columbia-Jefferson City	National CineMedia	4	35
		Screenvision	5	36
137	Salisbury	National CineMedia	3	28
		Screenvision	2	11
138	Odessa-Midland	National CineMedia	6	66
		Screenvision	1	2
139	Rockford	National CineMedia	2	30
		Screenvision	1	9

RANK	DMA	COMPANY	THEATERS	SCREENS
139				
140	Minot-Bsmrck-Dcknsn(Wlstn)	Screenvision	2	10
141	Duluth-Superior	Screenvision	5	43
142	Topeka	National CineMedia	2	22
		Screenvision	6	40
143	Palm Springs	National CineMedia	4	52
		Screenvision	3	34
144	Monroe-El Dorado	National CineMedia	2	27
		Screenvision	1	6
145	Beaumont-Port Arthur	National CineMedia	2	27
		Screenvision	1	10
146	Lubbock	National CineMedia	3	39
		Screenvision	2	18
147	Anchorage	National CineMedia	5	60
148	Sioux City	National CineMedia	3	24
		Screenvision	6	37
149	Wichita Falls & Lawton	National CineMedia	1	14
		Screenvision	3	27
150	Erie	National CineMedia	1	17
		Screenvision	1	3
151	Rochestr-Mason City-Austin	National CineMedia	1	12
		Screenvision	3	35
152	Joplin-Pittsburg	National CineMedia	2	22
		Screenvision	6	28
153	Panama City	National CineMedia	2	26
		Screenvision	2	8
154	Bangor	Screenvision	6	31
155	Idaho Fals-Pocatllo(Jcksn)	National CineMedia	2	18
		Screenvision	2	17
156	Terre Haute	National CineMedia	2	20

<b>RANK</b>	<b>DMA</b>	<b>COMPANY</b>	<b>THEATERS</b>	<b>SCREENS</b>
156	Terre Haute	Screenvision	2	5
157	Biloxi-Gulfport	National CineMedia	2	34
		Screenvision	1	8
158	Albany, GA	National CineMedia	1	6
		Screenvision	4	35
159	Sherman-Ada	National CineMedia	2	20
		Screenvision	2	16
160	Binghamton	National CineMedia	2	21
		Screenvision	2	14
161	Gainesville	National CineMedia	3	40
162	Missoula	National CineMedia	1	14
		Screenvision	3	22
163	Wheeling-Steubenville	National CineMedia	1	14
		Screenvision	1	11
164	Yuma-El Centro	National CineMedia	3	38
		Screenvision	1	8
165	Bluefield-Beckley-Oak Hill	National CineMedia	1	14
		Screenvision	3	13
166	Billings	Screenvision	2	24
167	Abilene-Sweetwater	National CineMedia	3	32
		Screenvision	1	10
168	Hattiesburg-Laurel	National CineMedia	1	18
		Screenvision	2	14
169	Rapid City	National CineMedia	1	7
		Screenvision	1	10
170	Utica	National CineMedia	1	14
171	Dothan	Screenvision	2	18
172	Clarksburg-Weston	National CineMedia	1	10
173	Lake Charles	National CineMedia	2	23

RANK	DMA	COMPANY	THEATERS	SCREENS
173				
174	Quincy-Hannibal-Keokuk	National CineMedia	1	6
		Screenvision	3	17
175	Jackson, TN	Screenvision	1	8
176	Harrisonburg	National CineMedia	1	14
177	Elmira (Corning)	National CineMedia	1	10
		Screenvision	1	8
178	Charlottesville	National CineMedia	1	14
179	Watertown	National CineMedia	1	12
180	Bend, OR	National CineMedia	1	16
181	Alexandria, LA	National CineMedia	2	22
		Screenvision	1	3
182	Marquette	Screenvision	1	5
183	Jonesboro	Screenvision	2	22
184	Lafayette, IN	National CineMedia	3	26
185	Bowling Green	National CineMedia	3	30
186	Laredo	National CineMedia	1	16
187	Butte-Bozeman	National CineMedia	2	17
188	Grand Junction-Montrose	National CineMedia	2	21
189	Twin Falls	National CineMedia	1	4
190	Lima	National CineMedia	1	12
191	Great Falls	Screenvision	1	10
192	Meridian	National CineMedia	1	6
193	Parkersburg	National CineMedia	2	19
194	Eureka	National CineMedia	3	28

<b>RANK</b>	<b>DMA</b>	<b>COMPANY</b>	<b>THEATERS</b>	<b>SCREENS</b>
195	Cheyenne-Scottsbluff	National CineMedia	1	6
196	San Angelo	National CineMedia	1	14
198	Mankato	National CineMedia	1	8
		Screenvision	3	13
199	Greenwood-Greenville	National CineMedia	1	6
200	Ottumwa-Kirkville	Screenvision	3	17
201	St. Joseph	National CineMedia	1	10
202	Fairbanks	National CineMedia	1	16
203	Helena	National CineMedia	1	11
204	Zanesville	National CineMedia	1	12
205	Victoria	National CineMedia	1	12
206	Presque Isle	Screenvision	1	2
209	North Platte	National CineMedia	1	6
210	Glendive	Screenvision	1	1